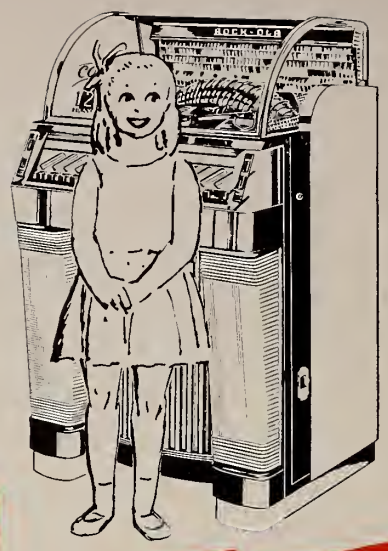
THE CASH BOX

VOLUME XV | FEBRUARY 27, 1954 | NUMBER 23

Karen Chandler and Jack Pleis, Mr. and Mrs. in private life, have their standing in the music world affirmed by Milton Berle as he presents them with a plaque naming them "Mr. and Mrs. Music". Karen, who broke through with her Coral recording of "Hold Me, Thrill Me, Kiss Me" is currently represented on the scene with a new release, "Positively No Dancing" and "Hit The Target, Baby". Jack, besides being musical director of Coral, is also a recording artist. His latest is "Frenchman In St. Louis". Both Mr. and Mrs. are managed by Fred Amsel.



* Less than 30 inches wide

* So LITTLE

in size . . . yet with so much to offer!

The largest number of selections . . . *120!*

The smallest console phonograph in the world!

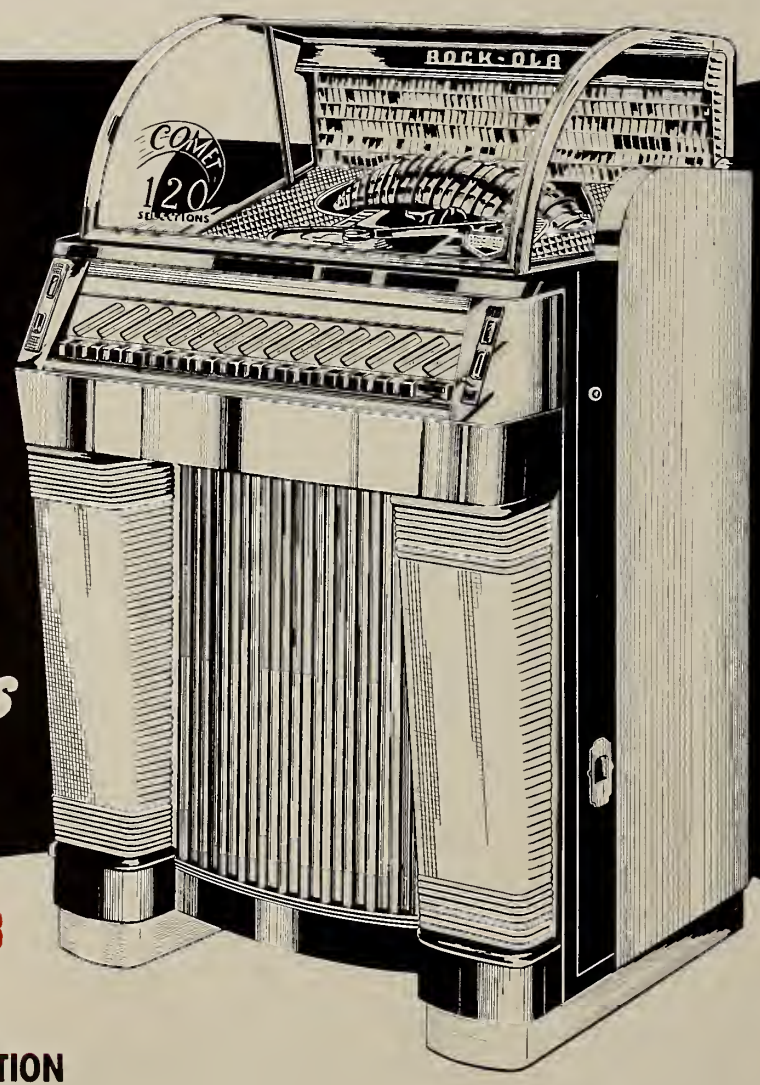
3-way service accessibility, top-front and back!

The single button line-o-selector for easy plays and more profits!

ROCK-OLA

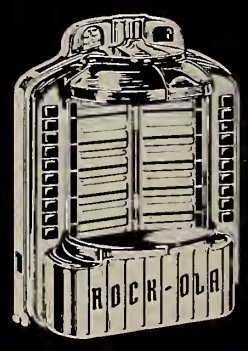
Comet

with Selections 120



MODEL 1438

MODEL 1546



ROCK-OLA MANUFACTURING CORPORATION

800 North Kedzie Avenue • Chicago 51, Illinois

FOUNDED BY BILL GERSH

The Cash Box

February 27, 1954
Vol. XV Number 23

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA STRASSBERG, Research
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1954 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

Music Editorial

ARTISTS and MOA

What makes a star out of an artist?

No one of course has the formula down pat, but there are certain factors which go into the making of a star—and once having become a star, staying on top—which everyone in the business agrees upon.

Probably outside of performance ability, the greatest factor is public relations. And public relations means not only promotion aimed at the general buying public, but sometimes even more important, your standing within the industry, with the men and women who have to sell you to the public.

A recording artist has many such people to deal with—juke box operators, disk jockeys, record distributors, etc.

Sometimes it's difficult dealing with each factor in the industry not only from the diplomatic point of view, but also because of the fact that they are spread out throughout the entire nation and coming into contact with them involves a great amount of time and money.

But on March 8, 9, and 10, every recording artist in the business has one of the greatest opportunities possible to meet a large number of men and women who together make up one of the most important factors in the merchandising of records—the juke box operators of the nation. These juke box operators will be meeting at their annual convention at the Palmer House in Chicago and it is impossible to overemphasize the amount of good artists can do for themselves by making an appearance there.

Everyone knows that the importance of personal contact is inestimable. When a juke box operator fills his machines and has a choice between two records that may do equally well for him, the reasoning by which he makes his choice is based on many, many factors. And not the least is that somewhere or other he met the artist and thereafter felt a personal interest in his or her career.

The importance of attending the MOA convention is understood by all record companies which have arranged to have exhibits there. Many artists who will be in the area will undoubtedly be present in those exhibit rooms to meet the juke box operators, disk jockeys and distributors who will pass through them. All other artists who can possibly make it, owe it to themselves to do so.

For gathered in Chicago for this three day convention will be operators, big and small, from all over the country. These are the people who collectively are the largest single purchaser of records. These are the people who can buy records in quantity enough to make it a hit.

Artists who are anywhere near Chicago should come and be seen and meet these people—and do themselves an immeasurable amount of good.

RCA VICTOR
FIRST IN RECORDED MUSIC

DINAH'S great . . .
in the kind of song
she does best!

DINAH SHORE

Pass the Jam, Sam
c/w
I'll Hate Myself in the Morning

with Harry Geller
and his Orchestra

78 rpm 20/5622
45 rpm 47-5622

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes. Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country

THE CASH BOX

CODE

AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock	5P—Specialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	Pro.	SW—Swingtime
AM—Ambassador	CH—Chess	EP—Epic	LO—London	PE—Peacock	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	PR—Prestige	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RA—Rainbow	TI—Tico
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM	RH—Recorded In Hollywood	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	RM—Rama	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SA—Savoy	VA—Valley
	DO—Dot	JD—Jay Dee		SIT—Sittin' In	VI—RCA Victor
					ZO—Zodiac

Pos. Last Week

1 — **STRANGER IN PARADISE** — **C**
TONY BENNETT - FOUR ACES

CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

2 — **OH, MEIN PAPA** — **2**
EDDIE FISHER

BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CO-40173 (4-40173)—Gene Kiavan
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal

3 — **CHANGING PARTNERS** — **4**
PATTI PAGE

BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (47-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King

4 — **THAT'S AMORE** — **3**
DEAN MARTIN

CA-2589 (F-2589)—Dean Martin
CA-2731 (F-2731)—Mickey Katz
MG-11584 (K-11584)—Blue Barron

5 — **SECRET LOVE** — **7**
DORIS DAY

CA-2678 (F-2678)—Ray Anthony
CO-40108 (4-40108)—Doris Day
DE-28876 (9-28876)—Gordon Jenkins
DE-29024 (9-29024)—Bing Crosby
MG-11604 (K-11604)—Tommy Edwards
VI-20-5512 (47-5512)—Gogi Grant

6 — **HEART OF MY HEART** — **5**
CORNELL, DESMOND, DALE - FOUR ACES

CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart
CR-61076 (9-61076)—Cornell, Desmond, Dale
DE-28927 (9-28927)—Four Aces
ME-70262 (70262x45)—Frankie Laine

7 — **WOMAN** — **6**
JOHNNY DESMOND

CO-40144 (4-40144)—Jose Ferrer
CR-61069 (9-61069)—Johnny Desmond
DE-28985 (9-28985)—Guy Lombardo

8 — **TILL THEN** — **10**
THE HILLTOPPERS

DO-15132 (45-15132)—The Hilltoppers
VI-20-5612 (47-5612)—Fontane Sisters

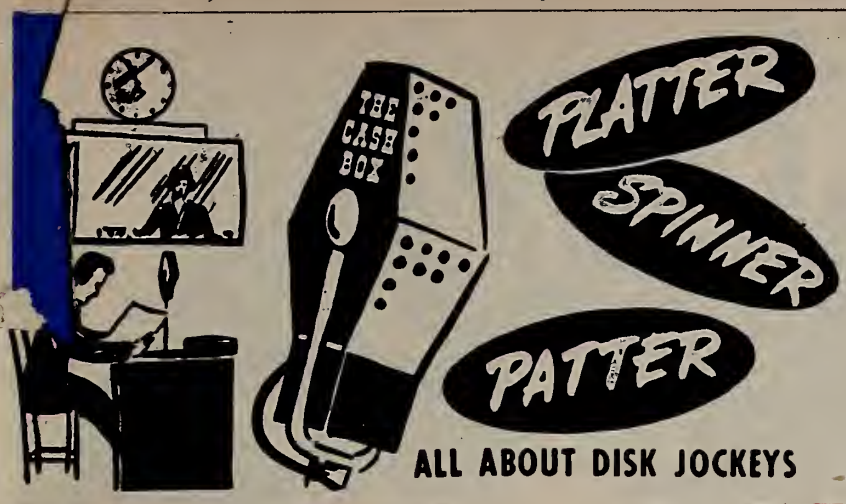
9 — **THE JONES BOY** — **8**
MILLS BROTHERS

CR-61102 (9-61102)—Three Dons & Ginny
DE-28945 (9-28945)—Mills Bros.
DE-28985 (9-28985)—Guy Lombardo
ME-70268 (70268x45)—Bobby Wayne

10 — **RAGS TO RICHES** — **9**
TONY BENNETT

BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes

11) FROM THE VINE CAME THE GRAPE. 12) TILL WE TWO ARE ONE. 13) RICOCHET. 14) MARIE. 15) DARKTOWN STRUTTERS BALL. 16) MAKE LOVE TO ME. 17) SOMEBODY BAD STOLE DE WEDDING BELL. 18) ARE YOU LOOKING FOR A SWEETHEART. 19) YOU ALONE. 20) YOUNG AT HEART. 21) OUR HEARTBREAKING WALTZ. 22) I GET SO LONELY. 23) GRANADA. 24) ANSWER ME, MY LOVE. 25) LOVIN' SPREE. 26) BELL BOTTOM BLUES. 27) THE CREEP. 28) STRINGS OF MY HEART. 29) CROSS OVER THE BRIDGE. 30) YOU, YOU, YOU. 31) EBB TIDE. 32) Y'ALL COME. 33) DO, DO, DO IT AGAIN. 34) TURN AROUND BOY. 35) SHE WAS FIVE AND HE WAS TEN.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	STRANGER IN PARADISE	Tony Bennett (Columbia) / Four Aces (Decca)
2.	OH, MY PAPA	Eddie Fisher (RCA Victor)
3.	SECRET LOVE	Doris Day (Columbia)
4.	CHANGING PARTNERS	Patti Page (Mercury)
5.	MAKE LOVE TO ME	Jo Stafford (Columbia)
6.	THAT'S AMORE	Dean Martin (Capitol)
7.	FROM THE VINE CAME THE GRAPE	Gaylords (Mercury) / Hilltoppers (Dot)
8.	TILL WE TWO ARE ONE	Georgie Shaw (Decca)
9.	YOUNG AT HEART	Frank Sinatra (Capitol)
10.	I GET SO LONELY	Four Knights (Capitol)

11) TILL THEN. 12) DARKTOWN STRUTTERS BALL. 13) HEART OF MY HEART 14) ANSWER ME, MY LOVE. 15) SOMEBODY BAD STOLE DE WEDDING BELL.

"Doc" Berger, effervescent promotion demon, recuperating from a long illness through the medium of Miami sun, just can't stay put long enough to rest. Doc's been busy visiting jockeys all over town promoting the latest Sheldon tune, "Melancholy Me" by Eddy Howard on Mercury. Doc is gaining weight and feeling much better. Friends can write him at The Nautilus Hotel, Miami Beach, Fla. . . . Tommy Edwards (WERE-Cleveland, O.) likes Bobby Worth's new "Record Hop" by Benny Lee on London. Tommy will be in New York at the Hotel Taft February 28 to March 5. . . . Bob Tabor, program director at CKCW-Moncton, N. B., reports a big run on Roger Coleman tunes in Moncton. Tabor says Roger is definitely a favorite in this area and fans are crying for more Coleman material. Particular favorites are Roger's "Everything I Have Is Yours," "My Darling" and "Say It With Your Eyes." . . . Larry Finley will now feature The Cash Box top juke box tunes on his Saturday night show over KFWB-Los Angeles.

* * * * *

ART ROBERTS
(KXLW—St. Louis, Mo.)

Pic of the week—Art Roberts (KXLW-St. Louis, Mo.) a veteran of 15 years in the record playing and promotion line on both coasts as well as the middle west. . . . Lovely Jo Ann Tolley, MGM record starlet, headlined the Casino Royal Club, Washington, D. C., the week of February 8. During her Washington engagement MGM rep, Bill Beeman, of Gimbel Brothers Distr. of Baltimore, Md., had Jo Ann moving at a lively pace. Jo Ann appeared on the Bill Mayhuk (WMEL) Show; Art Lamb (WTTG-TV); Milt Grant (WOL-TV); Deek Lawrence (WPIK-Alexandria, Va.) and Les Sands (WOL). The lush lass had all the jockeys spinning her latest "How Come You Never Answer" and "But Never My Love For You." . . . Richard H. Burt, program director of WJOY-Burlington, Vermont, advises his station is running a "Whose Got The Ding Dong Contest." The gimmick stems from the RCA Victor Eartha Kitt record. A man is planted with a little miniature bell and everybody around the Burlington area is asking every man he meets if he has the "ding dong." Winner will receive a copy of the Glen Miller Memorial Album.

* * * * *

Bill O'Connor heard on six radio stations in Chicago for a total of 50½ hours of fully sponsored time began two new one hour shows on NBC (WMAQ) Chicago. Saturdays from 11 AM to Noon and Sundays 10 to 11 AM. . . . Jeff Evans recently moved from WLDX-Ladysmith, Wisc., to KAFP-Petaluma, Calif. Jeff uses the top 50 tunes each week as the basis for his Saturday afternoon show. . . . Chris Clark (WBSM-New Bedford, Mass.) been busy doing basketball play-by-play in addition to his "1230 Club." Chris high on the new Mary Mayo-Benida recording of "Trapped" and "It Happens." Jack Rowzie (WWDC-Washington, D. C.) went on the day shift Monday, Feb. 15, when he took over the station's highly rated "1260 Club." . . . True and fascinating item sent in by J. Davenport of WESC-Greenville, S. C. It was a busy Saturday morning in downtown Greenville when Davenport saw a rather incapacitated man walking slowly down Main Street with a cane and small tincup. Nothing odd about this, but attached to the strap around the man's neck was a small portable radio—and blaring out clearly could be heard a religious broadcast emanating from WESC. Business was good and the smile on the man's face indicated that profits far exceeded the overhead. Ah! the power of radio.

It's Happening
BREAKING FOR A HIT!

THE FOUR TUNES
singing
"DO DO DO DO DO DO IT AGAIN"
and
Orchestra Under the Direction of SID BASS
b/w
"MY WILD IRISH ROSE"
JUBILEE 5135

Stronger Than Ever

THE FOUR TUNES
singing
"MARIE"
Orchestra Under the Direction of SID BASS
JUBILEE 5128

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Available in Canada on QUALITY Records

RECORD REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

"BIG JIM" BUCHANAN
(Century 102; 45-102)

C+ "MONEY" (2:35) [Kavelin BMI—Freberg, Raksin] "Big Jim" Buchanan sends up an interesting recitation about money as Henry Russell's ork assists. The lyrics are hilarious and disk should get plenty of spins.

C "THE CONVENTION SONG" (2:12) [Kavelin BMI—Frees] The artist gets another raucous backdrop with hoots and cheers as he tells about a convention he attended. Ok item.

PERCY FAITH ORCHESTRA
(Columbia 40174; 4-40174)

B+ "BAUBLES, BANGLES AND BEADS" (3:15) [Frank ASCAP—Wright, Forrest] Percy Faith and the ork lushly treat one of the outstanding songs from the hit 'B'way show "Kismet." Real soft and beautiful music.

B "AND THIS IS MY BELOVED" (2:55) [Frank ASCAP—Wright, Forrest] Another appealing ballad from the same musical is fashioned by the Faith strings. More dreamy music for the quiet hours.

BONNIE LOU
(King 1318; 45-1318)

B "DON'T STOP KISSING ME GOODNIGHT" (2:24) [Aberbach BMI—Wooley] Bonnie Lou gets a fine country type backing as she bounces through a catchy ditty. Should catch coin in both the pop and western market.

C+ "THE WELCOME MAT" (2:21) [Regent BMI—Melamed, Shumer] The chirp dances through another happy ditty with zip to it. A cute novelty on the light and pleasant side.

ROSEMARY BELAN
(RCA Victor 20-5666; 47-5666)

B+ "THIS IS WHY I LOVE YOU" (2:18) [Highland BMI—Zappone] Victor has another potential hit in this pretty lilter given a warm multiple voice reading by Rosemary Belan. Thrush has a terrific voice and equally outstanding material. She should make the grade.

B "THINGS WE USED TO DO" (2:22) [Highland BMI—Willett, Donovan] Morry Allen's ork assist again on a similar piece of material rendered in the same fashion.

JO STAFFORD & LIBERACE
(Columbia 40170; 4-40170)

B+ "APRIL AND YOU" (3:08) [United ASCAP — Roberts, Frisch] After a lengthy piano solo by Liberace, Jo Stafford joins in with a sincere vocal on this pretty romantic item. Number is a bit on the heavy side. Paul Weston assists.

C+ "INDISCRETION" (3:15) [Cromwell ASCAP—Cahn, Weston, Cicognini] The same artists offer a similar treatment of the theme music from the flicker "Indiscretion of An American Wife." More good listening matter.

THE CASH BOX DISK OF THE WEEK

"SOUTH (1:58)
[Peer Inter'l BMI—Hayes, Moten, Charles]
"I REALLY DON'T WANT TO KNOW" (2:48)
[Hill & Range BMI — Robertson, Barnes]
LES PAUL & MARY FORD
(Capitol 2735; F-2735)

LES PAUL & MARY FORD

● Les Paul and Mary Ford, whose record of "Vaya Con Dios" has just become Capitol's all time best selling single, send up another two sider that may not break the record, but should reach the top of the charts. On one end, Les takes a solo run through a terrific oldie tagged "South." One listen to this side is enough to convince anyone that Les is the master of the guitar. Flip features a multiple voicing of Mary on a soft ballad "I Really Don't Want To Know." Tune is a hit in the country market. Watch both sides.

"MAYBE NEXT TIME" (2:39) **"AM I IN LOVE" (2:45)**
(l.) [Brandom ASCAP—Douglas, Laney, Lighty]
(r.) [Tanglewood ASCAP—Varnick, Acquaviva]
JONI JAMES
(MGM 11696; K-11696)

JONI JAMES

● In the unique tender fashion that has made her a star, Joni James presents two beautiful new love songs that could both break out and become smashes. Assisted by Lew Douglas on both decks, the thrush feelingfully presents "Am I In Love" coupled with "Maybe Next Time." On the latter side, Joni gets a beautiful backdrop from the Jack Halloran Choir. Both ends have hit qualities. It's a toss up.

"CLEO AND MEO" (2:45)
[Joy ASCAP—Merrill]
"DO YOU KNOW WHAT LIPS ARE FOR" (2:13)
[Mapleleaf BMI — Lecoque, Goodhart, Nardone]
FOUR LADS—JILL COREY
(Columbia 40177; 4-40177)

FOUR LADS—JILL COREY

● Five versatile youngsters team their talents on a light and lively novelty bouncer that could be a real big smash. It's a happy ditty tagged "Cleo And Meo" that stars the Four Lads and Jill Corey. This oriental type catcher is much like the boys' hit version of "Istanbul," and this one looks like another biggie. "Do You Know What Lips Are For" is another cutie on the light, lilting flip side. Both decks get fine orkings from Mitch Miller and his men. Keep an eye on upper portion.

"YOU DIDN'T WANT ME WHEN YOU HAD ME" (2:59)
[E. B. Marks BMI—Bennett, Grossman, Russell]
"I HAD TO CALL YOU UP TO SAY I'M SORRY" (2:39)
[Bradshaw BMI—Dennis, Herrick]
MILLS BROTHERS
(Decca 29019; 9-29019)

MILLS BROTHERS

● Currently riding high with their terrific version of "The Jones Boy," the perennial favorites, the Mills Brothers, send forth an outstanding rendition of a ballad dubbed "You Didn't Want Me When You Had Me." This pretty piece of material should make it two in a row for the Mills men. At mid point, the boys up the tempo with top grade results. The bottom portion is another ballad tagged "I Had To Call You Up To Say I'm Sorry." Watch top half. It's big.

DAVID WHITFIELD
(London 1397; 45-1397)

C+ "MARDI GRAS" (2:36) [Feist ASCAP — Maschwitz, Towers] Popular British crooner, David Whitfield, leans into a lively item which he gives a rousing delivery. March type number.

C "LAUGH" (2:22) [Chappell ASCAP—May, Evans] On this end the artist comes out with a belted version of a heavy number. Strong delivery makes number sound classical.

JOE "FINGERS" CARR
(Capitol 2730; F-2730)

C+ "HUMORESQUE" (1:55) [Ardmore ASCAP—Dvorak] A popular classical piece is treated to a keyboard fashioning by Joe "Fingers" Carr as the Carr Hops assist with a vocal and his Ragtime Band with the instruments. It jumps.

"UNTIL SUNRISE" (2:37) [Leeds ASCAP—Fine, Moss, Collins] The Carr Hops present a soft and romantic reading of a pretty ballad while Joe supplies the effective piano background. Could make noise.

BRUCIE WEIL
(RCA Victor 20-5657; 47-5657)

B+ "WHEN THE RED, WHITE AND BLUE GOES MARCHING BY" (2:26) [Barrett ASCAP—Frisch, Alfred] A full chorus backs little Brucie Weil as he lends his heart and wonderful voice to a meaningful patriotic item. Tune has meaning and could hit.

B "WATCH OVER DADDY" (2:55) [Crawford ASCAP — Silver, Stearns] The talented youngster pulls at the heart strings with this touching version of a child's prayer to God to protect his daddy. Parents should love this.

FRANK PARKER
(Columbia 40156; 4-40156)

B "UNPUCKER" (2:15) [Acuff-Rose BMI—Louvin, Louvin, Carlisle] A harpsichord, guitar, bass and drums back Frank Parker, popular tenor of the Arthur Godfrey shows, as he fashions a delightful country flavored bouncer.

C "PARKER'S LAMENT" (2:45) [Blackwood BMI — Engvick, Wilder] Another lilter is warbled by the artist. Light and pleasing.

HELENE DIXON
(Epic 9021; 4-9021)

B+ "TEMPTATION" (2:42) [Robbins ASCAP—Freed, Brown] An exciting backdrop with a wild beat is set up by the Phil Moore ork for a thrilling reading of this standard by Helene Dixon. Impressive job that could hit.

B "MY REWARD IS LOVING YOU" (2:55) [Ajax ASCAP—Moore, Neiburg] The thrush gives plenty of oomph to this sentimental reading of a strong tune. Helene has a terrific voice.

A Definite SMASH!

BRUCIE WEIL

Singing the Stirring

"WHEN THE RED WHITE AND BLUE GOES MARCHING BY"

b/w

"WATCH OVER DADDY"

Orchestra & Chorus by Joe Reisman

20/47-5657

RCA VICTOR
FIRST IN RECORDED MUSIC

TMKS. RCA HIS MASTER'S VOICE

MAL BRAVEMAN
(Publicity)

WEIL ASSOCIATES
(Management)

MORRIS DIAMOND
(Record Promotion)

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BUDDY MORROW ORCH.
(RCA Victor 20-5658; 47-5658)

B "TARA THEME" (2:38) [Rem-ick ASCAP—Steiner] Buddy Morrow dishes up some smooth trombone work as his boys ease through the lovely theme from the movie "Gone With The Wind". Good soft dance material.

C+ "A HUNDRED YEARS FROM TODAY" (3:12) [Robbins ASCAP—Young, Washington, Young] A vocal takes the spotlight as Buddy and the ork set up a fitting backing for this ok ballad.

NORMAN KNUTH & STARLIGHTERS
(Newtone 2012; 45-2012)

C- "HAMBURGHERS AND COKE" (2:19) [ASCAP—Morgan, Smith] Louise Barber and Carl Paradiso team up with the Knuth Ork and the Starlighters on a happy novelty with a light and pleasant air about it. Good instrumental assist.

C "LET ME LOVE YOU ONCE AGAIN" (2:31) [ASCAP — Georgeoff, Suran] Carl takes a solo run on the vocal as he smoothly treats a slow waltz number.

THE DE MARCO SISTERS
(MGM 11689; K-11689)

B "THE LITTLE MAN IN THE BIG SOMBRERO" (2:32) [Sam Weiss ASCAP—Alpert, Coots, Furin, Berk] The De Marco Sisters colorfully style a rhythmic Latin ditty with a cute set of lyrics. Peppy novelty that makes ok listening.

B "OH, WHAT IT SEEMED TO BE" (2:52) [Joy ASCAP—Benjamin, Weiss, Carle] A great oldie gets a revival treatment that could catch in a big way. A real harmonious job on this lovely tune. Has hit possibilities.

RAY ANTHONY
(Capitol 2728; F-2728)

B+ "SIGN POST" (3:08) [Starlight ASCAP—Coleman, Raleigh] Marcie Miller gets a Ray Anthony backing as she feelingfully styles a folky waltz number much like "Changing Partners". Real pretty tune that could make the grade.

C- "AIR EXPRESS" (2:23) [Moonlight BMI—Reynolds] Anthony and his men go wild on this slick instrumental item that makes you wanna jump. A real solid piece that should go well with Ray's fans.

JOAN REGAN
(London 1401; 45-1401)

C- "SOMEONE ELSE'S ROSES" (2:17) [Fields ASCAP—Carson] Joan Regan gets a lush support from Johnny Douglas' ork as she presents a sentimental item with a tear in her voice. Pretty offering.

B "THE LOVE I HAVE FOR YOU" (2:39) [Ben Bloom ASCAP —Hoffman, Corday, Carr] A heavy introduction by the ork glides into Joan's tender styling of a pretty waltz number with an old melody. Tune is most appealing.

THE CASH BOX SLEEPER OF THE WEEK

"HERE" (3:08)
[Hill & Range BMI—Cochran, Grant]
"PHILOSOPHY" (2:35)
[Arpege ASCAP—Borne, Kuller]
TONY MARTIN
(RCA Victor 20-5665; 47-5665)

TONY MARTIN

● Tony Martin, always ranked as one of the top night club performers, comes up with one of his best wax showings in quite a while. Aided by a superb backing of Henri Rene's ork and chorus, Tony offers a feelingful reading of a romantic number dubbed "Here". Beautiful melody stems from "Rigoletto". "Philosophy" is a clever piece of special material on the bottom deck. Lyrics are cute and treatment amusing. Tony has a big one in "Here".

"SWEET CHEAT" (2:30)
[Norles BMI—Gimbel]
"FLOWERS FOR THE LADY" (2:50)
[Robert Mellin BMI—Gietz, Mellin]
DOLORES GRAY
(Decca 29031; 9-29031)

DOLORES GRAY

● Dolores Gray, one of the nation's leading musical comedy artists, comes up with what appears to be her first big wax hit. Assisted by the Ray Charles Singers and the Dave Terry ork, Dolores belts out a samba ditty labelled "Sweet Cheat". It's a terrific novelty that makes you wanna sing along. Thrush really puts the song over. On the lower deck, the songstress chants a lovely melody titled "Flowers For The Lady". Heavy material, but real good. Top part should make it.

"POSITIVELY NO DANCING" (2:53)
[Weis And Barry BMI—Roman, Leigh]
"HIT THE TARGET, BABY" (2:39)
[Meridian BMI—Gimbel, Kosloff]
KAREN CHANDLER
(Coral 61137; 9-61137)

KAREN CHANDLER

● Karen Chandler comes up with two great new sides which are both her best showings since "Hold Me, Thrill Me, Kiss Me". "Positively No Dancing" is a lovely country flavored ballad, the type that builds slowly but ends up as a hit. A real nice job with a chorus to assist. Flip, "Hit The Target, Baby", is a lively quick catcher similar to "Ricochet". It's a terrific novelty that could catch like wild fire. Karen is at her best. And the Jack Pleis backing helps make these two sides hit possibilities.

"LOVE HIM SO MUCH" (2:40)
[E. B. Marks BMI—Prince, Rogers, Sheldon]
"WRECK OF THE OLD 97" (2:10)
[Shapiro Bernstein ASCAP—Work, Noell, Lewey]
PEGGY LLOYD
(Benida 5008; 45-5008)

PEGGY LLOYD

● Peggy Lloyd makes a brilliant debut on the young Benida label with platter that could be the diskery's first big hit. The talented chirp dishes up a sexy, naughty reading of a oomphy item dubbed "Love Him So Much". Peg has a style all her own that could become a rage. The lower end is a fast moving shuffler about the "Wreck Of The Old 97". It's a catchy item with the ork setting up the rhythm to the beat of a train's wheels. We go for the top half in a big way.

VICKI BENET
(MGM 11693; K-11693)

C+ "YOU'VE NEVER BEEN IN LOVE" (3:06) [Bourne ASCAP —Elliott] The "Mmmmm" girl, Vicki Benet, fashions a hushed and appealing delivery of a soft and delightful number from the flicker "Tabarin".

C "SHIPWRECKED" (2:31) [Jack Elliott ASCAP—Elliott, Spina] Antone Iavello supplies the chirp with another fitting accompaniment as she bounces over a ditty that's loaded with pep. A real lively piece.

CONNIE RUSSELL
(Capitol 2722; F-2722)

C "COME OVER AND SAY HELLO" (2:52) [Eddie Shaw ASCAP—Gilbert] Connie Russell dishes up a sentimental ballad with a tender quality in her voice. The backdrop is supplied by the Harold Mooney ork.

C+ "THE SKY IS EXTRA BLUE" (2:38) [Shapiro, Bernstein ASCAP—Steininger, Rotella] The songstress comes over well on this warm romantic offering which is presented with sincerity. Very pretty tune.

CHRIS CONNOR
(Bethlehem 1291; 45-1291)

B+ "GIMMIE, GIMMIE, GIMMIE, GIMMIE, GIMMIE" (2:44) [Sunset ASCAP—Patrick, Reese, Fisher, Val] Jim Bright and the ork set up a solid jump instrumental as Chris Connor joins in with a cute novelty vocal. A real potent contender that could click. Chris is terrific.

C+ "BLUE SILHOUETTE" (2:41) [Sunset ASCAP—Semos, Dale, Val] On this end the thrush cruises through a pretty romantic item that makes pleasant listening.

THE CHARIOTEERS
(Tuxedo 892; 45-892)

B+ "FORGET IF YOU CAN" (2:35) [Stasny ASCAP — Oppenheim, Rich] The rich harmony of the Charioteers comes over exceptionally well on this pretty ballad that could spread. Lead voice is impressive.

C+ "SLEEPY RIVER MOON" (2:53) [Mills ASCAP-Vann, Forde] The boys ride through a slow shuffle rhythm item on this end. Tune has a bit of a spiritual feeling the way the boys present it.

BILLY ECKSTINE
(MGM 11694; K-11694)

B "LOST IN LOVELINESS" (2:56) [Chappell ASCAP—Romberg, Walker, Robin] A romantic ballad from the "Girl In Pink Tights" is given a top grade reading by "Mr. B." Lou Bring does a fine backing job.

B+ "DON'T GET AROUND MUCH ANYMORE" (2:31) [Robin ASCAP—Russell, Ellington] The Pied Pipers support Billy as he revives a beautiful standard. Solid arrangement that could hit again.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Success story: Just six month ago, **Lou Monte** played **Frank Dailey's** Meadowbrook for three days at a salary of $100. Since then Lou recorded "Darktown Strutters Ball" for Victor. On March 5, he plays a return engagement at the Meadowbrook. The salary is $2500 for the three days. . . . **Pee Wee King** was forced down in St. Louis last week as one motor of the plane he was flying burned out. . . . **Alfredo Sadel**, who has been featured in his night club engagements as "The Singing Torreador From Caracas" has been recording for Victor, but only on the Spanish label. Now he's finally received his opportunity to wax on Victor's pop label through his victory on "Chance Of A Lifetime" on which he sang in English. . . . **Danny Sutton** begins a two-week stint at the Elegante night club in Brooklyn beginning February 23. . . . **Eddie Fisher** will appear on the **Dinah Shore** show March 3 and on the **Eddie Cantor** show March 5. Dinah and Eddie will in turn oppear on Fisher's show at a later date. . . . **Jolly Joyce**, manager of **Jo Ann Tolley**, reports that Frank Walker of MGM Records, has taken up the thrush's option for another year. . . . Top salesman for Cosnat Distributors here in New York, **Hy Weiss**, apparently did a good selling job, as he announced his wedding date for February 27. His co-worker **Charlie Goldberg** will conduct the band. . . . **Bob Stewart**, on the MGM label, has been set for a 13-week build-up on WLW in Cincinnati. Bob will be featured on daily radio and TV shows and will also be seen on a new coast-to-coast television show soon to emanate from WLW-TV.

LOU MONTE

CHICAGO:

The kids used to call her "Hazel nuts." And similar names. So, when she decided she wanted to sing out to the world, she changed her name. Instead of Hazel Seeley, she now calls herself, **Verna Leeds**. "And," as **Buddy Basch** says, "Verna is a lovely hazel-eyed blonde with a luscious figure and weighs a tastefully distributed 115." Her first "Original" disk is getting lots of airplay for Verna from deejays 'round the Midwest. . . . Note from **Mr. and Mrs. C. V. Wilhoit, Sr.** "We sincerely regret that the wedding plans of **Helen (Lynn Hoyt)** and **Teddy Phillips** have been cancelled." . . . Grandest cocktail party of the year—that of **George and Ernie Leaner**—and all still talking about this exceptionally grand affair. The voice of **Roy (Shorty) Hamilton** (Epic's songstar) simply wowed the gathering. The applause was absolutely deafening. Here's one truly great voice. Bound for the very top of the ladder. . . . Caught Bill ("Turn Around Boy") Bailey's Town & Country TV Show last week. This boy is definitely making the Windy City country music conscious. Handles himself with completely relaxed ease. A big, big hand for Bill Bailey. And lots of thanks to the firm that's helping him put on this grand show each week. . . . **Henry Friedman** came up with the best crack of the week. Said Henry, "Only wish 'The Cash Box' was as thick as the telephone book so I could tell you about all of Mercury's hits." . . . **Sod Viccaro** (of the **Four Aces**) phones to tell us that the boys are taking "the old man's advice" and are flying to L. A., instead of driving out there in their special Caddy. They'll appear on radio shows with the daddy of 'em all, none other than **Der Bingle (Crosby)**. And are they thurillled. After a few days in L. A. they fly to their appearance at the Thunderbird in Lost Wages (Las Vegas) to you. . . . **Bob Cole** popped in to advise that he's now doing promotional work for **Art Sheridan's** disks. . . . **Jim Mills** opens his new "Teenager's Record Parade" program March 1 at 10:30 P. M. Give this show a listen. Jim's got one sweet angle here. . . . **Dirk Courtenay** on WCFL advises that he's got some air shots coming up that'll make 'em all sit up and take notice. . . . Sure get a kick from **natt hale's** cards on Columbia's "Big 5." . . . Young **Dick Noel** phones to tell us how thrilled he is to sing to Chi audiences on the **Howard (Lucky) Miller-June Valli** NBC-TV show every afternoon. Gorgeous Junie is the nicest of all nice little gals to listen to. Ain't she, huh?

VERNA LEEDS

LOS ANGELES:

Now let's go to press: . . . **Frankie Laine's** new discovery, **Jerri Adams**, is in town visiting local djs and promoting her new release "Happiness Is Just a Thing Called Joe." . . . **Seymour Heller** of Gabbe, Lutz and Heller recently left on a concert tour with **Liberace**. First stop was Oklahoma City where the maestro of the 88's played before a packed crowd. Reservations were sold out three weeks in advance. They then continued the tour through Kentucky, Missouri, and will head on East ending up in Phoenix, Arizona on March 31st. . . . Looks like **Mike Gold** of Beechwood Music Corp. has a natural on his hand with "Anything Can Happen, Mambo." The tune is covered by **Dolores Hawkins** on **Epic** and **Mel Torme** on **Coral**. . . . The way "Kiss A Fool Goodbye" by the **Whippor-wills** has started out it looks like it could be a big number. **Dootsie Williams** of Dootone Records has been plenty busy mapping out a complete sales and distribution program on the tune. . . . **Nelson Riddle** and his orchestra are out with two beautiful instrumentals on the Capitol label. On one side Riddle and crew flit through a beautiful melody called "Deep Blue Sea." Another European tune that was written by the same songwriter that penned "You, You, You." On the flip side is a catchy version of "Brother John." . . . After a successful stint at the El Rancho Vegas in Las Vegas with **Jack Carson**, the **Four Freshman** took time out to wax a new arrangement for Capitol of the old familiar "Dry Bones" which they have appropriately titled "Crazy Bones," . . . Songwriter, **Art Behning** penned a pretty tune called "Too Late" which was recorded on the Modern label with **Johnny Moore's Three Blazers** featuring **Mari Jones**. Tune is starting to get wide plays throughout the area and could really go places with the right promotion. Wouldn't be surprised to see the majors latch on to this one. . . . One of Hollywood's newest diskeries is Vito Records. They are going all out on the first release "I Get The Blue When It Rains" with **Helen Troy**.

FRANKIE LAINE

SUCH A BONG!
SUCH A BEAT!
SUCH A SOUND!
SUCH A SMASH!
from the rhythm & blues field comes the exciting *NEW POP HIT*—
"SUCH A NIGHT"
by Lincoln Chase
with
CLYDE McPHATTER and the DRIFTERS
on
ATLANTIC RECORD
1019

ATLANTIC RECORDING CORP.
234 WEST 56th St. NEW YORK 19, N. Y.

BETHLEHEM RECORDS
present a Great New Release featuring

CHRIS CONNER
with
Jim Bright
& His ORCHESTRA
on two new Sy Oliver arrangements of
"GIMME, GIMME, GIMME, GIMME, GIMME"
(THE MISER'S SERENADE)
and
"BLUE SILHOUETTE"
BETHLEHEM-1291
For Available Territories contact: MURRAY SINGER Nat'l Sales Mgr.
Record Promotion: ELAINE BERGMAN 1650 Broadway, N. Y. Suite 407
BETHLEHEM RECORDS 1650 Broadway (JU 6-7133) NEW YORK, N. Y.

a tremendous hit in England

the original

THE BOOK

sung by

DAVID WHITFIELD

With Chorus and Orchestra directed by
STANLEY BLACK

backed by

HEARTLESS

(1433 AND 45-1433)

LONDON
RECORDS

ffrr

Your Income Tax

And What You Should Know About It

by

Herman Jaffe, C.P.A.

of Jaffe, Wertheim & Cogan

Actors, artists, musicians—all of you are in business—a highly specialized type of business. You are entitled to business expenses—but—like all people in business, you too must keep records. You must be able to segregate your business from your home expenses—and substantiate your claim.

What must you do to comply with the tax law? You must keep records—you can't guess.

Let's start from the beginning and follow thru.

BOOKING—of course, you've secured an agent. Whatever you pay him is deductible. You may have engaged a lawyer to prepare the contract between you and your agent. His fees are an expense. Or possibly you scouted for your own engagement—this too cost money—keep track of it.

Now that you secured a spot—you start to spend.

There is research, dialog, gags, music. You rent a studio, you tip, you make recordings, you buy or rent costumes. These must be cleaned, pressed and repaired. You may even need a wardrobe valet.

Your personal appearance is important. There is the barber, the beautician, the gym.

You've been placed—you prepared for your performance—now what? You must get to your engagement—or from one engagement to another—by plane—by train—by cab—or by automobile. If away from home, you have board and lodging.

Keep your name in print—someone must do your public relations work, take care of your press releases—this may be a professional, engaged specifically for the purpose—or possibly a private secretary can handle this work for you. In either case, the amounts so spent are tax deductible.

What about photographs, fan mail, clubs, complimentary tickets, entertaining newspapermen, playwrights, directors, critics and backers.

So you think you're thru—where did you meet the author, the writer, the agent or the critic?—at home?—then you're entitled to deduct part of your household expenses, such as rent, lights, telephone and maid services.

Did you forget that you spent money for Equity—or other union dues?

Your head's in a whirl—you've earned so much and yet have so little left—and still—you must pay your taxes.

TAXES—list all your income—the Form W-2 that you receive will help you, it will tell you what you earned and from whom, as well as what was withheld for income tax.

Now itemize your *deductible* expenses—make sure you have and can account for all of them. This will give you your *net taxable income.*

You still have personal exemptions, and other personal items which have to be deducted.

WITHHOLDING TAXES—part of your earnings have been deducted and paid over to the government for your account.

RESULT—either you owe the government additional moneys for taxes—or the government owes you a refund.

TOO HOT TO HOLD

11-year old trumpeter

FRANKIE AVALON

THE BOOK and TRUMPET SORRENTO

78 rpm cat. no. X-0006
45 rpm cat. no. (4X-0006)

Remember: "JEALOUS HEART"?

HERE WE GO AGAIN!!

AL MORGAN

YOU TOLD ME TO GO
SWEET KENTUCKY SUE

with instrumental acc.

78 rpm cat. no. X-0004
45 rpm cat. no. (4X-0004)

England's popular song stylist!!

DINAH KAYE

STRIKE A MATCH
FALSE-HEARTED LOVER

Orchestra directed by Howard Gibling

78 rpm cat. no. X-0005
45 rpm cat. no. (4X-0005)

BEST SELLERS!

BILL DARNEL
THAT'S THE WAY LOVE GOES
FOR YOU
78 rpm cat. no. X-0001
45 rpm cat. no. (4X-0001)

SMITH BROTHERS
MELANCHOLY ME
IT WAS WORTH IT
78 rpm cat. no. X-0003
45 rpm cat. no. (4X-0003)

DICK MALTBY and Orchestra
DEEP BLUE SEA
PATROL POLKA
78 rpm cat. no. X-0002
45 rpm cat. no. (4X-0002)

"X" MARKS THE HITS

A PRODUCT OF RADIO CORPORATION OF AMERICA

THE CASH BOX

Album Reviews

CLASSICAL:

DON QUIXOTE Op. 35 (Fantastic Variations On A Knightly Theme—Richard Strauss—RCA Victor LM-1781 (1-12" LP) List: $5.72

BOSTON SYMPHONY ORCHESTRA, CHARLES MUNCH CONDUCTING; GREGOR PIATIGORSKY, CELLIST; RICHARD BURGIN, VIOLINIST; JOSEPH DE PASQUALE, VIOLIST.

The Boston Symphony presents a stirringly beautiful, dramatic and often humorous reading of the famous tone poem from the well known sixteenth century novel. Piatigorsky's Cello work is an outstanding contribution to the Strauss work. Piatigorsky is also cellist on the competitive issue on Epic featuring the Reiner and the Pittsburgh Symphony Orchestra. Decca has also released "Quixote" by the Bavarian State Orchestra. Victor has provided a salient selling feature in its cover portraying Don Quixote dreaming his fantastic battles.

POPULAR:

ANDRE KOSTELANETZ — "Black Magic" — Columbia ML 4741 (12" LP) List: $5.45

THAT OLD BLACK MAGIC; MAD ABOUT THE BOY; OUR WALTZ; LITTLE GIRL BLUE; SOME DAY; OUT OF THIS WORLD; EASY TO LOVE; LIMEHOUSE BLUES.

Long known for his beautiful orchestral works, Andre Kostelanetz comes up with another group of favorite standards many of which were big songs of various Broadway shows of the past. Kostelanetz gives these outstanding numbers an excitement and softness that is seldom found on other recordings of these melodies. This package is a natural to enjoy a strong sale for years to come. Eight wonderful pieces that spell listening pleasure in every groove. Most of the tunes should serve well as demonstrators, but we seem to favor the title tune.

POLYNESIA!—Native Songs And Dances Of The South Seas—Capitol H 483—(10" LP) List: $3.00

The carefree life of the South Sea natives is well portrayed in their happy songs by Charles Mauu and his Royal Polynesians. In every rhythmic number one can feel the joyful mood of the islanders. Charles Mauu, a Tahitian chief, puts a great deal of expression into the number. Item has a very limited appeal, but attractive cover should draw many listeners.

SOPHIE TUCKER—"Her Greatest Spicy Saucy Songs"—Mercury EP-1-3171 (EP) List: $1.47

MR. SIEGEL; I'M LIVING ALONE AND I LIKE IT; MAKE 'EM SAY PLEASE; HORSE PLAYING PAPA.

The inimitable "Last of The Red Hot Mamas," Sophie Tucker, comes up with four great tunes which have been highlights of her fabulous fifty years in show business. The spicy recitals are most enjoyable and should bring back memories to folks who have seen the "Queen of American Entertainers" in the past half century. One spin of "Mr. Siegel" is probably the best salesman. EP is aimed at adults.

HENRY JEROME ORCHESTRA—"Tops In Pops"—Designed For Dancing"—Lion E70016 (10" LP) List: $1.77

STRANGER IN PARADISE; OH, MY PAPA; THAT'S AMORE; SECRET LOVE; THE JONES BOY; HEART OF MY HEART; THE CREEP; SOMEBODY BAD STOLE DE WEDDING BELL.

More top quality dance music is offered on the low priced Lion label by Henry Jerome and the orchestra. In this "Designed For Dancing" series, Jerome sends up eight popular hit tunes of the present. Jerome's style is light and inviting and makes good background music for a party. Low cost of this packet is probably the biggest attraction.

RALPH MARTERIE and his Orchestra—"Junior Prom"—Mercury EP-1-3182 (EP) List: $1.47

WALTZ OF THE WIND; THE OBJECT OF MY AFFECTION; SANTA LUCIA LUTANA; IT'S ALL IN THE GAME.

The Ralph Marterie ork, one of the country's top dance bands, delivers a series of good dance items that should go well at a party. His fine trumpet work and good selection of tunes oughta make this a steady seller. Some of the numbers feature vocals.

TONY MARTIN—"In A Dreamland Rendezvous"—Mercury EP-1-3158 (EP) List: $1.47

WITHOUT YOU; AND THEN IT'S HEAVEN; DREAMLAND RENDEZVOUS; SONATA.

Tony Martin presents an inviting collection of beautiful romantic items. These Martin platters, waxed a number of years ago, should attract a healthy sale from his large following. A quarter-hour of real pleasant listening.

JOE DAVIS' MERRY MINSTREL SHOW—Jay Dee L.P. # 1 (L.P. 1-10") List: $3.00

SIDE ONE: THERE'S NOTHING LIKE A MINSTREL SHOW; TRUTHFULLY; TROMBONE JITTERS; NEPTUNE; BILL BAILEY WON'T YOU PLEASE COME HOME?
SIDE TWO: OH SUSANA; MY OLD KENTUCKY HOME; AT A GEORGIA CAMP-MEETING; YOU TELL ME YOUR DREAM, I'LL TELL YOU MINE; OHI DEM GOLDEN SLIPPERS; OLD BLACK JOE; CAMPTOWN RACES; OLD FOLKS AT HOME; THE OLD GREY MARE; SILVER THREADS AMONG THE GOLD; THERE'LL BE A HOT TIME IN THE OLD TOWN TONIGHT.

Joe Davis comes up with a rather intriguing idea as he brings into the home a real minstrel show complete with interlocutor, gags, laughs and songs. The other side is a collection of songs everyone from the tot to the totter age knows and loves. Well known organist, Lew White, provides the instrumentation. The back of the album cover has imprinted thereon the lyrics of the tunes listed above for gang singing and an evening of fun at home.

JAZZ:

CECIL YOUNG QUARTET—"Concert of Cool Jazz"—King LP 295-1 (10" LP) List: $2.95

RACE HORSE; STOMPIN' AT THE SAVOY; THE CAMPBELLS ARE COMING; FORMULA X-9; RUSHIN' ON HOME; DEEP PURPLE; CECIL'S HOUSE PARTY BLUES; TRIBUTE TO AL BENSON.

The Cecil Young Quartet dishes up about thirty minutes of cool jazz that should warm the hearts of the hep crowd. Young provides 88'ing that together with the driving bass work of Trafford Hubert, the subtle tenor saxing of Gerald Brashear and the skinbeating of drummerman Jimmie Rodgers, forms a modern group that swings with the best.

THE CASH BOX Album Reviews

RALPH SHARON—Autumn Leaves—London LB842 (1-10" LP) List: $3.95
SHINE ON HARVEST MOON; SEPTEMBER IN THE RAIN; OCTOBER TWILIGHT; SEPTEMBER SONG; INDIAN SUMMER; FALLING LEAVES; EARLY AUTUMN; AUTUMN MIST.
Jazz Pianistics of Ralph Sharon, American keyboard stylist, who had to go to Great Britain to be discovered, are on display with 8 Autumn flavored items. This is the second of Sharon's season series, the first being "Spring Fever". Sharon's technique is fluid, individualistic and on the relaxing side. Sure to find favor with piano jazz afficionados.

EARL BOSTIC and his alto sax—Vol. 1—King EP 200 (EP) List: $1.47
FLAMINGO; SWING LOW SWEET BOOGIE; I CAN'T GIVE YOU ANYTHING BUT LOVE; THE MOON IS LOW.
The high flying sax of Earl Bostic runs through four standards that fall mighty easy on the ears. Bostic's treatments blend mood, color and originality that freshen the familiar foursome. His treatment of "Sweet Boogie" is a mighty potent salesman for the disk. The lush masterful tones emitted by the Bostic horn are prevalent on all four bands.

SONNY THOMPSON—King EP-209 (EP) List: $1.47
MELLOW BLUES; SUGAR CANE; LONG GONE; REAL, REAL FINE.
Sonny Thompson sends up orchestrations of four beaty items matched for a strong offering to the trade. Thompson fans will go for his pianistic magic.

ERROL GARNER—"Gone With Garner"—Mercury EP-1-3168 (EP) List: $1.47
I'VE GOT YOU UNDER MY SKIN; HIGH OCTANE; DON'T BLAME ME; BOUNCING WITH ME.
Errol Garner, one of the best pianists in the field of jazz, lends his nimble fingers to the keyboard as he fashions two standards and two rhythm items. Garner's great technique makes these pleasing items take on a special meaning. "Don't Blame Me," to this listener, is the most appealing of the quartet.

LATIN-AMERICAN:

JOE LOCO and his Trio—Tico LP 121 Vol. 3 (10" LP) List: $3.85
MAMBO AZUL; LOCO RAMA; THE SONG FROM MOULIN ROUGE; CHEVIRIKO; SLAUGHTER ON TENTH AVE.; SWEET AND LOVELY; HONG KONG LOCAL; BEAT MAMBO.
Joe Loco's ever growing fandom will be delighted to learn of the new L.P. that includes the tune that really launched him, "The Song From Moulin Rouge." Loco swings the mambo in his familiar style that set a new pattern in mambo music. Stores that stock mambo music should have this item on the rack.

CHILDREN'S:

HOWDY DOODY and MOTHER GOOSE—Starring Howdy Doody and Buffalo Bob Smith—RCA Victor EYA 38 (EP) List: $1.47
Bob Smith, whose popular marionette, Howdy Doody, has become a favorite of young TV watchers, comes up with a cute little EP that's a natural for every house with a youngster. Bob and Howdy run through a number of popular Mother Goose rhymes. Parents will have a tough time passing up this package. The picture of Bob Smith and Howdy Doody is about the best salesman of this parcel.

Research Craft Company
Producers of
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer
Any Type of Phonograph Record in Shellac • Flex • Vinylite
1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

Musical Pact

CHICAGO—Fritz Reiner (right), noted symphony conductor, signs contract to record for RCA Victor Records with the Chicago Symphony Orchestra, in recent ceremony on stage of Chicago's Orchestral Hall. Dr. Eric Oldberg (left), president of the Orchestral Association and George R. Marek, director of artists and repertoire for the company, witness the signing. RCA Victor plans to begin recording Reiner and the Chicago Orchestra in March.

From the greatest movie of them all—
"Gone With the Wind"!

BUDDY MORROW
and his Orchestra
THE TARA THEME
and
A HUNDRED YEARS FROM TODAY
20/47-5658

RCA VICTOR
FIRST IN RECORDED MUSIC
TMKS.®
HIS MASTER'S VOICE

A SMASH!

TONY MARTIN

SINGS

HERE

and PHILOSOPHY

20/47-5665

with Henri René's Orchestra and Chorus
and Hal Borne and his Orchestra
and the Jud Conlon Singers

RCA VICTOR
FIRST IN RECORDED MUSIC

TMKS.®

HIS MASTER'S VOICE

E. B. MARKS CELEBRAT

HERBERT E. MARKS

NEW YORK—A million sheet music seller is a rarity nowadays. And when it does happen, it requires the aid of thousands of disk jockeys, juke boxes, vocalists, etc. But back in 1894, the late Edward B. Marks made it with a tune called "Little Lost Child", without radio, TV, dee jays.

Two years later, he wrote another million-copy hit, "My Mother Was A Lady". All this comes up here because Herbert E. Marks, E. B.'s son and president of the Edward B. Marks Music Corporation, is getting ready to celebrate the 60th anniversary of the oldest pop music publishing firm in America. The company, still run by its founding family, will begin the two week celebration on Friday February 26th with a luncheon and party at Toots Shor's for the personnel of the firm and some of its closest friends. During the following two weeks, there will be an exhibit at the Marks office in the RCA Building of title pages, photographs, and other memorabilia covering the pubbery's 60 years. Also shown will be part of the notable collection of show business and musical Americana collected by the late E. B. Marks.

Herb Marks, interviewed the other day, said that the biggest all-time hit in the vast Marks catalogue is "Glow Worm," which had a popular revival in the past year or so with Johnny Mercer's new lyric. In fact, regarding revivals, Marks said that at this moment three old-timers are very popular, thanks to recordings by the Mills Brothers of "You Didn't Want Me When You Had Me," by Vic Damone of "The Breeze and I," and numerous new disks of "Ida," the song that went from Eddie Leonard to Eddie Cantor.

A capsule history of the United States in the past 60 years might be gleaned from an examination of the songs published by Marks. There is "Hot Time in the Old Town Tonight," sung by Teddy Roosevelt and the Rough Riders at San Juan Hill and later to become America's real celebration song. There was "Paper Doll," which kicked around the backrooms of saloons for nearly 30 years, only to become the unofficial G.I. anthem of World War II. "Lilli Marlene," first the German favorite of that period and then the British, is still another.

Then there is "The Peanut Vendor," which, along with "Mama Inez," "Yours," and the incomparable melodies of Ernesto Lecuona, such as "Malaguena," "The Breeze and I," "Say 'Si Si'" and "Jungle Drums," started the whole Latin-American craze in this country in the very early 30's. The Marks firm has a huge Latin-American catalogue today. And there was the instrumental German march which meant practically nothing for 20 years until it was introduced in "The Chauve-Souris" and, under the title of "Parade of the Wooden Soldiers," became one of the greatest popular hits and perennially successful teaching pieces in the history of Tin Pan Alley.

Herb Marks was born and lived all his life in New York City. His first job during a high school summer vacation was an attempt to sell music for his father's firm. His initial call was at a Brooklyn music store run by a big gent he remembers as having been very tough. The man was not in a buying humor and was particularly irked when youg Marks tried his darndest to sell him a quantity of a brand-new song that he said was going to be a hit. Just as Herb was ready to give up, a handsome young woman walked in and asked for a copy of that identical number. The proprietor thought it a put-up job first and looked as though he were going to throw the budding salesman out bodily but, influenced apparently by the female's looks, he relented and ordered 25 copies. He was not sorry either because that particular song, "You Didn't Want Me When You Had Me," sold well over a million copies and is being revived at the moment through the medium of a fantastically good Mills Brothers record.

Proceeding then to Dartmouth College, Herbert Marks found that a theme he had written about Tin Pan Alley in high school could very well be used again his freshman year. It got him such a good grade that he enlarged it slightly and presented it in his junior year as one of the papers required for majoring in English. Here again, the eminent professor, an entirely different one naturally, must have found it a relief from Shelley, Keats and Wordsworth because he rewarded it with the best mark Mr. Marks ever received. Its usefulness was not ended, however, because, eight years later, his younger brother, Edward B., Jr., presented it at Dartmouth again. More than that, right after the war, a nephew of Herb's, finishing up at Dartmouth, rewrote the tattered manuscript once more. Now Marks is trying to get his young son Tony interested in the same paper but that renegade has designs on Harvard or some other highfalutin place where such themes might not be appreciated.

After college, Marks, always in love with things theatrical, served three happy years as a reporter on "Variety." The only thing that riled

ES 60th ANNIVERSARY

him those days was when he had to give a good notice to an artist who sang songs published by Feist, Harms, Remick or other such firms. He loved "Variety" but wasn't the owner's son, so finally he started with his father's concern.

Marks likes to point out that it was he who started the Latin-American craze in this country around 1930 with "Peanut Vendor," "Mama Inez" and many of those other Cuban hits that introduced the rumba, the conga and the bolero to this country. Actually, he was in Havana on a vacation and it was through the merest luck and a strong desire to see how Cuban girls really manipulated those shawls that led him to an audition of those very songs.

In addition to his Dartmouth-spurning son, Marks has a daughter Jean. He says he adores her for three reasons—she's beautiful, she's bright and she loves to sing Marks songs, even though her voice isn't calculated to cause Patti Page any jealous pangs.

He himself never has passed a juke box, and he has seen thousands of them, without rigidly examining them to see what proportion of Marks hits are pleading for nickels. He's very happy if he has to spend at least a quarter in this direction.

There is certain other music he is fond of also, for instance, Gilbert and Sullivan. Though not a joiner, for many years he has been a member of the Gilbert and Sullivan Society, which he describes as the most monomaniacal group of people in the world. He also loves folk songs which brings up the subject of his wife, Beatrice Landeck, a leading expert in this field and in children's music. He likes everything about her except that she is getting too well-known so that he is often addressed as Mr. Landeck. He examines all royalty statements before they leave the firm, but none so carefully as those which go to Miss Landeck. These incidentally have been growing larger and larger, due to the success of her albums, "Git On Board" and "Songs My True Love Sings" and her most highly-praised book for children, "Songs To Grow On." A follow-up to this is now on the press. Originally it was going to be called "Songs To Grow More On," but, after saying the last two words aloud, the Markses decided to title it "More Songs To Grow On." Mrs. Marks is the longhair of the family, but he has gotten her to have an appreciation equal to his own for such gems from his catalog as "Jazz Me Blues," "Ballin' the Jack" and "Shim-Me-Sha-Wabble."

One of the real thrills experienced by Marks is continuing to deal with many of the old-timers who knew his father back in the 90's or shortly after. A lot of these have gone in recent years, but there is still Joe Howard of "I Wonder Who's Kissing Her Now" fame, and Rosamond Johnson of the memorable team of Cole and Johnson, which wrote such great songs as "Oh Didn't He Ramble" and "Under the Bamboo Tree." It was Johnson who collaborated with his brother, the late James Weldon Johnson, on the song which has become the official hymn of the Negro people here, "Lift Ev'ry Voice and Sing."

He has published original music by Milhaud, Sessions, Schoenberg, Gretchaninoff, Tcherepnin and Schuman (Bill not Bob) but his favorite of all the composers that he has ever dealt with is Ernesto Lecuona, the Cuban whose "Malaguena" is currently the biggest standard in the Marks catalog, followed closely by his "Breeze and I," "Say 'Si Si'," "Jungle Drums" and other top Latin-American compositions.

There are disappointments, too. A couple of years ago, Marks brought back from France it's #1 hit song, "La Petite Diligence" which, thus far, has stubbornly refused to duplicate its European success. Even more exasperating is the story of "Piel Canela" by the Puerto Rican composer, Bobby Capo, by far the biggest hit Latin-America has seen in many years and yet slow to start here. Marks is willing to bet anyone that this will eventually jump out and rival any of the biggest hits in his catalog.

What are the facts about

CANCER OF THE LUNG...?

JUST 20 YEARS AGO, in 1933, cancer of the lung killed 2,252 American men. Last year, it killed some 18,500.

WHY THIS STARTLING INCREASE? Our researchers are finding the answers as rapidly as funds and facilities permit—but there isn't enough money.

DOCTORS ESTIMATE that 50% of all men who develop lung cancer could be cured if treated in time. But we are actually saving only 5%...just one-tenth as many as we should.

WHY—? Many reasons. But one of the most important is not enough money . . . for mobile X-ray units, for diagnosis and treatment facilities, for training technicians and physicians.

THESE ARE JUST A FEW of the reasons why *you* should contribute generously to the American Cancer Society. Please do it now! *Your* donation is needed —and urgently needed—for the fight against cancer is *everybody's* fight.

Cancer
MAN'S CRUELEST ENEMY
Strike back—Give
AMERICAN CANCER SOCIETY

BMI Check List OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
DO YOU KNOW WHAT LIPS ARE FOR (Mapleleaf)			
FOUR LADS-JILL COREY-MITCH MILLER (Columbia)		Disk of the Week	Very Good
DONKEY TANGO (Lochrae)			
RAY BLOCH (Coral)		B+(Excellent)	Very Good
GEE (Meridian)			
JUNE HUTTON (Capitol)	76 (Good)	B (Very Good)	
THE SKYLARKS (Epic)		C+ (Good)	
HERE (Hill & Range)			
TONY MARTIN (Victor)	Record Spotlight	Sleeper of the Week	Excellent
HOW DO YOU WANT ME TO SING MY LOVE SONG (Gale & Gayles)			
LARRY FOSTER (Coral)	71 (Good)	B+ Excellent)	
I CAN'T AFFORD TO MISS THIS DREAM (Sinclair)			
LOUIS ARMSTRONG (Decca)	74 (Good)	C+ (Good)	Very Good
I REALLY DON'T WANT TO KNOW (Hill & Range)			
LES PAUL-MARY FORD (Capitol)	Record Spotlight	Disk of the Week	Very Good
BOB SANTA MARIA (MGM)	76 (Good)	C+ (Good)	
MELANCHOLY ME (Sheldon)			
ELLA FITZGERALD (Decca)	79 (Good)	Sleeper of the Week	Excellent
SMITH BROTHERS ("X")	New Record to Watch	Best Bet	
EDDY HOWARD (Mercury)	Record Spotlight	Sleeper of the Week	Excellent
POSITIVELY NO DANCING (Weiss & Barry)			
KAREN CHANDLER (Coral)		Sleeper of the Week	Best Bet
ALAN DEAN (MGM)	78 (Good)	C+ (Good)	
RIDIN' TO TENNESSEE (Johnstone-Montei)			
TEDDY PHILLIPS (Derby)	Satisfactory	B (Very Good)	Very Good
SOUTH (Peer)			
LES PAUL-MARY FORD (Capitol)	Record Spotlight	Disk of the Week	Best Bet
THAT'S THE WAY LOVE GOES (Regent)			
BILL DARNEL ("X")	80 (Excellent)	Sleeper of the Week	Best Bet
THERE IS DANGER (Peer)			
BOB CARROLL (Derby)	77 (Good)	Sleeper of the Week	Fair
THERE'LL BE NO TEARDROPS TONIGHT (Acuff-Rose)			
TONY BENNETT (Columbia)	Best Buy	Disk of the Week	Best Bet
TRAIN WITH A RHUMBA BEAT (American)			
RUSTY DRAPER (Mercury)	Record Spotlight		
WHAT GOOD IS SOMEBODY NEW (Alroy)			
BOBBY WAYNE (Mercury)		Best Bet	

BROADCAST MUSIC, INC. 580 FIFTH AVENUE NEW YORK 36, N.Y.
NEW YORK · CHICAGO · HOLLYWOOD · TORONTO · MONTREAL

NO TRICKS — Just HITS

THE CASH BOX
BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "TURN AROUND BOY" Lew Douglas O. MGM 11654; K-11654

THIS WEEK'S BEST BUYS — The Billboard, Feb. 6, 1954

TURN AROUND, BOY (Brandom, ASCAP)—
Lew Douglas Ork—M-G-M 11654
This unusual ballad, with Bill Bailey on the vocal, has broken out as a "sleeper" to contend with. In addition to Atlanta and Milwaukee, where this disk hit the territorial charts this past week, great strength was reported in New York, Chicago and Los Angeles. Flip is "Caesar's Boogie" (Frederick, ASCAP).

LEW DOUGLAS
and his Orchestra
play . . .
TURN AROUND BOY
b/w CAESAR'S BOOGIE
MGM †1654 78 rpm • K 11654 45 rpm

JONI JAMES
YOU'RE MY EVERYTHING / YOU'RE NEARER
MGM 30829 78 rpm • K 30829 45 rpm

BILLY ECKSTINE
RENDEZVOUS and I'M IN A MOOD
MGM 11655 78 rpm • K †1655 45 rpm

ROBERT MAXWELL
SOLFEGGIO and THE DOLL DANCE
MGM †1671 78 rpm • K 11671 45 rpm

ALAN DEAN
POSITIVELY NO DANCING and HOLD ME CLOSE
MGM 11683 78 rpm • K 11683 45 rpm

SHIRLEY HARMER
IF YOU LOVE ME / WON'TCHA' LOVE ME
MGM 11667 78 rpm • K 11667 45 rpm

GINNY GIBSON
BATON ROUGE / DON'T STOP KISSING ME GOODNIGHT
MGM 11672 78 rpm • K †1672 45 rpm

GEORGE SHEARING QUINTET
A SINNER KISSED AN ANGEL / MOOD FOR MILT
MGM 11677 78 rpm • K 11677 45 rpm

TOMMY EDWARDS
THERE WAS A TIME / WALL OF ICE
MGM 11668 78 rpm • K 11668 45 rpm

BOB SANTA MARIA
I REALLY DON'T WANT TO KNOW / THE BIG DREAM
MGM 11666 78 rpm • K 11666 45 rpm

TOMMY MARA
WITHOUT A WORD OF WARNING / MORE THAN EVER
MGM 11684 78 rpm • K †1684 45 rpm

HANK WILLIAMS
YOU BETTER KEEP IT ON YOUR MIND / LOW DOWN BLUES
MGM 11675 78 rpm • K 11675 45 rpm

THE ELLIOT BROTHERS
(Lloyd and Bill and their orchestra)
PLYMOUTH SOUND / I AIN'T GONNA GRIEVE
MGM 11674 78 rpm • K 11674 45 rpm

LeROY HOLMES
DIT DIT DA DA HOOTY / BREEZIN' ALONG WITH THE BREEZE
MGM 11673 78 rpm • K 11673 45 rpm

THE NOCTURNES
POPPA PICCOLINO / FOR THE FIRST TIME IN A LONG TIME
MGM 11644 78 rpm • K 11644 45 rpm

THE CORONET ORCHESTRA
LOST LOVE / MAIN LINE
MGM 30837 78 rpm • K 30837 45 rpm

BETTY MADIGAN
MY HEART IS DANCING WITH YOU / CALL ME DARLING
MGM 11670 78 rpm • K 11670 45 rpm

PAT O'DAY
TELL ME / UNTIL YOU CAME TO ME
MGM 11686 78 rpm • K 11686 45 rpm

SHEB WOOLEY
DON'T STOP KISSING ME GOODNIGHT / KEN I HAD LOST
MGM 11665 78 rpm • K 11665 45 rpm

RITA FAYE
I'M A PROBLEM CHILD / MISTER LIGHTNIN' BUG
MGM 11664 78 rpm • K 11664 45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE NEW YORK 36 N Y

MAKE FRIENDS WITH RECORDS

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 20 without any changes on the part of THE CASH BOX.

Bill Anson
WCFL—Chicago, Ill.

1. Secret Love (Doris Day)
2. From The Vine Came The Grape (Gaylords)
3. Turn Around Boy (B. Bailey-L. Douglas)
4. Our Heartbreaking Waltz (Teresa Brewer)
5. Heart Of My Heart (4 Aces)
6. Oh, My Papa (Eddie Fisher)
7. Stranger In Paradise (4 Aces)
8. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
9. Young At Heart (F. Sinatra)
10. Changing Partners (P. Page)

Stan Dale
WJJD—Chicago, Ill.

1. From The Vine Came The Grape (Gaylords)
2. Venus De Milo (B. Manning)
3. Cross Over The Bridge (Page)
4. The Man With The Banjo (Ames Bros.)
5. Pine Tree, Pine Over Me (Desmond, McGuires, Barton)
6. Bandera (Al Alberts)
7. Stop Chasing Me, Baby (Lancers)
8. Turn Around Boy (Bailey-Douglas)
9. My Restless Lover (P. Page)
10. Stranger In Paradise (4 Aces)

Ira Cook
KABC and KMPC—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Secret Love (Doris Day)
4. Bell Bottom Blues (T. Brewer)
5. That's Amore (Dean Martin)
6. From The Vine Came The Grape (Gaylords)
7. Lovin' Spree (Eartha Kitt)
8. Young At Heart (F. Sinatra)
9. Y'All Come (Bing Crosby)
10. Changing Partners (P. Page)

Peter F. Cole
WEAT—Lake Worth, Fla.

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. Answer Me, My Love (Cole)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. Rags To Riches (Tony Bennett)
8. You Alone (Perry Como)
9. Wanted (Perry Como)
10. Salute To Glenn Miller (Modernaires)

Jack Gale
WSRS—Cleveland, Ohio

1. From The Vine Came The Grape (Hilltoppers)
2. Two Purple Shadows (J. Vale)
3. Gee (Crows)
4. Oh, My Papa (Eddie Fisher)
5. I Get So Lonely (4 Knights)
6. Bell Bottom Blues (T. Brewer)
7. My Sin (Leo Diamond)
8. Stranger In Paradise (4 Aces)
9. Make Love To Me (Stafford)
10. Why (Karen Chandler)

Eddie Gallaher
WTOP—Washington, D. C.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Secret Love (Doris Day)
6. Heart Of My Heart (4 Aces)
7. Rags To Riches (Tony Bennett)
8. Make Love To Me (Stafford)
9. Till We Two Are One (Shaw)
10. From The Vine Came The Grape (Gaylords)

Ralph Phillips
WFBR—Baltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Make Tove To Me (Stafford)
4. Secret Love (Doris Day)
5. That's Amore (Dean Martin)
6. Changing Partners (P. Page)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. From The Vine Came The Grape (Gaylords)
9. Rags To Riches (Tony Bennett)
10. Bell Bottom Blues (T. Brewer)

Jerry Nesler
KDEF—Albuquerque, N. M.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Till Then (Hilltoppers)
5. From The Vine Came The Grape (Gaylords)
6. Till We Two Are One (Georgie Shaw)
7. Marie (Four Tunes)
8. No Other Love (Perry Como)
9. Granada (Frankie Laine)
10. I Get So Lonely (4 Knights)

Paul Flanagan
WTRY—Troy, N. Y.

1. Secret Love (Doris Day)
2. Till We Two Are One (Shaw)
3. Changing Partners (P. Page)
4. From The Vine Came The Grape (Hilltoppers)
5. Bell Bottom Blues (T. Brewer)
6. Answer Me, My Love (Cole)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Till Then (Hilltoppers)
9. That's Amore (Dean Martin)
10. Oh, My Papa (Eddie Fisher)

Chuck Wilson
WBVP—Beaver Falls, Pa.

1. Stranger In Paradise (Four Aces-Tony Bennett)
2. Two Purple Shadows (J. Vale)
3. Secret Love (Doris Day)
4. Till Then (Hilltoppers)
5. I Get So Lonely (4 Knights)
6. From The Vine Came The Grape (Gaylords)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. She Was Five And He Was Ten (Judy Valentine)
9. Darktown Strutters Ball (Lou Monte)
10. Cuddle Me (Ronnie Gaylord)

Tony Donald
WITH—Baltimore, Md.

1. Make Love To Me (Stafford)
2. Secret Love (Doris Day)
3. Stranger In Paradise (Bennett)
4. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
5. Salute To Glenn Miller (Modernaires)
6. Till We Two Are One (Shaw)
7. Young At Heart (F. Sinatra)
8. Wanted (Perry Como)
9. From The Vine Came The Grape (Gaylords)
10. Our Heartbreaking Waltz (Teresa Brewer)

Nick Nickson
WBBF—Rochester, N. Y.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Four Aces-Tony Bennett)
3. Oh, My Papa (Eddie Fisher)
4. From The Vine Came The Grape (Gaylords)
5. That's Amore (Dean Martin)
6. Changing Partners (D. Shore)
7. Till We Two Are One (Shaw)
8. Marie (Four Tunes)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Our Heartbreaking Waltz (Teresa Brewer)

Tom Edwards
WERE—Cleveland, Ohio

1. Secret Love (Doris Day)
2. I Get So Lonely (4 Knights)
3. Stranger In Paradise (4 Aces)
4. From The Vine Came The Grape (Hilltoppers-Gaylords)
5. Young At Heart (F. Sinatra)
6. Melancholy Me (Smith Bros.-E. Howard)
7. My Restless Lover (P. Page)
8. Wanted (Perry Como)
9. The Jones Boy (Mills Bros.)
10. Till Me Two Are One (Georgie Shaw)

Roy Leonard
WKOX—Framingham, Mass.

1. Darktown Strutters Ball (Lou Monte)
2. Young At Heart (F. Sinatra)
3. Bell Bottom Blues (T. Brewer)
4. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
5. Till We Two Are One (Shaw)
6. Make Love To Me (Stafford)
7. Stranger In Paradise (4 Aces)
8. Lovin' Spree (Eartha Kitt)
9. Gotta Go To The Fais Do Do (Four Lads)
10. I Get So Lonely (4 Knights)

Alan Black
WPIT—Pittsburgh, Pa.

1. Two Purple Shadows (J. Vale)
2. Secret Love (Doris Day)
3. Oh, My Papa (Eddie Fisher)
4. Stranger In Paradise (Bennett)
5. From The Vine Came The Grape (Hilltoppers)
6. You Alone (Perry Como)
7. Make Love To Me (Stafford)
8. Darktown Strutters Ball (Lou Monte)
9. Till We Two Are One (Georgie Shaw)
10. Young At Heart (F. Sinatra)

Buddy Harris
KGKO—Dallas, Tex

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Y'All Come (Bing Crosby)
4. Rags To Riches (Tony Bennett)
5. Ricochet (Teresa Brewer)
6. Frenchman In St. Louis (Jack Pleis)
7. Make Love To Me (Stafford)
8. Long Gone (Ray McKinley)
9. That's Amore (Dean Martin)
10. Changing Partners (P. Page)

Pat Chamburs
WFLA—Tampa, Fla.

1. Heart Of My Heart (Cornell, Desmond, Dale)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. Lovin' Spree (Eartha Kitt)
5. Young At Heart (F. Sinatra)
6. Granada (Frankie Laine)
7. Besame Mucho (Artie Shaw)
8. Restless Lover (Patti Page)
9. Stranger In Paradise (Bennett)
10. Oh, My Papa (Eddie Fisher)

Don Bell
KRNT—Des Moines, Iowa

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Secret Love (Doris Day)
4. Changing Partners (Kay Starr)
5. Stranger In Paradise (Bennett)
6. Till Then (Hilltoppers)
7. Heart Of My Heart (4 Aces)
8. Make Love To Me (Stafford)
9. Bell Bottom Blues (T. Brewer)
10. Woman (Johnny Desmond)

Lou Barile
WKAL—Rome, N. Y.

1. Darktown Strutters Ball (Lou Monte)
2. Till Then (Hilltoppers)
3. Answer Me, My Love (Cole)
4. Make Love To Me (Stafford)
5. Cuddle Me (Ronnie Gaylord)
6. Till We Two Are One (Shaw)
7. Bell Bottom Blues (T. Brewer)
8. Stranger In Paradise (4 Aces)
9. Changing Partners (Kay Starr)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Don McLeod
WJBK—Detroit, Mich.

1. From The Vine Came The Grape (Gaylords)
2. Till We Two Are One (Shaw)
3. Till Then (Hilltoppers)
4. Hold Me (Don Cornell)
5. Cuddle Me (Ronnie Gaylord)
6. That's The Way Love Goes (Bill Darnel)
7. New Love (Bunny Paul)
8. The Sheik Of Araby (Greco)
9. Venus De Milo (B. Manning)
10. Young At Heart (F. Sinatra)

Art Roberts
KXLW—St. Louis, Mo.

1. Strings Of My Heart (Gaylords)
2. Secret Love (Doris Day)
3. Make Love To Me (Stafford)
4. Stranger In Paradise (Bennett)
5. Our Heartbreaking Waltz (Teresa Brewer)
6. El Baion (Joe Loco)
7. Till Then (Hilltoppers)
8. Hold Me (Don Cornell)
9. My Restless Lover (P. Page)
10. Close To Me (Sunny Gale)

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation far the week ending February 20 without any changes an the part of THE CASH BOX.

Dirk Courtenay
WCFL—Chicago, Ill.

1. Stranger In Paradise (Bennett)
2. Heart Of My Heart (Cornell, Desmond, Dale)
3. Till We Two Are One (Shaw)
4. I Get So Lonely (4 Knights)
5. The Creep (Ralph Marterie)
6. The Jones Boy (Mills Bros.)
7. Salute To Glenn Miller (Modernaires)
8. Young At Heart (F. Sinatra)
9. I'm Available (T. Leonetti)
10. Size 12 (Don Cornell)

Robin Seymour
WKMH—Dearborn, Mich.

1. From The Vine Came The Grape (Gaylords)
2. Gee (Crows)
3. Cuddle Me (Ronnie Gaylord)
4. New Love (Bunny Paul)
5. Secret Love (Doris Day)
6. That's The Way Love Goes (Bill Darnel)
7. Why (Karen Chandler)
8. Young At Heart (F. Sinatra)
9. Darktown Strutters Ball (Lou Monte)
10. Are You Looking For A Sweetheart (Kitty Kallen)

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. I Get So Lonely (4 Knights)
2. Secret Love (Doris Day)
3. Till We Two Are One (Shaw)
4. Cross Over The Bridge (Page)
5. Young At Heart (F. Sinatra)
6. Make Love To Me (Stafford)
7. Till Then (Hilltoppers)
8. From The Vine Came The Grape (Hilltoppers-Gaylords)
9. Oh, My Papa (Eddie Fisher)
10. Woman-Man/Woman (Clooney-Ferrer/Desmond)

Bob Kaye
WMIE—Miami, Fla.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Rags To Riches (Tony Bennett)
5. Changing Partners (P. Page)
6. Heart Of My Heart (Four Aces)
7. Ricochet (Teresa Brewer)
8. Madcap (Henri Rene)
9. To Be Alone (Hilltoppers)
10. Young At Heart (F. Sinatra)

Jack McDermott
WLYN—Lynn, Mass.

1. Gee (The Crows)
2. Till We Two Are One (Shaw)
3. Two Purple Shadows (J. Vale)
4. Stranger In Paradise (Bennett)
5. Make Love To Me (Stafford)
6. Changing Partners (P. Page)
7. From The Vine Came The Grape (Gaylords)
8. I Get So Lonely (4 Knights)
9. Young At Heart (F. Sinatra)
10. Melancholy Me (Smith Bros.)

Roland A. Dumas
WMAS—Springfield, Mass.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. Marie (Four Tunes)
5. Rags To Riches (Tony Bennett)
6. Ricochet (Teresa Brewer)
7. Bell Bottom Blues (T. Brewer)
8. Till Then (Hilltoppers)
9. Till We Two Are One (Georgie Shaw)
10. The Jones Boy (Mills Bros.)

Dave Maynard
WHIL—Medford, Mass.

1. Answer Me, My Love (Cole)
2. Make Love To Me (Stafford)
3. Gee (Crows)
4. Cuddle Me (Ronnie Gaylord)
5. Darktown Strutters Ball (Lou Monte)
6. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
7. I Get So Lonely (4 Knights)
8. Stranger In Paradise (4 Aces)
9. Young At Heart (F. Sinatra)
10. Till We Two Are One (Shaw)

Niki Hull
KCIO—Caldwell, Ida.

1. To Be Alone (Hilltoppers)
2. It Happened Once Before (Four Freshmen)
3. Love Walked In (Hilltoppers)
4. I Love You (Frank Sinatra)
5. Changing Partners (P. Page)
6. In The Mood (Ray Anthony)
7. That's Amore (Dean Martin)
8. In The Mission Of St. Augustine (Sammy Kaye)
9. My Love, My Love (J. James)
10. Toys (Eileen Barton)

Bob Stevens
WVCG—Coral Gables, Fla.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Answer Me, My Love (Nat "King" Cole)
4. Woman (Johnny Desmond)
5. That's Amore (Dean Martin)
6. Off Shore (Axel Stordahl)
7. Madcap (Hugo Winterhalter)
8. Darktown Strutters Ball (Lou Monte)
9. Young At Heart (F. Sinatra)
10. The Creep (Ralph Marterie)

Joe Deane
KQV—Pittsburgh, Pa.

1. Stop Chasing Me, Baby (Lancers)
2. Cuddle Me (Gaylords)
3. From The Vine Came The Grape (Gaylords)
4. The Creep (Three Suns)
5. Two Purple Shadows (J. Vale)
6. Till We Two Are One (Shaw)
7. Granada (Frankie Laine)
8. Why (Karen Chandler)
9. She Was Five And He Was Ten (Mills Bros.)
10. Our Heartbreaking Waltz (Teresa Brewer)

Norman Hall
WBNL-WBTO—Baonville, Ind.

1. I Get So Lonely (4 Knights)
2. Changing Partners (P. Page)
3. Secret Love (Doris Day)
4. Oh, My Papa (Eddie Fisher)
5. Bimbo (Eddy Howard)
6. Lovin' Spree (Eartha Kitt)
7. From The Vine Came The Grape (Hilltoppers)
8. Bell Bottom Blues (T. Brewer)
9. Somebody Bad Stole De Wedding Bell (Ella Fitzgerald)
10. Y'All Come (Bing Crosby)

Bill Lamb
WWCO—Waterbury, Conn.

1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. Magdalena (Reilly-Baxter)
4. Darktown Strutters Ball (Lou Monte)
5. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
6. You're My Everything (Joni James)
7. The Creep (Le Roy)
8. Woman (Johnny Desmond)
9. Secret Love (Doris Day)
10. From The Vine Came The Grape (Gaylords)

Gene DeGraide & Art Kershaw
WJAR—Providence, R. I.

1. Oh, My Papa (Eddie Fisher)
2. Young At Heart (F. Sinatra)
3. Secret Love (Doris Day)
4. Changing Partners (P. Page)
5. Make Love To Me (Stafford)
6. Stranger In Paradise (4 Aces)
7. Woman (Ferrer & Clooney)
8. From The Vine Came The Grape (Gaylords)
9. Why Do You Pretend (Dean)
10. Answer Me, My Love (Cole)

Jack White
KBOL—Baulder, Cala.

1. Secret Love (Doris Day)
2. Stranger In Paradise (4 Aces)
3. Make Love To Me (Stafford)
4. The Creep (Kenton & Heath)
5. From The Vine Came The Grape (Hilltoppers)
6. Till Then (Hilltoppers)
7. Oh, My Papa (Eddie Fisher)
8. Changing Partners (Crosby & Starr)
9. Somebody Bad Stole De Wedding Bell (Georgia Gibbs)
10. I Get So Lonely (4 Knights)

Bud Davies
CKLW—Detroit, Mich.

1. Secret Love (Doris Day)
2. From The Vine Came The Grape (Gaylords)
3. Make Love To Me (Stafford)
4. Till We Two Are One (Shaw)
5. New Love (Bunny Paul)
6. Cuddle Me (Ronnie Gaylord)
7. Don't Ask Me Why (Barton)
8. Darktown Strutters Ball (Lou Monte)
9. Young At Heart (F. Sinatra)
10. Are You Looking For A Sweetheart (Kitty Kallen)

Al Ross
WBAL—Baltimare, Md.

1. Secret Love (Doris Day)
2. Stranger In Paradise (4 Aces)
3. Oh, My Papa (Eddie Fisher)
4. Ebb Tide (Frank Chacksfield)
5. Changing Partners (P. Page)
6. The Jones Boy (Mills Bros.)
7. That's Amore (Dean Martin)
8. Rags To Riches (Tony Bennett)
9. Salute To Glenn Miller (Modernaires)
10. Call Me Darling (B. Madigan)

Charlie Welsh
WSB—Atlanta, Ga.

1. Stranger In Paradise (4 Aces)
2. Secret Love (Doris Day)
3. Till We Two Are One (Shaw)
4. Young At Heart (F. Sinatra)
5. That's Amore (Dean Martin)
6. Y'All Come (Bing Crosby)
7. Changing Partners (P. Page)
8. I Get So Lonely (4 Knights)
9. Oh, My Papa (Eddie Fisher)
10. Make Love To Me (Stafford)

Gary Lesters
WVNJ—Newark, N. J.

1. Stranger In Paradise (Bennett)
2. Changing Partners (P. Page)
3. That's Amore (Dean Martin)
4. Magdalena (Reilly-Baxter)
5. Granada (Frankie Laine)
6. Till We Two Are One (Shaw)
7. Make Love To Me (Stafford)
8. Young At Heart (F. Sinatra)
9. Rags To Riches (Tony Bennett)
10. Our Heartbreaking Waltz (Teresa Brewer)

Stan Pat
WTNJ—Trentan, N. J.

1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Darktown Strutters Ball (Lou Monte)
4. From The Vine Came The Grape (Gaylords)
5. Till We Two Are One (Shaw)
6. Turn Around Boy (L. Douglas)
7. Changing Partners (Kay Starr)
8. You Are My Love (D. Duane)
9. Wanted (Perry Como)
10. Make Love To Me (Stafford)

Joe Grady-Ed Hurst
WPEN—Philadelphia, Pa.

1. Bell Bottom Blues (T. Brewer)
2. Till Then (Hilltoppers)
3. Young At Heart (F. Sinatra)
4. Make Love To Me (Stafford)
5. Bandera (Al Alberts)
6. Secret Love (Doris Day)
7. All Present But One (De John Sisters)
8. Harmony Brown (Four Lads)
9. This Is You (Pat Terry)
10. Darktown Strutters Ball (Lou Monte)

Ray Perkins
KFEL—Denver, Calo.

1. That's Amore (Dean Martin)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett)
4. Secret Love (Doris Day)
5. Our Heartbreaking Waltz (Teresa Brewer)
6. Changing Partners (P. Page)
7. Till Then (Hilltoppers)
8. Make Love To Me (Stafford)
9. Woman (Johnny Desmond)
10. The Jones Boy (Mills Bros.)

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystalette
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federal
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TN—Tennessee
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

Feb. 27 Feb. 20

1—Stranger In Paradise
101.0 80.1

CA-2652 (F-2652)—GORDON MacRAE
Never In A Million Years

★CO-40121 (4-40121)—TONY BENNETT
Why Does It Have To Be Me

★DE-28927 (9-28927)—FOUR ACES
The Gang That Sang "Heart Of My Heart"

FI-20-026—HUMBERTO MORALES
Oh, Mein Papa

KI-1304 (45-1304)—INK SPOTS
Changing Partners

ME-70269 (70269x45)—VIC DAMONE
A Village In Peru

★VI-20-5535 (47-5535)—TONY MARTIN
I Love Paris

VI-20-5505 (47-5505)—RALPH FLANAGAN O
The Typewriter

VI-20-5551 (47-5551)—AL ROMERO
Off Shore

2—Oh, My Papa
94.2 108.3

BE-1019 (45-1019)—J. CARROLL & L. CLARK
Off Shore

CA-2678 (F-2678)—RAY ANTHONY O.
Secret Love

CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON
Serenata

CO-40173 (4-40173)—GENE KLAVAN
Ricochet

CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE
Oh, Mein Papa

DE-28964 (9-28964)—RUSS MORGAN
Go Man Go Polka

★ES-336 (45-336)—EDDIE CALVERT
Mystery Street

FI-20-026—HUMBERTO MORALES
Stranger In Paradise

LO-1403 (45-1403)—REG OWEN
Off Shore

LO-18181 (45-18181)—LYSS ASSIA

ME-70283 (70283x45)—FRANKIE RULLO
I Love Paris

★VI-20-5552 (47-5552)—EDDIE FISHER
Until You Said Goodbye

VI-20-5568 (47-5568)—TITO RODRIQUEZ O.
In The Still Of The Night

VI-20-5569 (47-5569)—JOHNNY VANDAL
Wanna Dance

3—Secret Love
81.6 60.8

CA-2678 (F-2678)—RAY ANTHONY O.
Oh Mein Papa

★CO-40108 (4-40108)—DORIS DAY
The Deadwood Stage

DE-28876 (9-28876)—GORDON JENKINS
Theme From "Seven Dreams"

DE-29024 (9-29024)—BING CROSBY
My Love, My Love

MG-11604 (K-11604)—TOMMY EDWARDS
That's All

VI-20-5512 (47-5512)—GOGI GRANT
Ricochet

Feb. 27 Feb. 20

4—That's Amore
62.8 80.4

★CA-2589 (F-2589)—DEAN MARTIN
You're The Right One

CA-2731 (F-2731)—MICKEY KATZ
C'est Si Bon

MG-11584 (K-11584)—BLUE BARRON
Till We Love Again

5—From The Vine Came The Grape
52.1 45.0

★DO-15127 (45-15127)—THE HILLTOPPERS
Time Will Tell

★ME-70296 (70296x45)—THE GAYLORDS
Stolen Moments

6—Changing Partners
47.7 66.2

BE-1017 (45-1017)—HELEN FORREST
Lover Come Back To Me

CA-2657 (F-2657)—KAY STARR
I'll Always Be In Love With You

DE-28969 (9-28969)—BING CROSBY
Y'All Come

JD-785 (45-785)—THE CRICKETS

KI-1304 (45-1304)—INK SPOTS
Stranger In Paradise

★ME-70260 (70260x45)—PATTI PAGE
Where Did My Snowman Go?

VI-20-5515 (47-5515)—DINAH SHORE
Think

VI-20-5537 (47-5537)—PEE WEE KING
Bimbo

7—Till Then
41.5 36.8

★DO-15132 (45-15132)—HILLTOPPERS
I Found A Letter

VI-20-5612 (47-5612)—FONTANE SISTERS
The Baion

8—Make Love To Me
40.4 21.6

★CO-40143 (4-40143)—JO STAFFORD
Adi-Adios Amigo

9—Heart Of My Heart
37.1 38.3

CA-2520 (F-2520)—JERRY SHARD
Sing High, Sing Low

CO-40137 (4-40137)—LES ELGART
Geronimo

★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE
I Think I'll Fall In Love Today

★DE-28927 (9-28927)—FOUR ACES
Stranger In Paradise

ME-70262 (70262x45)—FRANKIE LAINE
South Of The Border

10—Woman
33.5 32.2

★CO-40144 (9-40144)—J. FERRER & R. CLOONEY
Man

★CR-61069 (9-61069)—JOHNNY DESMOND
By The River Seine

DE-28985 (9-28985)—GUY LOMBARDO
The Jones Boy

Feb. 27 Feb. 20

11—Young At Heart
32.4 20.4

★CA-2703 (F-2703)—FRANK SINATRA
Take A Chance

DE-29054 (9-29054)—CROSBY & LOMBARDO
I Get So Lonely

12—Darktown Strutters Ball
30.5 29.3

CR-61135 (9-61135)—LAWRENCE WELK
In The Mood

DE-29032 (9-29032)—RUSS MORGAN
There'll Be Some Changes Mode

MG-11687 (K-11687)—PHIL BRITO
Memories Of Sorrento

★VI-20-5611 (47-5611)—LOU MONTE
I Know How You Feel

13—Till We Two Are One
30.3 27.0

CO-40184 (4-40184)—KEN GRIFFIN
Our Heartbreaking Waltz

★DE-28937 (9-28937)—GEORGIE SHAW
Honeycomb

DE-29022 (9-29022)—GUY LOMBARDO
Out Heartbreaking Waltz

ME-70293 (70293 x 45)—EDDY HOWARD
Little Miss One

14—The Jones Boy
27.0 28.8

CR-61102 (9-61102)—THREE DONS & GINNY
Just Another Chance

★DE-28945 (9-28945)—MILLS BROS.
She Was Five And He Was Ten

DE-28985 (9-28985)—GUY LOMBARDO
Woman

ME-70268 (70268x45)—BOBBY WAYNE
Snow, Snow Beautiful Snow

15—Somebody Bad Stole De Wedding Bell
24.0 25.3

DE-29008 (9-29008)—ELLA FITZGERALD
Melancholy Me

★ME-70298 (70298x45)—GEORGIA GIBBS
Baubles, Bangles And Beads

★VI-20-5610 (47-5610)—EARTHA KITT
Lovin' Spree

16—Answer Me, My Love
22.1 16.7

★CA-2687 (F-2687)—NAT "KING" COLE
Why

17—Lovin' Spree
21.8 9.7

★VI-20-5610 (47-5610)—EARTHA KITT
Somebody Bad Stole De Wedding Bell

18—Ricochet
17.2 26.8

CA-2543 (F-2543)—VICKI YOUNG
Affair With A Stranger

CO-40173 (4-40173)—GENE KLAVAN
Oh, My Papa

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the secords on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Feb. 27 Feb. 20

★CR-61043 (9-61043)—
TERESA BREWER
Too Young To Tango

DE-28914 (9-28914)—
GUY LOMBARDO O.
Bridge Of Sighs

VI-20-5454 (47-5454)—
PEE WEE KING O
Oh, Mis'rable Love

VI-20-5436 (47-5436)—
GOGI GRANT
Everyone Knows I Love You

19—Rags To Riches
15.8 36.0

BE—TONY RUSSO
Many Times

★CO-40048 (4-40048)—
TONY BENNETT
Here Comes That Heartache Again

DE-28838 (9-28838)—
GEORGIE SHAW
Let Me Go, Devil

KI-1280 (45-1280)—
BILLY WARD AND DOMINOES
Don't Thank Me

20—I Get So Lonely
15.2 12.9

★CA-2654 (F-2654)—
THE FOUR KNIGHTS
I Couldn't Stay Away From You

DE-29054 (9-29054)—
CROSBY & LOMBARDO
Young At Heart

21—Wanted
15.0 —

★VI-20-5647 (47-5647)—
PERRY COMO
Look Out The Window

22—Bell Bottom Blues
13.9 13.5

★CR-6106 (9-6106)—
TERESA BREWER
Our Heartbreaking Waltz

23—Cross Over The Bridge
13.3 6.9

★ME-70302 (70302x45)—
PATTI PAGE
My Restless Lover

24—The Creep
12.0 25.0

BE-1022 (45-1022)—
LARRY CLINTON
The Creep

CA-2685 (F-2685)—
STAN KENTON
Tenderly

DE-28986 (9-28986)—
JERRY GRAY

EP-9011 (4-9011)—LEE ROY
Midnight Festival

LO-1404 (45-1404)—TED HEATH
Slim Jim

LO-1423 (45-1423)—
JOHNSTON BROTHERS
Crystal 'Ball

ME-70281 (70281x45)—
RALPH MARTERIE
Love Theme

MG-11651 (K-11651)—
ART MOONEY
Flirtation Waltz

★VI-20-5553 (47-5553)—
THREE SUNS
Just One More Chance

VI-20-5575 (47-5575)—
AL ROMERO
Chivirico Rhythm

25—Cuddle Me
9.8 4.8

★ME-70285 (70285x45)—
RONNIE GAYLORD
Oh, Am I Lonely

Feb. 27 Feb. 20

26—Two Purple Shadows
9.2 —

★CO-40131 (4-40131)—
JERRY VALE
And This Is My Beloved

27—Man
8.1 10.6

★CO-40144 (4-40144)—
ROSEMARY CLOONEY
Woman

VI-20-5605 (47-5605)—
MINNIE PEARL
I Wish't They Would

28—My Restless Lover
6.8 —

★ME-70302 (70302x45)—
PATTI PAGE
Cross Over The Bridge

29—Gee
6.0 3.4

CA-2727 (F-2727)—
HUTTON & STORDAHL
Too Little Time

EP-9025 (4-9025)—
SOMTHIN' SMITH
Just In Case You Change Your Mind

★RM-5 (45-5)—THE CROWS
I Love You So

30—Granada
5.7 5.5

★CO-40136 (4-40136)—
FRANKIE LAINE
I'd Give My Life

DE-28743 (9-28743)—
BING CROSBY
It Had To Be You

DE-28732 (9-28732)—
OWEN BRADLEY
The Breeze

★ES-341 (45-341)—
MONTY KELLY
Snow, Snow Beautiful Snow

TI-1302 (45-1302)—
CLARK DENNIS
My Love For You

VI-20-5588 (47-5588)—
NORO MORALES
Maracaibo

31—I Couldn't Believe My Eyes
5.4 —

★CD-1235 (45-1235)—
JULIUS LA ROSA
The Big Bell And The Little Bell

32—Cabbages And Kings
5.2 8.3

★DE-29001 (9-29001)—
CHARLIE APPLEWHITE
You're All That I Need

33—Y'All Come
4.9 7.4

★DE-28969 (9-28969)—
BING CROSBY
Changing Partners

34—Our Heartbreaking Waltz
4.5 6.0

CO-40184 (4-40184)—
KEN GRIFFIN
Till We Two Are One

★CR-61066 (9-61066)—
TERESA BREWER
Bell Bottom Blues

CR-64170 (9-64170)—
PINETOPPERS
A River Of Silver

DE-29022 (9-29022)—
GUY LOMBARDO
Till We Two Are One

DE-29052 (9-29052)—
CLYDE MOODY
Sponish Waltz

Feb. 27 Feb. 20

35—Man, Man Is For The Woman Made
4.4 —

★VI-20-5644 (47-5644)—
AMES BROTHERS
The Man With The Banjo

36—Why
4.3 5.4

★CA-2687 (F-2687)—
NAT "KING" COLE
Answer Me, My Love

CR-61088 (9-61088)—
KAREN CHANDLER
A Flash From The Blue

IM-8223 (45-8223)—
SLIM WHITMAN
Secret Love

37—What It Was, Was Football
4.2 4.9

★CA-2693 (F-2693)—
DEACON ANDY GRIFFITH
Part 2

ME-70290 (70290 x 45)—
DUKE OF PADUCAH
Part 2

38—Venus De Milo
4.1 —

★CA-2694 (F-2694)—
BOB MANNING
You Made Me Love You

39—Bella Bella Donna
4.0 —

★CO-40151 (4-40151)—
SAMMY KAYE
"Y"

40—You're My Everything
3.9 8.6

★MG-30829 (K-30829)—
JONI JAMES
You're Nearer

41—Hold 'Em Joe
3.8 —

42—She Was Five And He Was Ten
3.5 4.5

43—Hold Me
3.2 8.0

44—Harmony Brown
3.0 7.7

45—The Big Bell And The Little Bell
2.7 6.3

46—My Baby Rocks Me
2.4 2.8

47—Do Do Do It Again
2.1 2.3

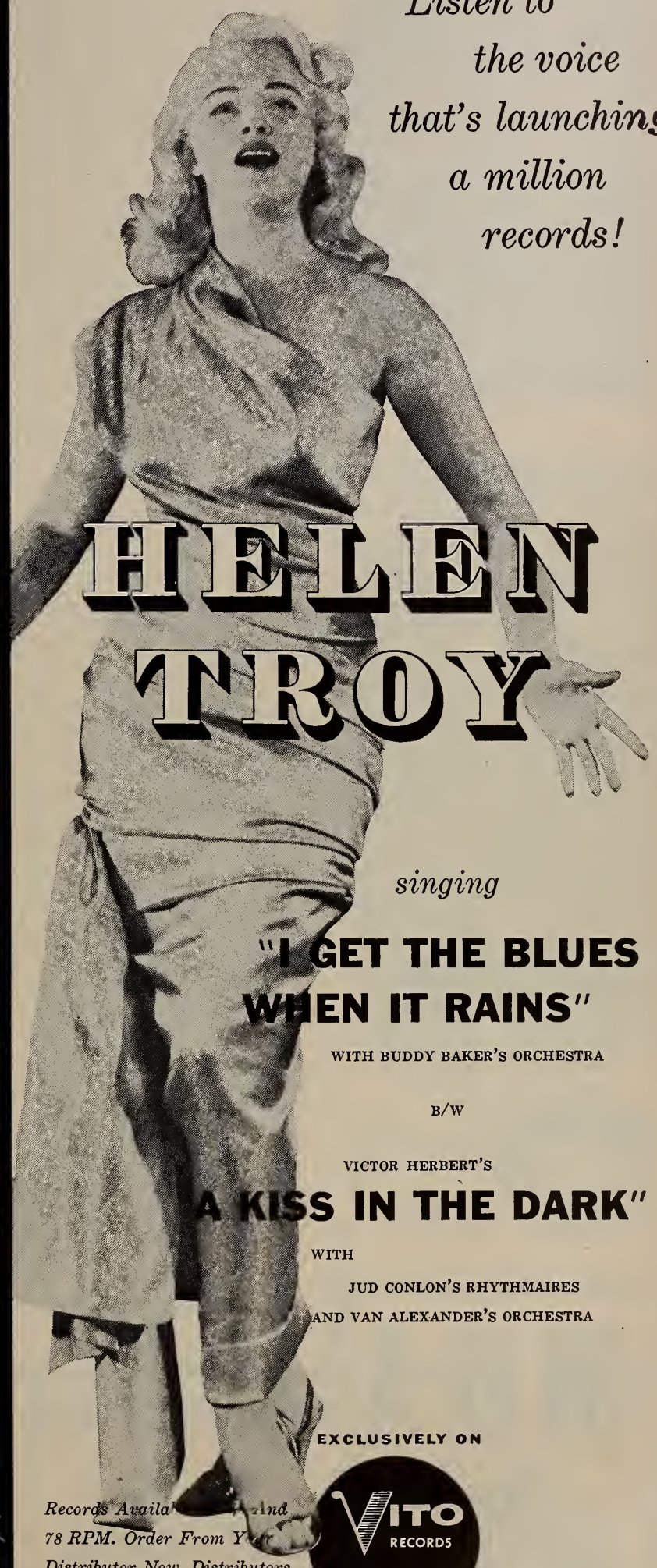
48—Ebb Tide
1.9 7.2

49—You Alone
1.6 5.2

50—Marie
1.3 5.6

THIS IS A MUST!

Listen to the voice that's launching a million records!



HELEN TROY

singing

"I GET THE BLUES WHEN IT RAINS"

WITH BUDDY BAKER'S ORCHESTRA

B/W

VICTOR HERBERT'S

"A KISS IN THE DARK"

WITH

JUD CONLON'S RHYTHMAIRES

AND VAN ALEXANDER'S ORCHESTRA

EXCLUSIVELY ON

VITO RECORDS

Records Availa[illegible]nd 78 RPM. Order From Y[illegible] Distributor Now. Distributors In Every Major City.

VITO RECORDING COMPANY

8853 Sunset Boulevard • Hollywood 46, California • CRestview 4-6919

Don't Overlook These Two!
BACKED BY
AMERICA'S CENTRAL NEWSCASTING BUREAU
★ ★ ★ ★
"TOO LATE"
b/w
"YOUR GONNA BE SORRY"
with
Johnny Moore's 3 Blazers
featuring
MARI JONES
This record will surprise you!
MODERN # 918
Modern RECORDS Hollywood

The New Sensation
LUIGI MARTINI
The Italian Hep-a-cat
BASIN STREET BLUES b/w
PLEASE DON'T TALK ABOUT ME WHEN I'M GONE
JAGUAR 3001
Coming Up Strong
FOUR BROTHERS AND A COUSIN
TRUST IN ME b/w
WHISTLE STOP BLUES
JAGUAR 3003
JAGUAR RECORDS, INC.
1650 BROADWAY, N. Y., N. Y.
PHONE CIrcle 7-0057

SMASH HIT!
SADIE THOMPSON'S SONG
From the Columbia Technicolor Picture
"MISS SADIE THOMPSON"
RECORDED ON ALL MAJOR LABELS
MILLS MUSIC INC.

Disk Sales To Be Tried On Newsstands

NEW YORK—On February 26, a new experiment will be launched in the marketing of popular phonograph records, according to a statement released by Godfrey Hammond, president of Popular Science Publishing Company, and officials of RCA Victor and Mercury Record Corporations. During the month of March and in subsequent months a test is being conducted by Popular Science through its national newsstand distributing organization, S-M News Company, to determine whether the public will buy top label, top star, top tune popular records at newsstands.

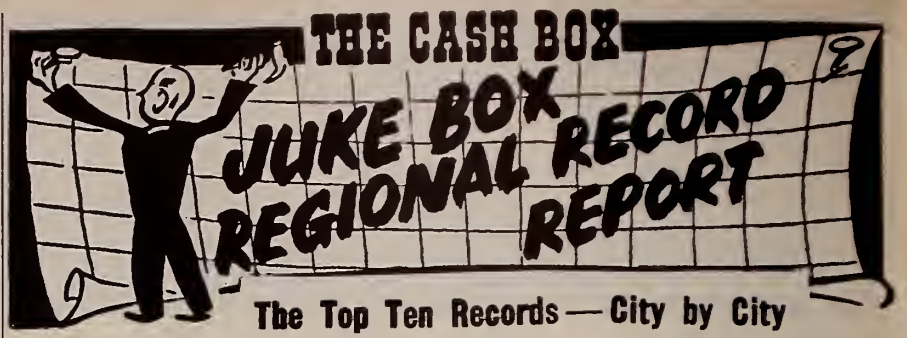
This experiment will be conducted in 15 cities, most of which are located in the northeastern sections of the country. In these cities the records, packaged in 5-color sleeves and displayed in a special 4-color rack, will be put on sale at the usual 89c price in 1,250 high traffic outlets where magazines are sold. It is planned that the test will continue for nine months. Each month a different record will be featured, and in each case the record will stay on sale for only one month, just like a magazine.

The March release selected by Popular Science for the test is RCA Victor's Perry Como singing "Wanted" and "Look Out The Window." The second record, which will be on sale during the month of April, is Mercury Records' Patti Page singing "Cross Over The Bridge" and "My Restless Lover."

According to Hammond, future selections will be not only from Victor and Mercury, but from other record companies as well.

The principals in this experiment feel that because of extensive promotion, there is a much greater demand for the top hit records than is reflected in present sales, and that by increasing the number of outlets for the proven best sellers, sales can be increased substantially. They say that publishing experience has proved that adding new outlets for magazines has always increased total sales without affecting volume in existing stores.

"Never before has the American public been so interested in popular phonograph records," Mr. Hammond added. "We at Popular Science and in the record business hope this test will prove that if these hit records are made readily available to more and more people at their favorite newsstands, the increase in sales may surprise us all."



The Top Ten Records — City by City

New York, N. Y.
1. Stranger In Paradise (Bennett)
2. Darktown Strutters Ball (Lou Monte)
3. Oh, My Papa (Eddie Fisher)
4. Secret Love (Doris Day)
5. That's Amore (Dean Martin)
6. From The Vine Came The Grape (Gaylords)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Changing Partners (P. Page)
9. The Jones Boy (Mills Bros.)
10. Till Then (Hilltoppers)

Philadelphia, Pa.
1. Stranger In Paradise (Bennett-Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Till We Two Are One (Georgie Shaw)
4. Secret Love (Doris Day)
5. From The Vine Came The Grape (Gaylords)
6. Darktown Strutters Ball (Lou Monte)
7. That's Amore (Dean Martin)
8. Make Love To Me (Stafford)
9. Till Then (Hilltoppers)
10. Changing Partners (P. Page)

Nashville, Tenn.
1. Stranger In Paradise (Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. I Get So Lonely (4 Knights)
5. Make Love To Me (Stafford)
6. Changing Partners (P. Page)
7. Secret Love (Doris Day)
8. Heart Of My Heart (4 Aces)
9. From The Vine Came The Grape (Hilltoppers)
10. The Jones Boy (Mills Bros.)

Richmond, Va.
1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Make Love To Me (Stafford)
4. Stranger In Paradise (Bennett-Four Aces)
5. Changing Partners (P. Page)
6. Heart Of My Heart (4 Aces)
7. Secret Love (Doris Day)
8. Till We Two Are One (Georgie Shaw)
9. Granada (Frankie Laine)
10. Ricochet (Brewer-Lombardo)

Cincinnati, Ohio
1. That's Amore (Dean Martin)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Bennett-Four Aces)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. From The Vine Came The Grape (Gaylords)
7. Till Then (Hilltoppers)
8. Till We Two Are One (Georgie Shaw)
9. Make Love To Me (Stafford)
10. Our Heartbreaking Waltz (Teresa Brewer)

Atlanta, Ga.
1. Oh, My Papa (Eddie Fisher)
2. Make Love To Me (Stafford)
3. Stranger In Paradise (Bennett-Four Aces)
4. I Get So Lonely (4 Knights)
5. Secret Love (Doris Day)
6. That's Amore (Dean Martin)
7. Answer Me, My Love (Nat "King" Cole)
8. Turn Around Boy (Douglas-Bailey)
9. Changing Partners (P. Page)
10. Ricochet (Teresa Brewer)

Pittsburgh, Pa.
1. Two Purple Shadows (J. Vale)
2. From The Vine Came The Grape (Gaylords)
3. Oh, My Papa (Eddie Fisher)
4. Cuddle Me (Ronnie Gaylord)
5. Stranger In Paradise (Four Aces-Bennett)
6. Make Love To Me (Stafford)
7. I Get So Lonely (4 Knights)
8. Till Then (Hilltoppers)
9. Secret Love (Doris Day)
10. Young At Heart (F. Sinatra)

Chicago, Ill.
1. Stranger In Paradise (Bennett)
2. From The Vine Came The Grape (Gaylords)
3. Secret Love (Doris Day)
4. Oh, My Papa (Eddie Fisher)
5. Till Then (Hilltoppers)
6. Till We Two Are One (Georgie Shaw)
7. Make Love To Me (Stafford)
8. Darktown Strutters Ball (Lou Monte)
9. That's Amore (Dean Martin)
10. Changing Partners (P. Page)

Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Make Love To Me (Stafford)
4. Stranger In Paradise (Bennett)
5. That's Amore (Dean Martin)
6. Secret Love (Doris Day)
7. Answer Me, My Love (Nat "King" Cole)
8. I Get So Lonely (4 Knights)
9. Heart Of My Heart (4 Aces)
10. Bell Bottom Blues (T. Brewer)

Dallas, Tex.
1. Stranger In Paradise (Four Aces-Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. That's Amore (Dean Martin)
5. Changing Partners (Page-Crosby-Starr)
6. Make Love To Me (Stafford)
7. Y'All Come (Bing Crosby)
8. Till Then (Hilltoppers)
9. Our Heartbreaking Waltz (Teresa Brewer)
10. Rags To Riches (Tony Bennett)

Boston, Mass.
1. Stranger In Paradise (Bennett-Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. Make Love To Me (Stafford)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. Young At Heart (F. Sinatra)
8. Darktown Strutters Ball (Lou Monte)
9. Till We Two Are One (Georgie Shaw)
10. From The Vine Came The Grape (Gaylords)

Seattle, Wash.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Changing Partners (P. Page)
4. Secret Love (Doris Day)
5. Marie (Four Tunes)
6. That's Amore (Dean Martin)
7. Make Love To Me (Stafford)
8. The Jones Boy (Mills Bros.)
9. Ricochet (Teresa Brewer)
10. Heart Of My Heart (4 Aces)

Cleveland, Ohio
1. From The Vine Came The Grape (Gaylords)
2. Stranger In Paradise (Bennett-Four Aces)
3. Oh, My Papa (Eddie Fisher)
4. I Get So Lonely (4 Knights)
5. Changing Partners (P. Page)
6. Cuddle Me (Ronnie Gaylord)
7. Secret Love (Doris Day)
8. That's Amore (Dean Martin)
9. Make Love To Me (Stafford)
10. Till We Two Are One (Georgie Shaw)

Memphis, Tenn.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Secret Love (Doris Day)
4. Make Love To Me (Stafford)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. I Get So Lonely (4 Knights)
8. Till We Two Are One (Georgie Shaw)
9. Rags To Riches (Tony Bennett)
10. From The Vine Came The Grape (Gaylords-Hilltoppers)

Los Angeles, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Changing Partners (Page-Crosby-Starr)
6. Make Love To Me (Stafford)
7. Heart Of My Heart (4 Aces)
8. Lovin' Spree (Eartha Kitt)
9. Rags To Riches (Tony Bennett)
10. From The Vine Came The Grape (Gaylords)

St. Louis, Mo.
1. Stranger In Paradise (Bennett-Four Aces-Martin)
2. Oh, My Papa (Eddie Fisher)
3. Till We Two Are One (Georgie Shaw)
4. Secret Love (Doris Day)
5. That's Amore (Dean Martin)
6. Heart Of My Heart (4 Aces)
7. Our Heartbreaking Waltz (Teresa Brewer)
8. Make Love To Me (Stafford)
9. From The Vine Came The Grape (Gaylords)
10. Changing Partners (P. Page)

Shoals, Ind.
1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. That's Amore (Dean Martin)
4. Heart of My Heart (4 Aces)
5. Changing Partners (P. Page)
6. Rags to Riches (Tony Bennett)
7. Till We Two Are One (Georgie Shaw)
8. Woman (Guy Lombardo)
9. The Jones Boy (Mills Bros.)
10. Make Love To Me (Stafford)

San Francisco, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Make Love To Me (Stafford)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Rags To Riches (Tony Bennett)
9. Our Heartbreaking Waltz (Teresa Brewer)
10. Heart Of My Heart (4 Aces)

New Orleans, La.
1. Stranger In Paradise (Bennett-Four Aces)
2. Secret Love (Doris Day)
3. Oh, My Papa (Eddie Fisher)
4. That's Amore (Dean Martin)
5. Make Love To Me (Stafford)
6. Changing Partners (P. Page)
7. Heart Of My Heart (4 Aces)
8. Till We Two Are One (Georgie Shaw)
9. Till Then (Hilltoppers)
10. Our Heartbreaking Waltz (Teresa Brewer)

Denver, Colo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Make Love To Me (Stafford)
6. Changing Partners (P. Page)
7. Heart Of My Heart (4 Aces)
8. Ricochet (Teresa Brewer)
9. Till We Two Are One (Georgie Shaw)
10. Rags To Riches (Tony Bennett)

Detroit, Mich.
1. From The Vine Came The Grape (Gaylords)
2. Stranger In Paradise (4 Aces)
3. Oh, My Papa (Eddie Fisher)
4. Make Love To Me (Stafford)
5. Cuddle Me (Ronnie Gaylord)
6. Till We Two Are One (Georgie Shaw)
7. That's Amore (Dean Martin)
8. Gee (Crows)
9. Secret Love (Doris Day)
10. Till Then (Hilltoppers)

It Will Be The GREATEST!
M.O.A. CONVENTION
March 8—9—10
PALMER HOUSE—CHICAGO
Reserve Your Exhibit Space NOW! Write or Phone:
RAY CUNLIFFE 3018 East 91st St. CHICAGO, ILLINOIS Phone: ESsex 5-0500
GEORGE A. MILLER 128 East 14th St. OAKLAND, CALIF. Phone: TWin Oaks 3-3634

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS:

ALAN DEAN

Don Cornell and his local engagement at the Casino Theatre is sparking sales and dee jay activities on his Coral platter. Don's cooperation with the radio boys had him busy on the local airways. He made his third appearance as the guest member of the panel on Juke Box Jury on CBC net as well as a CBC-TV date with **Dick McDougal** on "Tabloid." Don gave a very nice nod to **Mary Mayo**'s Benida platter of "It Happens" on the "Juke Box Jury" show. . . The Colonial has lined up another real headliner. This week it is **Count Basie** with his new big band and in spite of the weather business is good. . . . At the El Mocombo, **Bill West** and His Western quintet are pleasing the Spadina following. . . . New attraction at the Brass Rail is the **Stan Dallas Trio** featuring **Cory Dean** on the vocals. . . . This week's guest at the Pop Concert—**Alex Templeton** who has a host of fans hereabouts. Alec has been a prime favorite in Canada ever since his original arrival here a decade and a half ago when he was making his home in Vancouver. . . . The biggest musical event of each year, the Kiwanis Music Festival is taking place all this week. U. S. visitors are amazed at the huge turnout of contestants in every class at the Festival. My hunch is that this Festival fever is bound to carry over to the U. S. A. in the next few years and it will be one of the best things that will happen to every phase of the music game. . . . Incoming attraction at the Casino is **Dorothy Dandridge** and the MGM singing star is doing fine business.

PHIL HARRIS

MONTREAL MEMOS:

Henry Ramer, top CBC announcer, very pleased with the **Cash Box** review of his tune "Hold Me Close" as recorded by **Alan Dean** for MGM. Alan heard a local Apex recording of the tune by the **Maury Kaye Quartet**, liked it so much he insisted on getting a copy of the manuscript and at his very first opportunity cut the tune. . . . **Alan Mills**, local folk singer whose weekly CBC network show is carried coast to coast, being justly proud of the review of his tune "I Know An Old Lady" as cut by **Phil Harris** for Victor. . . . AGVA injunction against the Montreal local of the AFM was not upheld by the local court which means a continuance of the hassle between the two unions. While a temporary injunction was in force everything was serene. . . . **Johnny Coy**, local boy who made good in the movies and in New York musical comedies, headlining the next two weeks at the Chez Paree. . . . **The Four Aces** and **Archie Laurie**, manager of the Seville Theatre banded together and entertained a mass meeting of the eleven **Four** Aces fan clubs that are now in existence in Montreal. The gathering took place the Saturday morning of their week engagement in Montreal and filled the theatre. . . . **Johnnie Ray**, the current attraction at the Seville Theatre, bounded to top flight business as he is a great favorite in this area. . . . **The Burton Sisters**, Carol and Lynn, playing a return engagement at the Hotel St. Maurice in Three Rivers. Two of the nicest girls to hit these parts (they hail from Philadelphia), they click big with Canucks with their usual pop presentation of French Folk tunes. **Red Roberts** and your scribe are looking forward to their upcoming platters. Have a hunch that their disk will score. . . . Decca Records screened the "Glenn Miller Story" for local radio dealers and juke box contingents. . . . Coral, who was so successful with its 3-D promotion of "Heart Of My Heart" is trying again. This time it's calling the effort the 5-D record of "Pine Tree, Pine Over Me." The cast: the **McGuire Sisters, Eileen Barton** and **Johnny Desmond**. The way they achieve the 5-Ds: four Dolls and Desmond. . . . **Milt Jackson** and his group currently at the Latin Quarter. **Moe Berman** has lined up some very strong aggregations for this room. His future bookings include **Buddy De Franco**.

DESMOND, BARTON & McGUIRES

ATLANTIC COASTING:

Clary Hunter, CJCH's popular country dee jay in Halifax, reports that the station will be sponsoring a live Folk and Country talent show one hour daily Monday through Friday. Another indication that there is no lack of good Canadian talent. . . . **Bob Tabor**, CKCW's popular programming manager, reports that his station's Folk and Country audience was a lost group, insofar as CKCW was concerned, until **Tom 'Dusty'** Miles happened along. Now because of Tom and his four-thirty show each afternoon, starring the **Bailey Brothers** of Quality Records, CKCW is capturing a large audience with this hillbilly show. The **Bailey Bros.** current recording, "Bleeding Heart" backed with "Heart's Hall Of Fame" is selling well in the Moncton area.

BUDDY DeFRANCO

Airmail Subscription The Cash Box $30.

R. I. A. A. Approves Standard Recording And Reproducing Characteristics

NEW YORK—A Standard recording and reproducing characteristic has been recommended by the Engineering Committee of the Record Industry Association of America, Inc., and this characteristic has now been formally approved by the Board of Directors.

The recording characteristic controls the transfer of electrical signals to the mechanical form in which they are stored on the record. By defining this transfer, engineering information is then available which permits exact reconversion back to electrical signals.

Most major record manufacturers have published their recording characteristics, but there have been some differences among them. These differences have become progressively smaller as techniques have improved, and the newly approved characteristic represents an average which does not depart importantly from the more recent individual curves.

In acoustical recording, the recording characteristic was determined largely by the mechanical properties of the sound boxes. This was true to a considerable extent in early electrical recording. With the disappearance of the acoustical phonograph the recording characteristic became a matter of engineering choice instead of an equipment imposition.

It is now pretty generally realized that a record gets its distinguishing character from the acoustical conditions of the hall, or studio, the type and method of use of the microphones, and, most important, the artists themselves. Only by complete candor in regard to engineering details is it possible to bring to the listener the intent of the recording director. By standardization of these details the reproducing equipment is made simpler and more effective.

Also, by adopting a standard recording characteristic curve for the industry, R.I.A.A. now makes it possible for owners of high fidelity phonograph equipment to reproduce new recordings of all labels without the necessity of adjusting tone controls or equalization.

The R.I.A.A. characteristic is identical to that recently adopted by N.A.R.T.B. for transcription records, thus making it possible to reproduce all disc records under identical conditions.

Century Records Formed By Kavelin And Russell

HOLLYWOOD, CALIF.—Al Kavelin, former orchestra leader and publisher, announced, recently, the formation of Century Records. Officers of this new firm are Kavelin and Henry Russell well known composer and arranger.

Their first release is "Money" with "Big Jim" Buchanan. Tune was written by Stan Freberg. Flip side is "The Convention Song".

Kavelin stated that it will be their policy to record only new and unusual tunes that will be commercial for both the retail trade and the operators.

RAINBOW RECORD
240

PLAYED BY
JIMMY ROMA
AND HIS ORCHESTRA

"ANGELA MIA"
DON, DICK & JIMMY TRIO
Crown Records
104
Wire orders
c/o Modern Records

The Golden Voiced
MARTIN WALKER
sings
"Sunday Story"
and
"Window In Heaven"
Camm 134
A few choice territories still available for key distributors
CAMM Records
Cammarota Pub. Co.
234 Patterson Ave.
East Rutherford, N. J.

2 New Smash Hits by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"TILL THEN" # 15132
and
"FROM THE VINE CAME THE GRAPE"
15127
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

MIKE PEDICIN'S
latest and greatest!
"ONE POTATO, TWO POTATO"
b/w
"LOVIN' TIME"
Mike Pedicin Quartet
TC 5015
20th Century
Manufactured by
GOTHAM RECORD CORP.

"ANSWER ME, MY LOVE"
★ ★ ★ ★ ★
"FLIRTATION WALTZ"
★ ★ ★ ★ ★
BOURNE, INC.
136 W. 52nd Street, New York 19

MR. BABALU!
First in Latin American Music Everyone Says

MIGUELITO VALDES
ALL TIME HIT
"BABALU"
b/w
"ME GUSTAS"
MOOD # 1001
MOOD RECORDS
74 Prospect St.
UN. 4-2200
Cambridge, Mass.

A Million "Ricochets"

NEW YORK—Milton Rackmil, president of Decca Records presents Teresa Brewer with a gold record for her recording of "Ricochet" which has passed the million mark. Looking on are Leonard Schneider, vice-president of Decca and Bob Thiele, A&R head of Coral.

New Sleeve For Fisher Disk

NEW YORK—The next Eddie Fisher record, "Anema E Core" backed with "A Girl, A Girl", will be issued in a multi-colored record sleeve with a big color photo of Eddie on it. The attractive cover will mention the Fisher "Coke Time" radio and TV show on which the artist appears twice weekly.

Coral Distrib Policy

NEW YORK—Coral Records announced this week that it was continuing its policy of not permitting any of its distributors to handle competitive pop lines. It was reported that this policy was not aimed at any particular diskery, but was merely a policy long established which Coral intends to keep.

The Nation's Singing
"THE SPARROW SINGS"
by
Vic Damone
70326
Mercury RECORDS

Battle Of The Millers

NEW YORK—Dave Miller, president of Essex Records, is once again tilting swords with another Miller—Mitch, that is. Dave this week decided to record Bunny Paul in "Such A Night" in face of the rumor that Mitch was cutting it with Johnnie Ray. In order to get it our fast, Dave had it arranged last Friday, cut it on Saturday and by Sunday night was air shipping the disks.

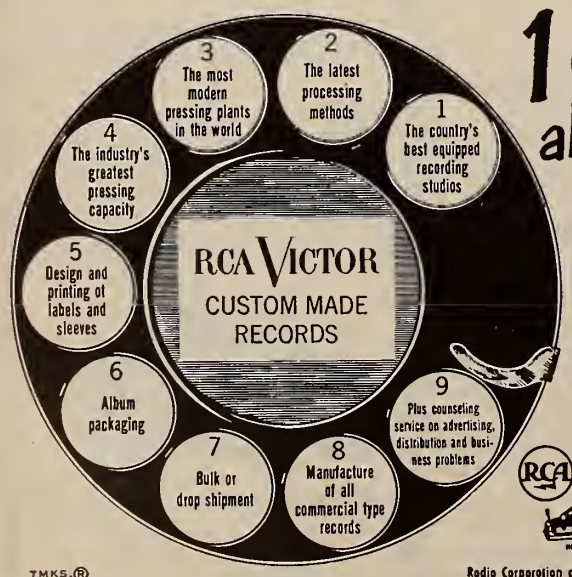
Dave and Mitch will forget their rivalry however, when they both board the same plane for England next Sunday.

Conkling Heads RIAA

NEW YORK—James B. Conkling, president of Columbia Records, was elected president of the Record Industry Association at the organization's annual meeting last week.

Conkling succeeds Milton Rackmil, president of Decca, as chief executive of the industry group, now in its third year of operation. Other officers elected at the meeting were: Frank Walker, MGM Record, treasurer; vice presidents—Dario Soria of Angel Records and Harry Kruse of London Records. John Griffin is evecutive secretary of the association.

A Rockin' Money Maker—
"ROCKIN' IN THE ROCKET ROOM"
and
"MARGIE"
by
THE LARKS
with Bobby Smith Ork.
LLOYDS RECORD # 108
LLOYDS RECORDS
457 West 45th Street, New York 19


3 The most modern pressing plants in the world
2 The latest processing methods
1 The country's best equipped recording studios
4 The industry's greatest pressing capacity
RCA VICTOR CUSTOM MADE RECORDS
5 Design and printing of labels and sleeves
6 Album packaging
9 Plus counseling service on advertising, distribution and business problems
7 Bulk or drop shipment
8 Manufacture of all commercial type records
1 call puts all 9 at your service
Pick up your phone and call the nearest RCA Victor office.
NEW YORK: JUdson 2-5011
630 Fifth Avenue, New York 20, N. Y.
CHICAGO: WHitehall 4-3215
445 No. Lake Shore Dr., Chicago 11, Ill.
HOLLYWOOD: HOllywood 4-5171
1016 No. Sycamore Avenue, Hollywood 38, Cal.
custom record sales
TMKS.®
Radio Corporation of America • RCA Victor Division

The new label "X" and "Groove" will be handled in the Los Angeles area by J. K. Distributing Co. This new firm will be managed by Lee Palmer, former Sales and Promotion manager for Mercury Record Distributors, Inc. They also plan to include several other lines. . . . While Jim Warren spends a few days at his chicken ranch in Lancaster, Jack Andrews and Eddie Ray of Central Record Sales keep busier than ever. Eddie predicts that Ray Charles' "It Should've Been Me" on Atlantic will be a terrific number. They just got in the first shipment of the number and reaction has been tremendous. The Central boys all agree that Dave Rosenbaum of Rhythm Records, San Francisco, has a big number on his hands with "Maria's Blues." . . . Ralph Berson of Children's Record Guild, New York, spent several days visiting cities along the West Coast on business. . . . Sunland Music Company has been swamped with orders on Dot's latest releases. Numbers that are stepping out are "Till Then," and "From the Vine Came the Grape" by the Hilltoppers, also "Alone" with Jimmy Sacca. Another big seller for Sunland is Julius LaRosa's "I Couldn't Believe My Eyes" on Cadence. Gordon Wolf stated that LaRosa could hiccough on a record and still sell a million copies. . . . Now with two branches to handle, Allied Music Sales is a plenty rushed place. Irv Shorten and brother Paul both agree that the phenomenal "Gee" by the Crows is still their biggest number both here in LA and San Francisco too. Paul and Harry Kaplan came down from the Frisco area this past weekend to visit with Irv. Johnny Camacho, who heads Allied's shipping department, says that everyone starts jumpin' when they hear Peacock's own Marie Adams sings her version of "I'm Gonna Latch On." . . . Sid Talmadge, prexy of Record Merchandising Co., has so many big numbers that he has a hard time keeping track of them all. Sid and Ray Stein both really flipped when they got in the latest Jay-Dee waxing of "Hey" by the Sparrows. . . . Abe Diamond of Diamond Record Distributing Co., very seldom makes predictions but when he does, wow—watch out! Abe says that "Say When" with Blinky Allen and orchestra on Flair should be a smash. . . . Syd Nathan, prexy of King Records, Cincinnati, planed in to spend a few days with Al Sherman, West Coast representative for King. . . . Phil Harris has had a little tough luck over at his surplus record emporium. A couple of weeks ago a guy walked in and demanded that Phil hand over all his money. When he refused the thug slugged him over the noggin with a two by four and fled. Left such a gash in Phil's head that he had to have four stitches to sew it up. He's okay now but cautious about guys that carry big sticks.

"Gee" seems to be the word on the east coast. Essex Distribs in Newark says that the Crows' Rama disk of "Gee" is being put into more and more "pop" boxes every day. . . . United Music Sales in San Francisco and Recordit Distributors in St. Louis report strong results from their co-op newspaper ads with local dealers on the "Band Wagon" and "Gentlemen Prefer Blondes" albums. . . . Portem's sales of the Roy Hamilton disk "You'll Never Walk Alone" really soared this week with the vocalist's appearance at the Apollo Theatre in New York.

Tunes are very much in the news this week. Those "Happy Wanderers" are wandering all over the air waves and they are now joined by the Stargazers, **Diana Decker**, **Vivian Blaine** and many others, all trying to get a share of the sales. If you look at my column, the one I wrote in the February 13th edition of Cash Box, you'll see I told you so. So don't wait! 'Cause I feel it's gonna crash into the U.S. market pretty soon. . . . The other songs, beginning to show up over here, are "Bimbo," "The Luxembourg Polka," "A Baby Cried," and a little jingle recorded by **Frank Cordell** and also by **Vic Lewis** called "Happy Hornblowers." D.J.'s and A&R men look out for the latter. It will blow you right on top with the right record.

More news about visiting artists to London's number one show place. Yes, to the Palladium, come **Henny Youngman** and young **Dick Shawn** who created quite a sensation at New York's Palace Theatre. Congratulations fellas. Also coming back in May is Al Martino. Not to the Palladium, this time due to the full schedule of the house. But he'll be touring the Provinces. Negotiations going on between London and Scandinavia (where **Norman Granz** is presenting his package show) to bring **Ella** and **Oscar Peterson** over for a concert tour. . . . It seems the Song Festival in Italy last month produced several winners and I hear many publishers are negotiating for the rights to six of them. It's obvious that the many continental countries are loaded with hit material and I can see many big publishers coming over regularly for material.

Top arranger **Reg Owen** to marry U.S. cabaret star **Virginia Somers** in the near future. New Show going into the St. Martin's Theatre starring the one and only **Cornelia Otis Skinner**. Show's title's "Paris 90." It will be emmceed by **Paul Adam**. . . . **Frank Sinatra** has come up with another winner. Just released over here is his new waxing of "Young At Heart" and "Take A Chance." Frankie seems to get better and better all the time. Also due for release here shortly is his LP of "Song for Young Lovers." . . . Surprise guest at the 100th **Ted Heath** Swing Session was **Eddie Calvert**. . . . Sorry to hear **June Christy** will have to postpone her intended European trip to a later date.

Leonard Feather dropped in to the Ted Heath Office to give Ted one of his famous blindfold tests. . . . Making quite a noise in our wax circles is **Vic Damone**. His recording of "Simonnetta" is a hot favorite with the young folks. Ike **Berman** dropped into London this week and called on yours truly with good wishes from all at **The Cash Box** office. Thanks Ike. Nice to see you. . . . Nice to hear **Peggy Lee** is feeling better and will be working again in a few weeks. Gee, I wish someone would bring her over here.

This Week's Best Selling Pop Singles:
(Courtesy "New Musical Express")

1. "Oh, Mein Papa" — EDDIE CALVERT
2. "Cloud Lucky Seven" — GUY MITCHELL
3. "Blowing Wild" — FRANKIE LAINE
4. "Tennessee Wig-Walk" — BONNIE LOU
5. "That's Amore" — DEAN MARTIN
6. "Swedish Rhapsody" — MANTOVANI
7. "Happy Wanderer" — OBERKIRCHEN Children's Choir
8. "Answer Me" — FRANKIE LAINE
9. "Ebb Tide" — FRANK CHACKSFIELD
10. "Man" — ROSEMARY CLOONEY

Thomas, Primrose Signed by Camden

NEW YORK—Singer John Charles Thomas and violinist William Primrose have signed with Camden Records, RCA's low-priced label. In signing with the new line Thomas and Primrose joined other important names recently acquired by Camden, including violinist Albert Spalding, singer Marjorie Lawrence, Cornelia Otis Skinner, Otis Skinner, The Trapp Family Singers, John Jacob Niles, and conductors Frank Black, Nathaniel Shilkret and Werner Janesen.

Other artists appearing on the Camden label are Richard Crooks, Lawrence Tibbett, Donald Dame, Kenny Baker, Mitchell Ayres, Jesus Maria Sanroma, E. Robert Schmitz, Joe Reichman, Erica Morini, Charles Courboin, Dick Leibert, Lew White, Ray Kinney, Carlos Chavez and Raymond Paige.

Currently Camden is in the process of adding local record dealers in the nation's major cities. The label now is being handled by 80 dealers, with about 125 retailers initially projected for the Camden line.

Jaguar Records Issues Second Release

NEW YORK—Jaguar Records, Inc., this week announced its second release, "Basin Street Blues" backed with "Please Don't Talk About Me When I'm Gone." Artist on the recording is Luigi Martini, billed as the "Italian Hep-a-cat."

Jaguar had previously released "Trust In Me" and "Whistle Stop Blues" by the Four Brothers And A Cousin.

The new record company is headed by George J. Bennett, president.

Climbing the Pop Sales Charts
and Destined to be the Nation's
Next Number One Smash!

"GEE"
THE CROWS
RR 5

"GEE" RAMA "GEE"

220 WEST 42nd STREET (WI 7-0652) NEW YORK, N. Y.

The New
Dance Sensation!
THE CREEP
MILLER MUSIC CORPORATION

Cash Box Best Bet
Two New Originals
Raymond Scott Orchestra
"HIGHLAND SWING" *
b/w
"HONEST INJUN"
Audivox 106
*An infectious Scott-ish piece
AUDIVOX SOUND ENHANCEMENT RECORDING SYSTEM
AUDIVOX RECORDS
140 W. 57 ST.
N. Y. C., N. Y.

tic-tac-toe
With these HITS-You WIN Every Time

TINY BRADSHAW
PING PONG
King 4687

BILL DOGGETT
AND THE ANGELS SING
EVENTIDE
King 4690

BONNIE LOU
DON'T STOP
THE WELCOME MAT
King 1318

MORGAN SISTERS
PINE TREE, PINE OVER ME
LOW DOWN HOE DOWN
King 1328

COWBOY COPAS
I'LL BE THERE
STRANGER IN MY HOME
King 1329

LULA REED
WATCH DOG
YOUR KEY DON'T FIT IT
NO MORE King 4688

BIG JAY McNEELY
MULE MILK
ICE WATER
Federal 12168

HERB & KAY
COFFEE BLUES
WHO'S TAKING MY PLACE
King 1309

ALL RECORDS AVAILABLE ON 45 RPM

DISTRIBUTED BY
King RECORDS
AVAILABLE IN CANADA ON
Quality-KING RECORDS

The Cash Box

M O A

SPECIAL ISSUE

(Dated: March 13)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Palmer House, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

GOES TO PRESS: Thurs. MARCH 4

RESERVE YOUR SPACE NOW!

THE CASH BOX

26 WEST 47th STREET

NEW YORK 36, N. Y.

(PHONE: JUdson 6-2640)

CHICAGO
32 W. RANDOLPH ST.
(Phone: DEarborn 2-0045)

LOS ANGELES
6399 WILSHIRE BLVD.
(Phone: WEbster 3-0347)

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Jubilee Records hosted a festive evening at the Cafe Society last Monday eve in honor of the **Four Tunes**, hit group of the Blaine label. Local jockeys and press were invited. The Tunes put on an inspired performance for a crowd that urged encore after encore. A rather informal act was aided by the addition of **Sid Bass** on the piano writer and arranger for the Tunes, who was seated at a ringside table for the opening. . . . **Danny Kessler**, Groove Records A & R cheif, out of town visiting with his newly appointed distribs. Danny is promoting his initial release by the **Du Droppers** and **Big John Greer** and from all indications Groove has its first hit in the Du Dropper "Dead Broke." Pub credit listed in the review was incorrect and should have read [Raleigh Music-Emma Pratt and Ruth Coley]. . . . **Lee Magid**, Central Records, feeling good these days when he opens the mail. Orders have been coming in steadily on his initial three releases. Lee just cut **Patti Jerome**, a newcomer with "terrific potential," says Magid, **Eddie Wilcox** did the arranging and orchestra backing. Disk will be released this week. . . . Apollo Records signed new blues singer, **Don Reed**, out of the army just a few months. **Bess Berman** says, "everyone who has heard the lad says he'll go a long way." Ike **Berman** made it a real quickie. Apparently "Gay Paree" didn't hold too many charms for Ike as he's already back in the states. . . . **Joe Cohen**, Essex Distributors, Newark, N. J., tells us the juke box operators in the Newark area are pulling The Crows "Gee" on Rama out of storage and putting them back into the pop locations. This confirms what **George Goldner**, Rama head, told us earlier in the week. George says most areas that had had a sensational run on "Gee" in the Rhythm and Blues locations are now experiencing a resurge in the pop field. **Mona Goldner** bought the contract of the Crows from Cliff Martinez and will act as manager of the group. . . . **Al Silver**, Herald Records, back in town after what he termed "a highly successful southern trip." Al was ecstatic over the weather and described it as "sport shirt weather." Wherever Al visited he was greeted with the question "When do we get the next Faye Adams release?" So Al decided to push up the release date and distribs will get their samples this week. It will be "Say A Prayer" and "Every Day." Partner **Jack Angel**, working his way to the coast, reports rave reactions wherever he introduces the disk. . . . **Joe Davis**, Jay-Dee Records, announced the signing of **Otis Blackwell** to a five year contract. Otis old contract still had about six or seven months to go, but Joe is so sold on Blackwell's future he shredded the old and drew up a new. While Otis' new "Bartender Fill It Up Again" is steadily climbing in sales, his etching of at least half a dozen months ago, "Daddy Bollin' Stone," keeps selling and selling. Joe also doing extremely well with his Crickets' "Changing Partners." . . . **Ben Bart**, Universal Attractions headman, leaving on the "Andrea Doria" on February 27 for a ten week trip through Italy, France, Spain, Germany and England. Ben will set up a concert tour for **Earl Bostic**, **Dinah Washington** and **The Ink Spots**. . . . Atlantic Records getting a strong pop reaction on Clyde McPhatter and His Drifters' "Such A Night." Looks like the disk will go both ways. . . . **Monte Bruce**, Bruce Records, can take a bow. His "Sunday Kind Of Love" by the **Harptones** a hit and now "How Do You Speak To An Angel" by **Don Gardner** looks like its headed in the same direction. Bruce will release a new Harptones in a week or two. . . . **Bob Rosen**, Dawn Records, happy with the steady response his first two Dawn disks. The Alix Combelle horn has brought a steady flow of favorable comments. . . . **Joel Turnero** (WNJR-Newark, N. J.) using Parrot label "Jan" by **Paul Bascomb** as his inside theme and getting a very good reaction. . . . **Chris Forde**, Tuxedo Records, announced the appointment of Cosnat Distributors, New York, as national distributors, for the Charioteers "Forget If You Can" backed with "Sleepy River Moon." The Charioteers will appear on Kate Smith's show on Feb. 24 and Martin Block's show on the 22nd.

THE FOUR TUNES

THE HARPTONES

CHICAGO:

Miami loaded with top talent including **Art Tatum** and his Trio who with **Coleman Hawkins** are playing the Miami Birdland "The Hawk" has terrific things coming up on the Clef Label. . . . The **Five Red Caps** with **Dimita Jo**, The Treniers.

MUDDY WATERS

Amos "One Scotch," Milburn along with **Paul Williams** and his Hucklebucklers playing the Rockland Palace. . . . Lena Horne upsetting Things and The Clover Club. . . . In Jacksonville, B. B. King, RPM along with **Bill Harvey** and **Gladys Hill** of Peacock Records. . . . In Atlanta Roy Milton and his band with **Camille Howard** at The Royal Peacock Club, Roy advises he has some groovy things coming up on Specialty. Also in Atlanta **Billy Wright** Savoy's top blues shouter and **Helen Thompson** whose "Going Down to Big Mary's" is a big seller on States. In Memphis **Tab Smith** and his band enroute South on a one niter tour. Tab's "Jumptime" b/w "Strange" on United is a favorite with the Dee-Jays in the Southland Okee Doak of WBOK New Orleans says that he gets request for this item on every show. . . . Guitar Slim's "The Things I Used To Do" strong Mid-South.

In the Windy City we found Dee-Jay **Sam Evans** moving his Night Show of "Jamin With Sam" over to Station WGES Sam is going in for Rhythm and Blues Package promotion. . . . **Lenard Chess** fresh from a Southern tour says he has three tunes that will crash the Charts. **Muddy Waters'** "Hoochie Koochie Man," **Eddie Boyd's** "Picture In The Frame" and **Big Ed's**" Superstition."

Wax Quartet

NEW YORK—ABC disk jockey, Martin Block (right) plays host to stars Julius La Rosa, Lionel Hampton and Guy Lombardo as they visit his day-time show. La Rosa brought along his latest Cadence release, Lombardo appeared with his recent waxing with Bing Crosby, and the "Hamp" made with some "live" jazz via his quintet.

It Will Be The GREATEST!

M.O.A. CONVENTION

March 8—9—10

PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

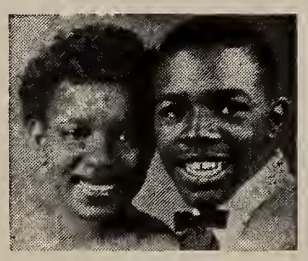
RAY CUNLIFFE 3018 East 91st St. CHICAGO, ILLINOIS Phone: ESsex 5-0500

GEORGE A. MILLER 128 East 14th St. OAKLAND, CALIF. Phone: TWin Oaks 3-3634

R&B Ramblings (Cont.)

LOS ANGELES:

Several R & B Artists are now touring the West Coast. After breaking all attendance records in Los Angeles B. B. King did an equally successful stint at the Prinalon Ballroom in San Francisco. He also completed several dates in Portland and Seattle and will end up his tour at the Five Four Ballroom here in LA on Feb. 28th. **Christine Kittrell** also enjoyed a large turnout at the Five Four when she appeared with **Joe Houston** and his orchestra on Feb. 12, 13 & 14. She also continued her tour through the Northwest. . . . **Blinky Allen's** latest release on the Flair label has started to gain momentum and looks like a solid seller. Interesting to note that Blinky and his orchestra appear at the "Say When" Club in San Francisco which, incidentally, is the name of his new release. . . . **Joe Bihari**, head of Flair Records, recently made a trip to the Frisco area to conduct new recording sessions with **Saunders King**. . . . **Leo and Eddie Mesner** have been extra busy getting out orders on **Charles Brown's** "I Want To Fool Around With You" on Aladdin. Their latest release in the **Shirley and Lee** series also looks like it will soon break big. The tune "Lee Goofed" should sell plenty of platters just from the title alone. . . . **Art Rupe**, prexy of Specialty Records, stated that his top artist, **Guitar Slim**, had been involved in an auto accident. He did not have complete details but hoped it wasn't too serious. . . . **Dave Rosenbaum**, prexy of Rhythm Records, San Francisco, will be happy to hear that his "Maria's Blues" by the Mystery Man is now catching on here in LA. It's decidedly different. Could break soon throughout the nation. . . .**Linda Hayes'** new release on the Hollywood label titled "No Next Time" is reported to be clicking off with a bang in Los Angeles and San Francisco. Songwriter, **Buck Ram**, coached Linda on the songs and collaborated with **Red Callender** on the arrangements. Linda is now on a ten day tour of Arizona, New Mexico, Texas and Colorado with **Pee Wee Crayton** and his orchestra. . . . The original New Orleans Soul Comforters, headed by **Alexander Leo** have signed with Hollywood Records and their first release is "Ten Commandments" b/w "Radio Television In My Heart." . . . **Don F. Pierce**, prexy of the Hollywood diskery, recently announced that he is forming a Pop label and has signed several new artists who will have releases out soon. Complete merchandising and sales plans are now being formulated to push the new label. . . . After the **George Shearing** Quartet completed their tour in Vancouver, B. C., Shearing moved into the Black Hawk in San Francisco where he appears nitely. . . . **Roy Brown** opens at the Club Oasis on Feb. 26th for a ten day stint before heading East. Received word from the Ben Waller office that the **Ink Spots** have just completed a weeks tour of Army Camps in Korea.



SHIRLEY & LEE

Hitting Big!
I NEED LOVE SO BAD
by
PERCY MAYFIELD
485 # 485-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

Another Smash Hit By
B. B. KING
"PRAYING TO THE LORD"
b/w
"PLEASE HELP ME"
RPM RECORDS Hollywood
RPM # 403

THE SPANIELS
Current Smash Hit
"THE BELLS RING OUT"
and
"HOUSE CLEANING"
Vee-Jay RECORDS, INC.
1155 E. 47th St., Chicago 15, Ill.

ORDER NOW
TREAT OF THE WEEK!
"CHOCOLATE SUNDAE"
KID KINGS COMBO
EXCELLO 2025
For Immediate Shipment
WRITE, WIRE, CALL 42-2215
NASHBORO RECORD CO., INC.
177 3rd Ave., North
NASHVILLE TENNESSEE

Listen To Station WLAC for
Buckley's Midnight Special
HEADQUARTERS
For The
BLUES
Service To Operators
BUCKLEY'S
NASHVILLE, TENN.
1707 Church Ph. 42-5644

WATCH FOR THE
NEW
FAYE ADAMS
HIT!
"SAY A PRAYER"
and
"EVERY DAY"
423
Herald RECORDS
236 W. 55 St. New York N. Y.

"Looks Like A Hit"

NEW YORK—"Looks like a hit" says Bob Rosen of Seeco as he surveys the first copy of the latest Vicentico Valdes (center) LP. One of the diskery's top mambo men, Machito, looks on and offers his approval.

New L. A. Firm Gets Label "X" And Groove

LOS ANGELES—J. K. Distributing Co., opened last week at 2980 W. Pico, this city. The new firm will be headed by Lee Palmer, former Sales and Promotion manager for Mercury Record Distributors, Inc. They will handle label "X" and "Groove" and also plan to expand into other lines. Palmer has been connected with the local Mercury branch for the past five years. He was also with Capitol for six years during which time he opened the Chicago and Dallas branch and was credited as being their first salesman in the Los Angeles area.

Ralph Anthony replaces Palmer as Sales and Promotion manager for Mercury Record Distributors, Inc. Before coming to Mercury, he handled the Southern California area for Capitol. Having many years experience in the record business Anthony managed the Decca Distributing Corp. branch in Cleveland and was also assistant manager for R.C.A. Victor Distributing in that city.

Capitol Issues Six Kiddie Disks

NEW YORK—Capitol Records this week announced the release of six singles for the tot clientele.

Three are in the Child's Library of Musical Masterpieces series narrated by Don Wilson and performed by the Continental Symphony Orchestra. They are CAS-3193—"Chin Chow and the Golden Brid" with musical themes adapted from Tchaikovsky's "Nutcracker Suite"; CAS-3194—"El Torito" adapted from Bizet's opera "Carmen"; and CAS-3195 — "The Seasons" adapted from Glazounov's "The Seasons".

CAS-3189 is titled "Peppy Possum" featuring Daws Butler with music by Dave Cavanaugh. A Jerry Lewis disk, always a solid item with the moppets, is tagged "The Nagger", CAS-3190. Don Wilson narrates "The Little Engine That Laughed", CAS-3196.

THE CASH BOX HOT

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	BLUE MONDAY *Smiley Lewis* *(Imperial 5268)*
2	EL BAION *Joe Loco* *(Tico 208)*	MARIE *Four Tunes* *(Jubilee 5128)*	TV MAMA *Joe Turner* *(Atlantic 1016)*
3	YOU'RE STILL MY BABY *Chuck Willis* *(Okeh 7015)*	YOU'RE SO FINE *Little Walter* *(Checker 786)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
4	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*	MONEY HONEY *Drifters* *(Atlantic 1006)*	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*
5	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	JOCK-A-MO *Sugar Boy* *(Checker 787)*
6	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	LUCILLE *Drifters* *(Atlantic 1019)*
7	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
8	MARIE *Four Tunes* *(Jubilee 5128)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	YOU'RE STILL MY BABY *Chuck Willis* *(Okeh 7015)*
9	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
10	I *Velvets* *(Red Robin 122)*	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*	OOH LAWDY MY BABY *Tommy Ridgley* *(Atlantic 1009)*

in SAN FRANCISCO | in NEWARK | in MEMPHIS

1	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*	I'M YOUR HOOCHIE COOCHIE MAN *Muddy Waters* *(Chess 1560)*
2	YOU'RE SO FINE *Little Walter* *(Checker 786)*	EL BAION *Joe Loco* *(Tico 208)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
3	TV MAMA *Joe Turner* *(Atlantic 1016)*	OKE SHE MOKE SHE POP *Joe Turner* *(Atlantic 1016)*	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 5265)*
4	MONEY HONEY *Drifters* *(Atlantic 1006)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	I'M GOING TO SIT RIGHT DOWN AND CRY *Roy Hamilton* *(Epic 9015)*
5	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	LOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*
6	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	PING PONG *Tiny Bradshaw* *(King 4687)*	SOMEBODY TOLD ME *Little Milton* *(Sun 194)*
7	WHY DID YOU LEAVE ME *B. B. King* *(RPM 395)*	I'M YOUR HOOCHIE COOCHIE MAN *Muddy Waters* *(Chess 1560)*	WATCH DOG *Lula Reed* *(King 4688)*
8	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	DARLING DEAR *The Counts* *(Dot 1188)*
9	DON'T LEAVE ME THIS WAY *Fats Domino* *(Imperial 5262)*	HOW DO YOU SPEAK TO AN ANGEL *Don Gardner* *(Bruce 105)*	GOING DOWN TO BIG MARY'S *Helen Thompson* *(States 126)*
10	I *Velvets* *(Red Robin 122)*	DAD GUM YA HIDE, BOY *Louis Jordan* *(Aladdin 3223)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*

THE CASH BOX HOT

in PHILADELPHIA

1	I'M JUST YOUR FOOL	*Ella & Buddy Johnson (Mercury 70251)*
2	QUIET WHISKEY	*Wynonie Harris (King 4685)*
3	EL BAION	*Joe Loco (Tico 208)*
4	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
5	AND THE ANGELS SING	*Bill Doggett (King 4690)*
6	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
7	I DIDN'T WANT TO DO IT	*Spiders (Imperial 5265)*
8	SUCH A NIGHT	*The Drifters (Atlantic 1019)*
9	LOVE ME GIRL	*The Flairs (Flair 1028)*
10	JOHNNY'S BLUES	*Johnny Hodges (Clef)*

in LOS ANGELES

1	I KNOW	*Hollywood Flames (Swing Time 345)*
2	A THOUSAND STARS	*The Rivileers (Baton 200)*
3	LOVE ME GIRL	*The Flairs (Flair 1028)*
4	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
5	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
6	YOU'RE THE ONE	*The Spiders (Imperial 5265)*
7	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
8	WHITE CLIFFS OF DOVER	*The Checkers (King 4670)*
9	LOLLY POP	*Oscar McLollie (Modern 920)*
10	WATCH DOG	*Lula Reed (King 4688)*

in ST. LOUIS

1	EL BAION	*Joe Loco (Tico 208)*
2	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
3	TV MAMA	*Joe Turner (Atlantic 1016)*
4	JAN	*Paul Bascomb (Parrot 792)*
5	I'M JUST YOUR FOOL	*Ella & Buddy Johnson (Mercury 70251)*
6	CHOCOLATE SUNDAE	*Kid King's Combo (Excello 2025)*
7	WATCH DOG	*Lula Reed (King 4688)*
8	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
9	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
10	LOVE CONTEST	*Ruth Brown (Atlantic 1018)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	THE THINGS THAT I USED TO DO	*Ray Hamilton (Epic 9015)*
2	I DIDN'T WANT TO DO IT	*Spiders (Imperial 5265)*
3	TV MAMA	*Joe Turner (Atlantic 1016)*
4	GOOD THINGS	*The "S" Royales (Apollo 452)*
5	SOMETHING'S WRONG	*Fats Domino (Imperial 5262)*
6	LUCILLE	*Drifters (Atlantic 1019)*
7	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
8	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
9	YOU'RE SO FINE	*Little Walter (Checker 786)*
10	I HAD A NOTION	*Al Savage & Joe Morris (Herald 417)*

in NASHVILLE

1	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
2	MONEY HONEY	*Drifters (Atlantic 1006)*
3	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
4	SOMETHING'S WRONG	*Fats Domino (Imperial 5262)*
5	MARIE	*Four Tunes (Jubilee 5128)*
6	I'M JUST YOUR FOOL	*Ella & Buddy Johnson (Mercury 70251)*
7	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
8	DARLING DEAR	*The Counts (Dot 1188)*
9	I HAD A NOTION	*Al Savage & Joe Morris (Herald 417)*
10	YOU'RE SO FINE	*Little Walter (Checker 786)*

in COLUMBIA, S. C.

1	YOU'LL NEVER WALK ALONE	*Roy Hamilton (Epic 9015)*
2	THE THINGS THAT I USED TO DO	*Guitar Slim (Specialty 482)*
3	SAVING MY LOVE FOR YOU	*Johnny Ace (Duke 118)*
4	MONEY HONEY	*Drifters (Atlantic 1006)*
5	I'LL BE TRUE	*Faye Adams & Joe Morris (Herald 419)*
6	BLUE MONDAY	*Smiley Lewis (Imperial 5268)*
7	YOU'RE STILL MY BABY	*Chuck Willis (Okeh 7015)*
8	GOOD THINGS	*The "S" Royales (Apollo 452)*
9	I DIDN'T WANT TO DO IT	*Spiders (Imperial 5265)*
10	SOMETHING'S WRONG	*Fats Domino (Imperial 5262)*

H 1. I 2. T 3. S!

LITTLE JUNIOR PARKER'S BIG HIT!

"CAN'T UNDERSTAND"

DUKE 120

b/w

"DIRTY FRIEND BLUES"

MAKING HIS DUKE DEBUT

LONG JOHN'S STARIFFIC WITH

"GIRL CRAZY"

b/w

"SHE USED TO BE MY WOMAN"

DUKE 122

EARL FOREST

Doing

"OH WHY"

DUKE 121

b/w

"OUT ON A PARTY"

DUKE RECORDS, Inc.

2809 Erastus Street, Houston 26, Texas

"A THOUSAND STARS"

headed for

A MILLION RECORDS!!

Selling Everywhere — Every Way

listed in Cash Box HOT Charts—Feb. 20 { # 8—Newark # 10—Los Angeles

And BREAKING BIG — NATIONWIDE!!

sung by THE RIVILEERS Baton # 200

Some Distribution Available

Wire, Call BATON RECORDS, INC.

108 WEST 44th STREET (JU 2-4887) NEW YORK, N. Y.

Hughes Panassie, "Europe's greatest tenor sax man"

Hear the TREMENDOUS tenor sax tones of

ALIX COMBELLE

PHONE ME CHERIE

b/w

SLEEPY LOVE

202

ALIX COMBELLE

dawn RECORDS

39 WEST 60th ST., NEW YORK 23, N. Y. Circle 6-9705

KNOWN FROM COAST TO COAST

LESLIE DISTRIBUTORS

ONE-STOP RECORD SERVICE

NEW YORK
750 — 10th AVE.
(Phone: PLaza 7-1977)
Cable Address: Expo Record, N. Y.

HARTFORD, CONN.
126½ WINDSOR ST.
(Phone: HA. 5-7123)

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER | C+ GOOD
B+ EXCELLENT | C FAIR
B VERY GOOD | D MEDIOCRE

THE MOONGLOWS
(Chance 1152)

B "SECRET LOVE" (2:40) [Remmick ASCAP—Webster, Fain] The Moonglows dish up an R & B reading of the currently successful pop item. A solid effort.

B "REAL GONE MAMA" (2:40) [Joni Music BMI—Fuqua, Freed] Group collaborates excitingly on a go-go screamer. This one could stir things up.

THE DANIELS SINGERS
(Apollo 280)

C+ "I'M LEANING" (2:15) [Bess Music BMI] The Daniels Singers, a group of fine voices, etch a quick beat gospel item complete with handclaps and a jubilee excitement.

C+ "WADE IN THE WATER" (2:45) [Bess Music BMI] The flip is a dramatic middle tempo religious waxing. Deep voiced lead does a potent job with fine support.

BIG JOHN GREER
(Groove 0002)

B+ "BOTTLE IT UP AND GO" (2:28) [Leeds ASCAP—Brown] Big John Greer comes up with a driving rocker for his first effort on the new Groove label. Item could get him off to a great start.

B "YOU'LL NEVER BE MINE" (2:55) [Sunbeam BMI—Pearle Sisters] The under lid is a slow lush ballad performed smoothly by Greer, but the appeal seems aimed at the pop market. Unusual effect for a blues backing is the use of violins.

LUTHER BOND and his Emeralds
(Savoy 1124)

B "SEE WHAT YOU DONE" (2:39) [Savoy Music BMI—Luther Bond] Luther Bond gives an extremely sexy reading of a quick tempo jump that should excite his audience.

B+ "WHAT IF YOU" (2:41) [Savoy Music BMI—Luther Bond] Bond oozes sex as he dramatically sells a slow emotional blues. His individual styling could make this side happen big.

THE RIVILEERS
(Baton Records)

B+ "A THOUSAND STARS" (3:02) [Challenge Music BMI — Gene Pearson] The Rivileers sway tenderly on a slow ballad with pop appeal. Backing is lightly done. A good etching that could break out for a big hit. Already making noise in Newark, N. J. and Los Angeles, Calif.

B "HEY CHIQUITA!" (2:47) [Challenge Music BMI—Alfonso Delaney] The flip is a quickbeat with handclaps and a high riding sax solo. A happy ditty.

THE DRIFTERS
(Crown 108)

C+ "SACROILIAC SWING" (2:36) [Crown BMI] The Drifters etch a middle tempo swing item melodically. A catchy tune.

C+ "THE WORLD IS CHANGING" (2:41) [Crown BMI] The flip is a slow blues smoothly performed. A romantic item.

THE CASH BOX ★ AWARD O' THE WEEK ★

"YOU DONE ME WRONG" (2:05)
[Commodore BMI—A. Domino]

"LITTLE SCHOOL GIRL" (2:49)
[Commodore BMI—A. Domino]

FATS DOMINO
(Imperial 5272)

● Fats Domino fires a double barrel broadside at the "Hot Charts" with his latest release. The top deck, "Little School Girl" is a light effort about a schoolgirl romance. Fats sings it appealingly in his own styling with a beat that sells. However it's the reverse deck, "You Done Me Wrong," a middle tempo rocker, that should break. Fats complains about his gal and how she "done him wrong." Fats, a proven seller, should stir up juke box plays, counter sales and jockey spins with this pair.

"WILL YOU BE TRUE" (2:58)
[Bob-Dan Music BMI—Duncan, Robinson]

"LOVE YOU" (2:55)
[Bob-Dan Music BMI—Duncan, Robinson]

THE VOCALEERS
(Red Robin 125)

● The smooth vocaling Vocaleers, an accomplished and accepted group on the basis of its previous hit etchings, come up with a "Shake A Hand" flavored item titled, "Will You Be True." The etching, of moderate tempo, is a combination of religious and romantic. The group perform tenderly and with warmth. A compelling piece of wax that should nail down spins and sales. The flip, "Love You," is a slow soft ballad sweetly and touchingly blended. The Vocaleers should add to their laurels with "Will You Be True."

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"IT SHOULD'VE BEEN ME" (2:39)
[Progressive BMI—Curtis]

SINNER'S PRAYER" (3:15)
[Progressive BMI—Fulson]

RAY CHARLES
(Atlantic 1021)

● Ray Charles, whose sales potential has been steadily growing with each successive release, comes up with a pair that could be his best to date. The upper lid, "It Should've Been Me," is a light hearted narration-vocal by Charles about his varied experiences with his "chicks." A cutie-novelty with loads of sales potential. The reverse deck is a slow item of more serious nature. Ray Charles makes an anguished appeal for the Lord's mercy. Charles sings it with all the feeling in the world. A strong two sided platter.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "A THOUSAND STARS"	The Rivileers	Baton Records	200
★ "LEE GOOFED"	Shirley & Lee	Aladdin	3222
★ "HOW DO YOU SPEAK TO AN ANGEL"	Don Gardner	Bruce	105
★ "BOTTLE IT UP AND GO"	Big John Greer	Groove	G-0002
★ "WHAT IF YOU"	Luther Bond	Savoy	1124

SHIRLEY & LEE
(Aladdin 3222)

B+ "LEE GOOFED" (2:33) [Aladdin Music—Leonard Lee] Continuing the story of the Shirley-Lee romance, Lee leaves Shirley this time and in answer to her pleas he reminds her of the humiliation he suffered when she left him.

B+ "WHY DID I" (2:10) [Aladdin Music—Shirley & Lee] The under portion is a slow beat in which the duo wonder why they fell in love with each other.

ALIX COMBELIE
(Dawn 202)

B "SLEEPY LOVE" (3:40) [Alix Combelle] Combelle etches a dreamy mood piece featuring the lush and plush tones of his tenor sax. Orking does an ok job with emphasis on the brass.

B "PHONE ME, CHERIE" (3:15) [Ledru, Denoncin] The ork comes up with a beaty danceable item and some fine sounds. Combelle's saxwork topflight and should build himself a strong following in short order.

DON GARDNER
(Bruce 105)

C+ "SONOTONE BOUNCE" (2:41) [BMI — Smith, Gardner] Don Gardner and his group kick off an infectious jazz item in high flying style.

B+ "HOW DO YOU SPEAK TO AN ANGEL" (2:39) [ASCAP—Hilliard, Stein] Gardner does a distinctively different and dramatic vocal treatment of the beautiful pop oldie. Item should make lots of noise.

THE ROYALS
(Federal 12169)

B "UNTIL I DIE" (2:18) [Armo BMI—Henry Ballard] The Royals tenderly read a slow dramatic love blues. Boys blend in potent manner.

B+ "WORK WITH ME ANNIE" (2:45) [Armo BMI—Henry Ballard] The Royals work over a fast moving bounce infectiously. A rocker with lots of appeal.

PROFESSOR LONGHAIR
(Atlantic 1020)

B "IN THE NIGHT" (2:24) [Progressive BMI—Byrd, Matassa] Professor Longhair comes up with a potent vocal effort in his reading of a gay Latin tempo bounce. Side could stir up strong action.

B "TIPITINA" (2:15) [Progressive BMI—Byrd, Matassa] Flip is a rather individualistic reading by the blues master. Another potent possibility.

FLOYD DIXON
(Specialty 486)

B+ "NOSE TROUBLE" (2:15) [Venice BMI—F. Dixon] Floyd Dixon narrates and sings a cute middle tempo bounce about too many people sticking their noses in other people's business.

B+ "OOH-EEE! OOH-EEE!" (2:22) [Venice BMI—F. Dixon] Dixon sings a slow blues with a feelingful performance. He simply can't wait for tomorrow when he takes a train back home. Showy 88'ing helps color the disk.

M.O.A. Convention Exhibitor List Continues To Grow

OAKLAND, CALIF. — George A. Miller, National President and Business Manager of the Music Operators Of America, announced this week that many more exhibitors have been added to the list and many others are yet to come.

One of the largest exhibits, during March 8, 9, and 10, at the Palmer House in Chicago, will be staged by the members of WSM's "Grand Ole Opry."

State association heads from all over the country are reporting great enthusiasm on the part of all the operators for the coming event.

Clint Pierce, President of the Wisconsin Association, states that more operators from Wisconsin will attend the MOA convention, than at any other time. Howard Ellis, Executive Secretary of the Nebraska Association, states that a large number of operators are coming in from his state. Al Denver, from New York assures a large attendance from the state of New York; and California has made reservations for at least fifty or sixty more people from "the State of the Golden West." The California Music Guild will have an exhibit on the exhibit floor, and the operators in California are going all out to make this a very interesting and well-attended exhibit.

Interest from both operators and exhibitors is at an all time high, and, no doubt, some of those who are not showing at the convention are going to wish they had, by the time this show is over.

Congressmen, public relations representatives, record company executives and manufacturer executives will all take part in the constructive meetings, which will be held each morning of the three day meet. Dick Steinberg, recently appointed chairman of the committee to fight the 20% excise tax on restaurants and taverns will make a full report. Hirsh de La Viez, the chairman of the entertainment committee, has informed the office that a wonderful floor show is being consumated, headed by the top stars of the various recording companies. The main topic of the convention, of course, will be a third copyright organization or publishing company, whichever will be most beneficial to the music operators.

Exhibitors will move in the Palmer House, Sunday, March the 7th, and the registration desk will be set up on the lobby of the eighth floor Sunday morning, so that all those who come in early can register before convention time. Meeting hours for MOA will be from 10:00 a.m. until noon, and official exhibit hours will be from 2:00 p.m. until 9:00 p.m. each evening, with the exception of Tuesday, March the 9th. On this night all exhibitors will close at 6:00 p.m. so that everyone will be able to attend the annual banquet which will be held at 7:00 p.m. in the "Red Lacquer Room."

MOA headquarters on the exhibit floor will be room 801, just as you come up the elevator.

Savoy Inks Versatile Hampton Family

NEWARK — Herman Lubinsky, Savoy Records' president, announced, this week, the signing of the Hampton family, a group of five girls and three boys. The Hamptons have their own band in Indianapolis. Four members of the group are vocalists.

The first disk by the family, cut this week by Freddie Mendelsohn, is scheduled for release sometime in March.

Cogan Joins Jaffe, Wertheim Firm

NEW YORK—David J. Cogan, one of Tin Pan Alley's topnotch accountants is now a member of the Accounting firm of Jaffe, Wertheim & Cogan of New York.

His clients are far flung, from New York to the Coast. Due to his theatrical and musical background, he is known and respected for his knowledge of theatrical accounting.

At the age of nine, he had a scholarship with Walter Damrosch. At twelve, he gave a recital at Town Hall. He had a sponsored radio program. He was connected with a U.S.O. unit during World War II.

As an accountant, he is now serving stars of the radio, television and theatrical world—as well as producers and Broadway productions. He knows the show business and its many problems.

Elliot Crew Heads Toward Venezuela

NEW YORK—Don Elliot and his quintet leave for Venezuela on February 23rd for a ten day tour. The crew is being booked by Shaw Artists.

Elliot has just cut an album for RCA Victor in which he is featured on the melaphone, trumpet, vibes, bongos and vocal.

Helen Troy Gets 3 Year Vito Contract

BEVERLY HILLS, CAL.—Blonde songstress Helen Troy, new Vito Recording artist, was signed to a three-year exclusive contract by A. Vito, president of the Vito Record Company, Miss Troy's new recordings "I Get the Blues When It Rains" and "Kiss in the Dark" were backed by Van Alexander and his Orchestra, with arrangements by Buddy Baker, and features the Jud Conlon's Rhythmaires. Platter will be distributed nationally by February 22.

Miss Troy will go on a national tour, shortly, to promote her new records. The two new platters by the thrush will be in the juke boxes in California by February 18th as well as in the hands of deejays throughout the country.

JOEL TURNERO
★ ARTISTS & SPECIAL MATERIAL ★
TERRIFIC TUNES
BISHOP BLDG.
271 W. 125 ST. SUITE 210 NEW YORK, N.Y.
MO. 6-3810

Pierce Becomes Sole Owner Of Hollywood Records

LOS ANGELES, CALIF. — Don Pierce, this city, recently announced that he has bought out the interest of John Dolphin in Hollywood Records, rhythm and blues diskery.

Under the cash transaction Pierce acquires the copyrights to over 140 recorded songs owned by John Dolphin in connection with his now inactive Recorded in Hollywood Company, as well as all copyrights acquired during the operation of Hollywood Records. These songs are now in the catalog of Golden State Songs, a BMI affiliate owned and operated by Pierce. Hollywood Records is a new company and never has had any connection with Dolphin's Recorded in Hollywood label.

The buyout was accomplished on a friendly basis throughout and Dolphin expressed his gratitude to Pierce for the job done in activating the new label. The Linda Hayes waxing of "Take Me Back" has made Hollywood Records a profitable venture from the start. She is now under exclusive contract to Hollywood Records and recently recorded four sides which will be released on Hollywood and Decca labels.

Pierce is adding to his roster of artists with current new releases by Charles Brown, Red Callendar and Bishop Narcisse.

Manufacturing and shipping points at present are in Los Angeles and Memphis with distributors in all leading cities.

Singer Appoints Eastern Distribs For New Label

NEW YORK — Bethlehem prexy, Murray Singer, gets the new diskery off to a fast start by setting up his eastern distributors. The newly formed pop indie has, up to the present, contracted for the services of the following distribs: Johnny Halonka, Alpha Distributing in New York; Cecil Steen Records Incorporated, Boston; Nelson Verbit, Marnell Distributing, Philadelphia; Dick Godlewski, Malverne Distributing, Hartford; and Joe Cohen, Essex Distributing, Newark.

With the above under his belt, Singer is heading out to the Midwest.

Disk Click

NEW YORK—Marie Rapp, who was discovered by the late Art Seger and signed to a recording contract on the Seger label, has now been pacted to the London Record Company for the European continent.

The London diskery is taking over the two sides which the thrush recorded for Seger, "When A Woman Loves A Man" backed with "When I'm With You."

Pathe-Marconi To Handle Capitol Disks In 3 European Countries

HOLLYWOOD, CALIF.—Glenn E. Wallichs, President of Capitol Records, Inc., has announced completion of arrangements whereby Pathe-Marconi of Paris, France, will represent Capitol Records in the manufacture, sales and distribution of Capitol Records in France, Belgium and Luxembourg, Pathe-Marconi, the oldest record company in France, will bring to the entire Capitol line its wealth of experience and vast production facilities. John Mac Leod, representing Pathe-Marconi, is now in New York conferring with Sandor A. Porges, manager of Capitol's International Division, on future plans.

Gold Coin Award

LOS ANGELES, CALIF.—Al Silberman (right) Vice President of Badger Sales Company, Inc., AMI distributor in this city, and Nat "King" Cole (center) present radio-TV disk jockey Peter Potter with the AMI Gold Coin Award for his part in the promotion of the juke box in America. Cole presented Potter with the gold piece on the latters network TV show "Juke Box Jury." Potter can now play any AMI juke box free of charge.

A Smash Hit!!
THE VOCALEERS
"WILL YOU BE TRUE"
RED Robin
301 West 125th St., N.Y.C.

Eddie Boyd
★
"PICTURE IN THE FRAME"
b/w "NOTHING BUT TROUBLE" CHESS 1561
CHESS RECORD CORP 750 E. 49th ST. CHICAGO, ILL

Leaner Party Clix

CHICAGO—Most outstanding and colorful cocktail party in some time was given this past week (2/15) by Ernie and George Leaner, United Record Distribs, this city. This gala party was held in the private dining room of Linn Burton's Steak House.

Artists present included Roy Hamilton, Pete Hanley, Dolores Hawkins, and Earl Backus.

Deejays and radio personnel included:

Ron Terry, WENR; Jim Sutton, WENR; Tony Bravine, WENR; Bob Porter, WIND; Jim Mills, WIND; Jay Trompeter, WIND; Bill Evans, WGN; Jackie Fabish, WGN; Josh Brady, WBBM; Joe McKay, WBBM; Sam Evans, WGES; Lloyd Webb, WGES; Bob Drews, WAAF; Marty Faye, WAAF; Myron Schulz, WAAF; Freddy Williams, WAAF; Mike Rapchak, WAAF; Ron Tenanden, WWCA; Vivian Carter, WWCA; Daddy-O Daylie, WAIT; Ray Wheat, WAIT; Dirk Courtenay, WCFL; Lee Petrillo, WCFL; Don McCarty, WCFL; Rudy Zelina, WCFL; Linn Burton, WCFL; Stan Dale, WJJD; Jim Lowe, WMAQ; Donn Richie, WMAQ; Joanne Ritlinger, WMAQ; Lorene Younglove, WIND. And many others.

Unusual aspect of this affair was the "TV Box" which acted as a stage from which each performer mouthed his current disk. Roy Hamilton, whose "You'll Never Walk Alone" is winning him praise, received a tremendous ovation, with the audience begging for more.

HEADED FOR A NATIONAL HIT
"THE HORSES WON'T CO-OPERATE"
Don Ross Trio on Arlen #100
AL RANDOLPH (BMI)
2588 - 7th Ave.
New York 39, N. Y. Ent. # 2

SEXSATIONAL!
New Boy Singer
LUTHER BOND
"WHAT IF YOU"
Savoy # 1124
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

FOR TOPS IN R&B
JAY-DEE
ARE YOU LOOKING FOR A SWEETHEART?
Sung by THE CRICKETS
Featuring DEAN BARLOW
JAY-DEE # 789
JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7658) New York, N. Y.

Muddy Waters
"HOOCHIE COOCHIE MAN" CHESS 1560
CHESS 750 E. 49th Street Chicago 15, Illinois

"Vaya Con Dios" Co-Writer Dies

HOLLYWOOD, CALIF. — Larry Russell, well known writer and arranger passed away on Feb. 14th at the age of 40.

He is surivived by his wife and four children.

Funeral services were held at the Church of The Recessional in Forest Lawn, Glendale, on Feb. 18.

Russell was best known in the music field as a co-writer of "Vaya Con Dios". He was a staff arranger for CBS in Chicago for many years and also arranged many TV shows. Russell was also well known for his scores in many Motion Pictures.

Rainbow Starts "Kangaroo" Contest

NEW YORK—Eddie Heller, president of Rainbow Records, announced, last week, the start of a "Roo Roo Kangaroo" lyric contest. And immediately after the announcement, hundreds of disk jockeys, wanting to run the contest on their air waves, received applications.

Prizes for the winners consist of $500 worth of U.S. Savings Bonds.

Among the deejays who have already entered the contest are: Lee Sulivan, WERE, Cleveland, Ohio; Nick Barry, WCMW, Canton, Ohio; Gene Davis, WAKR, Akron, Ohio; Dan Ryan, WBBW, Youngstown, Ohio; and Maurice Jackson, WVKO, Columbus, Ohio.

Jimmy Roma, whose ork recorded the "Roo Roo Kangaroo" tune for Rainbow, will appear on the Don McLeod, Detroit dee jay show on February 27th; on the Grady and Hurst, WPEN TV show on March 6th; and on the Phil McClean, WERE program on March 13th.

Two other recorded versions of the "Kangaroo" song are scheduled to be released in the near future.

Mercury Signs Prisco

NEW YORK — Tommy Prisco, twenty-two year-old songster, was signed to a Mercury recording contract by Eastern A & R exec Richard Hayman on Friday, February 12th, after a conference with Mercury vice president, Art Talmadge, who was in New York on a business trip.

Prisco, who formerly recorded for the King diskery, will have his first sides on the new label released some time in March.

McKim In Train Wreck

TORONTO, CANADA—Donald A. McKim, general manager of Quality Records in Canada, was among the 80 persons injured on the morning of February 17 when the second section of a Toronto-Montreal train collided with the first section in St. Clet. The wreck took one life.

McKim, at last reports, was well enough to return to his duties at Quality.

The diskery is the Canadian distributor of the Mercury, MGM, Dot, Derby, Abbott, Benida, Jubilee, Remington and many other labels.

Stars Over Harlem

So many of our sensational newcomers make the mistake of thinking they know the record business too quickly and can get along without the sheepherding of smart management. Brother, that's when their heart- and headaches begin. Currently gracing the top slot department of the Cash Box national listings is **Guitar Slim** and his smashing "Things I Used To Do." Slim deserves a great deal of credit for being smart enough to place his business interests in the hands of a guv like New Orleans live wire **Frank Painia**, prexy of Dew Drop Attractions, who also handles the affairs of **Smiley Lewis**, Atlantic's **Tommy Ridgley**, **Sugar Boy** and a whole host of other stellar hit makers. . . . Thanks to **Florence Pleasant** for supplying the answer to the 64 dollar question, what's doing with **Cobb's Mob**? Friday, Feb. 18, finds the crew moving into the midwestern area then it's the Celebrity Club up Providence way, followed by a week down Baltimore way. . . . Lucky! Lucky! Lucky! for all those associated with **Paul Bascomb's** tasty favorite with the real groovy treatment "Jan" (both parts 1 and 2), which at any minute is due to bust wide open but big. . . . Mercury sax star **Eddie "Lockjaw" Davis** entertaining plus at one of our favorite jazz houses Minton's Playhouse. . . . And speaking of Mercury doings, Harlem insiders think the diskery have two big potential coin grabbers and noise makers in **Buddy Johnson's** "Mush Mouth" and **Zilla May's** "Seems Like You Just Don't Care" b/w "Take Your Time." . . . Good! Good! Good! response is what **Al Savage** and his "Love Is A Funny Thing" is getting whenever the uptown retailers give a spin to this tasty ditty. . . . **Fats Domino**, with only moments to spare, pauses long enough to say a quick thanks—hello—goodbye to Portem distributor and the Cash Box staff for all the nice doings. Was he surprised when he learned that they already had the ground work set for big doings with his new one "You Done Me Wrong" b/w "Little School Girl" and that **Sam Meltzer** was already getting the calls on the platter. Looks like it's off to the races again for the belting maestro, who is presently soothing the Providence souls. . . . Congrats to dee-jee **Bill Cook** and his television doings; to **Joe Bostic** and his new spiritual diskery and to the terrific **Robey-Marcus** combine for bringing to light and keeping in the light the artistic works of **Johnny Ace** who once again is first place bound with his mighty heart warming "Saving My Love For You." . . . Harlem ops thank new diskery Baton records and **The Rivileers** more than a thousand times for "A Thousand Stars." . . . Just before press time spotted Bluenote prexy **Al Lyon** hurriedly making the rounds with ace trumpeter **Clifford Brown** (he's at Birdland at this scribbling) whose "New Star On The Horizon" LP showcases the golden toned alto of **G. G. Gryce**, tenor stylist **Charlie Rousse**, **John Lewis** ivory tickler, **Percy Heath** bass, and the steady thud-thud of **Art Blakey**. . . . To **George Gollner**, **Joe Loco** and all those concerned: thought you'd like to know that the Loco name is sizzling like a potato on a country stove down New Orleans way and is very speedylike becoming a household by-word.

1. **THE THINGS THAT I USED TO DO**
   Guitar Slim
   (Specialty 482)
2. **SAVING MY LOVE FOR YOU**
   Johnny Ace
   (Duke 118)
3. **I'LL BE TRUE**
   Faye Adams & Joe Morris
   (Herald 419)
4. **MONEY HONEY**
   Drifters
   (Atlantic 1006)
5. **YOU'RE SO FINE**
   Little Walter
   (Checker 786)
6. **TV MAMA**
   Joe Turner
   (Atlantic 1016)
7. **SOMETHING'S WRONG**
   Fats Domino
   (Imperial 5262)
8. **YOU'LL NEVER WALK ALONE**
   Roy Hamilton
   (Epic 9015)
9. **I'M JUST YOUR FOOL**
   Ella and Buddy Johnson
   (Mercury 70251)
10. **I DIDN'T WANT TO DO IT**
    Spiders
    (Imperial 5265)
11. **I HAD A NOTION**
    Al Savage & Joe Morris
    (Herald 417)
12. **MARIE**
    Four Tunes
    (Jubilee 5128)
13. **EL BAION**
    Joe Loco
    (Tico 208)
14. **YOU'RE STILL MY BABY**
    Chuck Willis
    (Okeh 7015)
15. **HONEY HUSH**
    Joe Turner
    (Atlantic 1001)

Folk And Western Notes From California

LOS ANGELES, CALIF.—Town Hall Party, the star-studded country and western song and music extravaganza staged every Friday and Saturday night from Town Hall in Compton, Calif., is now not only the biggest, but the longest show of its kind on the Pacific coast. Saturday night's TV part of the show runs for three hours, 10 p. m. to 1 a. m., and the earlier radio version is on NBC. In addition to guest artists the regulars include **Johnny Bond, Tex Williams, Tex Ritter, Joe Maphis and Rose Lee, Merle Travis, Wes and Marilyn Tuttle, Tex Tiny, Judy Hayden, Carrot Top Anderson, Fiddlin' Kate, Eddie Downs, Freddie Hart** and the Town Hall orchestra. **Jim Reeves**, popular Abbott Recording artist, returns from his tour of Northern California to be a guest on the show February 27. Highlight of the evening will be the presentation to Reeves and **Fabor Robison**, Abbott Records head, of a trophy on behalf of the juke box operators of America and **The Cash Box**. They won the trophy for the hit "Mexican Joe" which was voted the best country and western record of 1953. . . . **Smiley Burnette's** latest Abbott waxing of "Chuggin' On Down 66" and "Mucho Gusto" is off to a good start saleswise. "Chuggin' down 66" was written by Smiley himself and has been adopted by the Route 66 Association for the current season and a promotional campaign is now getting under way.

Burnette is on tour in the Southwest. . . . **Cotton Henry** has just signed with Starday Records and his first release is due out sometime this month. First record couples "Eskimo Nell" with "Alibying Sweetie" and both songs are aimed at the juke box trade. Each song was kept to under two minutes in length in answer to the current need for shorter records. . . . **Ginny Wright**, Fabor Records' fast rising songstress, heads from Shreveport to Modesto, Calif. for appearances February 24th to 27th. She then does dates in Los Angeles March 4th to 6th before leaving for Cleveland for TV and radio shows with **Pee Wee King** on March 10th and 11th. Her new record finds her teamed with **Tom Bearden** and titles are "I'm In Heaven" and "Dance Gypsy Dance." On another she sings with **Jerry Rowley** doing "The Lonesome Seagull" backed with "Wait." Ginny is a regular on the Louisiana Hayride from Station KWKH in Shreveport. . . . **Ferlin Huskey** and **Jean Shepard** finished a tour that has lasted almost five months, and he was home only four days before taking off for Canada and the state of Washington for dates extending until around March 1st. Jean has had enough of the road for a while and is resting at the home of her parents in Visalia, Calif. She made a guest appearance on Hometown Jamboree in El Monte on Feb. 20 where she was presented a scroll on behalf of the juke box operators in America. She was voted the most promising country and western artist of 1953 in the Cash Box eighth annual poll. . . . **Walkin' Charlie Aldrich** has several of the ranking publishers after a stack of new songs he has completed, but no action is expected until negotiations are completed for his new recording contract with Columbia. Charlie's last effort was "Kinsey's Book," which he put on paper in a matter of minutes and then recorded himself in a one-shot deal with Intro. He says in recent weeks he has turned out several new songs and dubs have been made on almost a dozen. He believes that two of them are greater than anything he has done to date. Charlie and his trick horse "Ranger" have a heavy schedule of dates in the spring. . . . **Eddie Arnold's** beautiful number "I Really Don't Want To Know" has been steadily climbing in all charts. Deejays and fans consistently remark that The Tennessee Plowboy sounds better than ever on this great song.

Guest

CINCINNATI—Eddy Arnold, "The Tennessee Plowboy," discusses his latest RCA Victor release titled "Prayer" with Marty Robbins, Cincinnati disc jockey. Eddy recently guested on Robbins' show over WCKY.

Storyville Records Enters All Fields

BOSTON, MASS.—The formation of the Storyville Record Company was announced this week by George T. Wein, president.

The diskery will specialize in "on the spot recordings" of performances presented to the live audiences at the Storyville Jazz Club in Boston. Heretofore, music recorded at this nitery was released by other record manufacturers.

Wein stated that the firm's recording activities would not be limited to jazz. It is planning early releases of country tunes, show songs, readings, and some commercial pop material.

Storyville's distribution set up is being arranged throughout the United States, Canada and Europe.

First jazz release by the company includes three LPs—one by Sidney Bechet and Vic Dickenson; another by Teddi King and Beryl Booker; and a third by Edmond Hall, Vic Dickenson, Johnny Windhurst and Ruby Braff.

Subsequent releases will include Lee Konitz, Richard Dyer-Bennett, Lee Wiley, Bobby Brookmeyer and other artists whose names the company is not yet mentioning, due to current contractual commitments.

Extended play disks are also being planned.

TWO BULLS' EYES!

THE CASH BOX BULLSEYE of the WEEK

HANK WILLIAMS'

YOU BETTER KEEP IT ON YOUR MIND

b/w

LOW DOWN BLUES

M-G-M 11675

● It's another pair of originals taken from the great backlog of material that Hank Williams waxed before his untimely passing. Although he's gone, the chanter should still put another successful year under his belt, starting it off with his latest release dubbed "You Better Keep It On Your Mind." It's a light hearted item featuring Hank's unique styling along with an able assist by the Drifting Cowboys. Flip, "Law Down Blues" displays more of Hank's moneymaking qualities.

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N Y

THE CASH BOX BULLSEYE of the WEEK

"LITTLE"

RITA FAYE'S

I'M A PROBLEM CHILD

b/w

MISTER LIGHTNIN' BUG

M-G-M 11664

● Rita Faye, the young darlin' of the country field makes her bid for a place on the best selling lists with a pair of enjoyable decks that should appeal to one and all. Top lid is a quick tempo cutie titled "I'm A Problem Child." With all the disturbances she's caused, the tiny tyke is well on her way towards being labled #1 "brat." Lower end, "Mister Light'nin' Bug" is another delightful item an which the lass excels vocally. A Two-sided clicker.

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N Y

"It's What's in THE CASH BOX That Counts"

RCA VICTOR
Country And Western is

HOT

with these
Best Sellers!

I REALLY DON'T WANT TO KNOW
EDDY ARNOLD
20/47-5525

PLEASE THROW AWAY THE GLASS
BETTY CODY
20/47-5600

TAKIN' TIME OUT FOR TEARS
GOTTA GIT A-GOIN'
THE DAVIS SISTERS
20/47-5607

CHANGING PARTNERS
Bimbo
PEE WEE KING
20/47-5537

PANAMAMA
ACT 1, ACT 2, ACT 3,
HANK SNOW
20/47-5592

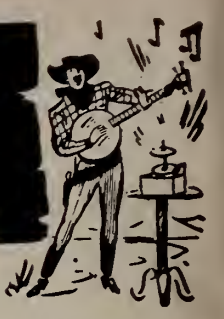
Watch for
KENNY LEE
THAT'S MY BABY'S KISSES
BABY, I AM SICK OF YOU
20/47-5629

Watch for
CHARLINE ARTHUR
DOUBLE-CROSSED BY LOVE
HE FIDDLED WHILE I BURNED
20/47-5637

Watch for
PEE WEE KING
WHY DON'T Y'ALL GO HOME?
HUGGIN' MY PILLOW
20/47-5632

RCA VICTOR
FIRST IN RECORDED MUSIC
TMKS.®
"HIS MASTER'S VOICE"

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



Bill Bailey
WMAQ—Chicago, Ill.
1. I Really Don't Want To Know (Eddy Arnold)
2. Tight Wad (York Bros.)
3. Bimbo (Ruby Wright)
4. Turn Around Boy (Douglas-Bailey)
5. As Far As I'm Concerned (Red Foley)
6. Secret Love (Slim Whitman)
7. Dog-Gone It Baby (C. Smith)
8. Panamama (Hank Snow)
9. Y'All Come (Hank Snow)
10. Somewhere (Rex Allen)

Elmer Snodgrass
WAKE—Greenville, S. C.
1. Slowly (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Act 1, 2, 3 (Hank Snow)
4. I Really Don't Want To Know (Eddy Arnold)
5. You Better Not Do That (Tommy Collins)
6. Time Out For Tears (Davis Sis.)
7. Keep It On Your Mind (Williams)
8. Look What Followed Me Home (George Morgan)
9. There Stands The Glass (Webb Pierce)
10. Happy Go Lucky (A .Inman)

Johnny Rion
KSTL—St. Louis, Mo.
1. I Love You (Wright & Reeves)
2. Secret Love (Slim Whitman)
3. Slowly (Webb Pierce)
4. Jealous Loving Heart (E. Tubb)
5. Changing Partners (King)
6. Bimbo (Jim Reeves)
7. Lovin' Spree (Eddie Hill)
8. Ooh-La-La (Justin Tubb)
9. Calling You (Hank Williams)
10. I Can't Keep The Girls Away (Billy Walker)

Joe Morris
WKDK—Newberry, S. C.
1. I Love You (Wright & Reeves)
2. Slowly (Webb Pierce)
3. You Better Not Do That (Tommy Collins)
4. Changing Partners (King)
5. Bimbo (Jim Reeves)
6. Let's Kiss And Try Again (Huskey & Shepard)
7. Let Me Be The One (Locklin)
8. There Stands The Glass (Webb Pierce)
9. Y'All Come (Cousin Henson)
10. Just Married (Faron Young)

Sleepy Eyed John
WHHM—Memphis, Tenn.
1. I Really Don't Want To Know (Eddy Arnold)
2. Secret Love (Slim Whitman)
3. You Better Not Do That (Tommy Collins)
4. Changing Partners (King)
5. My Greatest Thrill (S. James)
6. Hello To The Blues (B. Amos)
7. Tight Wad (York Bros.)
8. Slowly (Webb Pierce)
9. Gotta Get A Goin' (Davis Sis.)
10. You Got It (Louis Innis)

Doug Smith
WSLS—Roanoke, Va.
1. You Better Not Do That (Tommy Collins)
2. Slowly (Webb Pierce)
3. What Would It Take (B. Amos)
4. After Dark (Kitty Wells)
5. Dog-Gone It Baby (C. Smith)
6. Cheated Out Of Love (Johnnie & Jack)
7. There Stands The Glass (Webb Pierce)
8. Cheatin's A Sin (Kitty Wells)
9. Y'All Come (Jimmy Dickens)
10. Do Lord (Russell-Haines-Davis-Russell)

Cuz'n Larry Lane
WEBK—Tampa, Fla.
1. There Stands The Glass (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. How Are You These Days (Floyd Robinson)
4. Tell 'Em No (Curtis Gordon)
5. Secret Love (Slim Whitman)
6. Slowly (Webb Pierce)
7. Life Is So Lonesome (Sands)
8. Honky Tonk Heart (E. Tubb)
9. Till We Two Are One (Tubb)
10. As Far As I'm Concerned (Red Foley)

Big Jim Hess
WIVK—Knoxville, Tenn.
1. Slowly (Webb Pierce)
2. Dog-Gone It Baby (C. Smith)
3. I Really Don't Want To Know (Eddy Arnold)
4. Gotta Get A Goin' (Davis Sis.)
5. I Love You (Wright & Reeves)
6. You Better Not Do That (Tommy Collins)
7. Let Me Be The One (Locklin)
8. Cheated Out Of Love (Johnnie & Jack)
9. Turn Around Boy (Roy Sneed)
10. Changing Partners (King)

"Chuckwagon Chuck" Nichols
KOWB—Laramie, Wyo.
1. Changing Partners (King)
2. There Stands The Glass (Webb Pierce)
3. Caribbean (Eddie Kirk)
4. I'm Walking The Dog (Pierce)
5. I Really Don't Want To Know (Eddy Arnold)
6. Y'All Come (Grandpa Jones)
7. Secret Love (Slim Whitman)
8. When Mexican Joe Met Jole Blon (Hank Snow)
9. Let Me Be The One (Strange)
10. Tain't Nice (The Carlisles)

F. M. Smith
WFOR—Hattiesburg, Miss.
1. Bimbo (Jim Reeves)
2. Heartbreak Ahead (C. Arthur)
3. Love Trap (Johnnie & Jack)
4. Slowly (Webb Pierce)
5. Until I Lost You (Lovett Sis.)
6. My Greatest Thrll (S. James)
7. Y'All Come (Arlie Duff)
8. Fancy Pants (Floyd Cramer)
9. Release Me (Jimmy Heap)
10. I Really Don't Want To Know (Eddy Arnold)

Paul Kallinger
XERF—Del Rio, Tex.
1. There Stands The Glass (Webb Pierce)
2. Bimbo (Jim Reeves)
3. I Love You (Wright & Reeves)
4. I Really Don't Want To Know (Eddy Arnold)
5. My Greatest Thrill (S. James)
6. Slowly (Webb Pierce)
7. Let Me Be The One (Locklin)
8. You Just Can't Be True (Webb Pierce)
9. Cheatin's A Sin (Kitty Wells)
10. Just Married (Faron Young)

Slim Hewinson
WJKO—Springfield, Mass.
1. Slowly (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. Act 1, 2, 3 (Hank Snow)
4. Wake Up Irene (H. Thompson)
5. Secret Love (Slim Whitman)
6. Y'All Come (Cousin Henson)
7. Just Married (Faron Young)
8. Fancy Pants (Floyd Cramer)
9. Problem Child (Little R. Faye)
10. Say A Prayer For Me (Terry)

Red Smith
WBOK—New Orleans, La.
1. You Better Not Do That (Tommy Collins)
2. Y'All Come (Jimmy Dickens)
3. Darling (Jim Newman)
4. Walking and Crying (Timmy Edwards)
5. Slowly (Webb Pierce)
6. Changing Partners (King)
7. Say A Prayer For me (Terry)
8. Let Me Be The One (Locklin)
9. Release Me (Jimmy Heap)
10. Time Out For Tears (Davis Sis.)

Cactus Jim Western
KUTA—Salt Lake City, Utah
1. Remembering (Mac Wiseman)
2. I Really Don't Want To Know (Eddy Arnold)
3. Release Me (Ray Price)
4. Secret Love (Slim Whitman)
5. There Stands The Glass (Webb Pierce)
6. Changing Partners (King)
7. Let Me Be The One (Strange)
8. Panamama (Hank Snow)
9. Go Cry Your Heart Out (Hank Thompson)
10. Please Mr. Mailman (Maphis & Lee)

Marty Licklider
WICA—Ashtabula, Ohio
1. Let Me Be The One (Locklin)
2. I Love You (Wright & Reeves)
3. Changing Partners (King)
4. Bimbo (Jim Reeves)
5. Caribbean (Mitchell Torok)
6. Secret Love (Slim Whitman)
7. Look What Followed Me Home (George Morgan)
8. I Want You Yes (G. Wright)
9. What It Was, Was Football (Andy Griffith)
10. Who Wrote That Letter (Eddie Hill)

Bill Mack
KWFT—Wichita Falls, Tex.
1. Slowly (Webb Pierce)
2. Secret Love (Slim Whitman)
3. I Love You All Over Again (Bill Mack)
4. Act 1, 2, 3 (Hank Snow)
5. Better Keep It On Your Mind (Hank Williams)
6. I Walk With The King (Smith Bros.)
7. Y'All Come (Johnnie Hicks)
8. Run 'Em Off (Lefty Frizzell)
9. My Greatest Thrill (S. James)
10. Who Wrote That Letter (Eddy Hill)

Pete Hunter
KRCT—Baytown, Tex.
1. You Better Not Do That (Tommy Collins)
2. Slowly (Webb Pierce)
3. Secret Love (Slim Whitman)
4. Will You Love Me (C. Adams)
5. Let Me Be The One (Locklin)
6. I Love You (Wright & Reeves)
7. Dog-Gone It Baby (C. Smith)
8. Say A Prayer For Me (Terry)
9. Changing Partners (King)
10. Y'All Come (Arlie Duff)

Happy Ison
WORZ—Orlando, Fla.
1. Isle Of Golden Dreams (Marty Robbins)
2. I Love You (Wright & Reeves)
3. Slowly (Webb Pierce)
4. I'll Be There (Ray Price)
5. Just Married (Faron Young)
6. Y'All Come (Arlie Duff)
7. Wake Up Irene (H. Thompson)
8. After Your Wedding (Perry)
9. Too Free With Your Love (Earl Songer)
10. I Really Don't Want To Know (Eddy Arnold)

Ramblin' Lou
WHLD—Niagara Falls, N. Y.
1. Let Me Be The One (Locklin)
2. Wake Up Irene (H. Thompson)
3. Y'All Come (Grandpa Jones)
4. You Better Not Do That (Tommy Collins)
5. Secret Love (Slim Whitman)
6. Changing Partners (King)
7. Idle Gossip (Lee & Cooper)
8. Cheatin's A Sin (Kittk Wells)
9. Weary Blues From Waiting (Hank Williams)
10. Bimbo (Pee Wee King)

Gabe Tucker
KATL—Houston, Tex.
1. Secret Love (Slim Whitman)
2. Release Me (Jimmy Heap)
3. My Greatest Thrill (S. James)
4. Bimbo (Pee Wee King)
5. As Far As I'm Concerned (Red Foley)
6. Love Trap (Johnnie & Jack)
7. Too Hot To Handle (E. Noack)
8. Tight Wad (York Bros.)
9. You Better Not Do That (Tommy Collins)
10. Will You Love Me When I'm Old (Charlie Adams)

Buddy E. Starcher
WESC—Greenville, S. C.
1. Slowly (Webb Pierce)
2. Secret Love (Slim Whitman)
3. Panamama (Hank Snow)
4. You Better Not Do That (Tommy Collins)
5. What Will I Do With You (Carl Smith)
6. Changing Partners (King)
7. Time Out For Tears (Davis Sis.)
8. Song Of The Waterwheel (Slim Whitman)
9. I Really Don't Want To Know (Eddy Arnold)
10. Lonesome Lovers Lie (Strange)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **LET ME BE THE ONE**
   Hank Locklin
   (Four Star 1641; 45-1641)

2. **BIMBO**
   Jim Reeves
   (Abbott 140; 50-140)

3. **WAKE UP IRENE**
   Hank Thompson
   (Capitol 2646; F-2646)

4. **THERE STANDS THE GLASS**
   Webb Pierce
   (Decca 28834; 9-28834)

5. **I REALLY DON'T WANT TO KNOW**
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)

6. **SECRET LOVE**
   Slim Whitman
   (Imperial 8223; 45-8223)

7. **I FORGOT MORE THAN YOU'LL EVER KNOW**
   Davis Sisters
   (RCA Victor 20-5345; 47-5345)

8. **YOU ALL COME**
   Arlie Duff
   (Starday 104; 45-104)

9. **CARIBBEAN**
   Mitchell Torok
   (Abbott 140; 45-140)

10. **I'M WALKING THE DOG**
    Webb Pierce
    (Decca 28834; 9-28834)

Country Favorites

GREENVILLE, S. C.—Moving into action are the Blue Ridge Rangers, Country Music favorites from Greenville, S. C. Reading left to right (rear) are "Pee Wee" Melton, takeoff guitar: "Red Riddle," rhythm guitar and vocal: Ansel Garrett, bass fiddle: Seated is Jim Edwards, leader and steel guitar: The boys are heard each day over WESC, 5000 watt independent and seen weekly over WGVL-TV, ABC outlet in the city.

Rex Allen M.C.'S University Show

LOS ANGELES, CAL.—Rex Allen, Republic's western and Decca recording star M.C.'d an all-star-variety show in Denver, Colorado Saturday, Feb. 13th. Proceeds from the show went to the club's speech clinic at the University of Denver.

Stars who traveled from Hollywood to the big show included Terry Moore, Robert Mitchum, Joanne Gilbert and Anna Maria Alberghetti. The show was joined by many local acts and bands.

United Airlines flew the entire group to Denver.

Two Minute Records

LOS ANGELES—As a result of *The Cash Box* editorials on the subject, Don F. Pierce professional manager of Starday Records has announced that both sides of the firm's newest disk has been kept under the two-minute level. It is called "Eskimo Nell" and "Alibying Sweetie" and the artist is Cotton Henry. It is being aimed at the juke box trade.

Hank Williams Wins Cliff Rodgers Poll

AKRON, OHIO — Cliff Rodgers, heard on station WHKK in Akron, recently completed his 1953 country artist popularity poll. He announced the results as follows:

Hank Williams	6678
Hank Snow	6498
Webb Pierce	4131
Carl Smith	3412
Ernest Tubb	2737
Marty Robbins	2412
Hank Thompson	1836
Eddy Arnold	1827
Mac Wiseman	1494
Slim Whitman	1458
Kitty Wells	1206
Faron Young	1134
Ray Price	738
Jimmie Dickens	684
George Morgan	667
Lefty Frizzell	639
Johnny & Jack	602
Goldie Hill	495
Justin Tubb	387
Roy Acuff	386

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	BIMBO	Jim Reeves (Abbott)
2.	LET ME BE THE ONE	Hank Locklin (4 Star)
3.	I REALLY DON'T WANT TO KNOW	Eddy Arnold (RCA Victor)
4.	SLOWLY	Webb Pierce (Decca)
5.	I LOVE YOU	Ginny Wright & Jim Reeves (Fabor)
6.	CHANGING PARTNERS	Pee Wee King (RCA Victor)
7.	SECRET LOVE	Slim Whitman (Imperial)
8.	THERE STANDS THE GLASS	Webb Pierce (Decca)
9.	WAKE UP IRENE	Hank Thompson (Capitol)
10.	DOG-GONE IT, BABY, I'M IN LOVE	Carl Smith (Columbia)

Eureka Records Names New Exec Personnel

HOLLYWOOD, CALIF.—Bill Livingston, president of Eureka Records, this city, announced many new changes in the diskery's executive personnel recently.

Charles Stanley remains as Vice-President of the organization. Jerry Johnson will now handle promotion in the Western States along with Dick LaPalm in the Midwest and Milton Karle throughout the Eastern Seaboard. Joyce Sehehr has been appointed office manager.

Leonard B. Kaufman and Associates, this city, will be in charge of national publicity.

Livingston announced that these changes have been made due to the firm's vast expansion program and does not mean any change in policy.

The diskery is currently riding high with "Nu, Nu, Nu" and "Bandana" by the Taylor Maids which is breaking throughout the country.

Can you tell me where I can buy...

For Any Information relating to this industry . . .
JUST PHONE . . .

THE CASH BOX

in New York City
JUdson 6-2640

in Chicago
DEarborn 2-0045

in Los Angeles
WEbster 1-1121

have your heard . . .
"TURN AROUND BOY"
V-111
featuring the deep melodic voice of
ROY SNEED
VALLEY RECORDS
BOX 10033,
KNOXVILLE, TENNESSEE

Breaking Big!

Cousin Herb Henson

"HURRY BACK"

CAPITOL No. 2732

CENTRAL SONGS

4527 SUNSET BLVD., HOLLYWOOD 27, CALIF.

COWBOY COPAS

. . . Featured on WSM's Grand Ole Opry

"I'M A STRANGER IN MY HOME"

KING # 1329

RIDGEWAY MUSIC, INC.

6087 Sunset Blvd., Hollywood 28, Calif.

The Original Hit!

"CARIBBEAN"

MITCHELL TOROK

on Abbott # 140

ABBOTT RECORD CO.

6636 Hollywood Boulevard

Hollywood 28, Calif.

THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
2. BIMBO
   Jim Reeves
   (Abbott 148; 50-148)
3. I REALLY DON'T WANT TO KNOW
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)
4. SLOWLY
   Webb Pierce
   (Decca 28991; 9-28991)
5. SECRET LOVE
   Slim Whitman
   (Imperial 8223; 45-8223)
6. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 45-1641)
7. WAKE UP IRENE
   Hank Thompson
   (Capitol 2646; F-2646)
8. YOU ALL COME
   Arlie Duff
   (Starday 104; 45-104)
9. DOG-GONE IT, BABY, I'M IN LOVE
   Carl Smith
   (Columbia 21197; 4-21197)
10. CHANGING PARTNERS
    Pee Wee King
    (RCA Victor 20-5537; 47-5537)

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY **$15. PER YEAR**

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

FOLK AND WESTERN REVIEWS

A DISK & SLEEPER · B EXCELLENT · B- VERY GOOD · C GOOD · C- FAIR · D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"SWAPPIN' PARTNERS" (2:55)
[Porgie BMI—J. Darion, L. Coleman]

"OH, MY PAPPY" (2:25)
[Shapiro, Bernstein ASCAP—Turner, Parsons, Burkhard]

HOMER AND JETHRO
(RCA Victor 20-5633)

HOMER AND JETHRO

● Oh, my achin' back! What next? They were such purty tunes before Homer and Jethro took hold of them. The lyrics were real fine to sing along with and the melodies were so beautiful to hum. Now look what they've done! They've changed the titles, the words and the entire meaning behind both tunes. "Swappin' Partners" on the top half and "Oh My Pappy" on the bottom. Just one laugh after another that should be followed by one coin after another. The H & J combination clicks again!

BOBBY WRIGHT
(Decca 29033)

B+ "MY MAMA DIDN'T RAISE NO FOOLISH CHILDREN" (2:37) [Forrest BMI—R. Griffin] Bobby Wright gets hold of a most appealing tune that could shoot the youngster right to the top of the charts. It's a fine showing by Bobbie on this quick beat ditty.

B "YOU'D BETTER NOT DO THAT" (2:32) [Central BMI—T. Collins] Lower end features the lad on a light-hearted bouncer with delightful lyrics. Top drawer vocal effort on a two-sided moneymaker.

SMILEY BURNETTE
(Abbott 154)

B "CHUGGIN' ON DOWN '66'" (2:15) [Rancho BMI—S. Burnette] Smiley Burnette has a gay, happy-go-lucky rhythmic cutie to work with on this end. Backed by fetching strings and a rinky-dink piano, chanter tells about his trip along the oft-travelled route.

B "MUCHO GUSTO" (2:42) [Farmer ASCAP—M. O'Neele, J. Egner] On the bottom half Burnette dishes up a sparkling vocal effort on a fast moving Latin-flavored item. Potent musical backdrop.

ERNIE LEE
(MGM 11695)

B "I'VE GOT MY HEART ON A BUDGET" (2:14) [Milene ASCAP—Heath] The soft and polished chords of Ernie Lee come through in mellow fashion on a quick beat romantic item with inviting lyrics. The artist has it planned so that only one gal shall receive his affections.

C+ "YOUR LEFT OVER KISSES" (2:20) [Milene ASCAP—Green] Lee's pleasing and relaxed style is a treat to the ear on this middle tempo love tune. A pretty melody coupled with catchy lyrics.

COUSIN HERB HENSON
(Capitol 2732)

B "HOOTCHY KOOTCHY HENRY" (From Hawaii) (2:51) [American BMI—M. Torok] Cousin Herb Henson sounds as if he's really enjoying himself as he comes up with a delectable vocal job on a quick beat ditty about a lad from the land of the hula skirts.

B "HURRY BACK" (2:25) [Central BMI—H. Henson] Bottom deck is a fast moving piece with refreshing lyrics that Henson belts out in socko fashion. The Trading Post Gang supply the solid backing on both ends.

EDDIE NOACK
(TNT 110)

C "HOW DOES IT FEEL TO BE A WINNER [Noack, Quinn] Eddie Noack comes up with a sincere and feelingful reading on a moderate beat romantic lament. Subdued string backing on a tender item that should catch a fair share of the spins.

B "TOO HOT TO HANDLE" [Noack] Lower lid is a change of pace, quick beat piece with captivating lyrics. Noack's vocal effort helps to put the deck over in solid fashion.

MARTY ROBBINS
(Columbia 21213)

B+ "MY ISLE OF GOLDEN DREAMS" (2:41) [Remick ASCAP—Kahn, Blaufuss] With the feeling of palm trees gently swaying in the background Marty Robbins etches a lovely, slow tempo tale with all the polish and appeal that should put him high up on the list of best sellers.

B "ALOHA OE" (Farewell To Thee) (2:20) [Public Domain—Liliuokalani] Lower half is a similar, slow beat tune of the islands. Material is potent and the artist treats it to another grand reading.

TOMMY SANDS
(RCA Victor 20-5628)

C+ "A DIME AND A DOLLAR" (2:16) [Famous ASCAP—J. Livingston, R. Evans] A rhythmic, quick beat ditty is spun in enchanting style by Tommy Sands. Vocal is pleasurable and the arrangement colorful as the instrumental support rounds out a happy side.

B "LIFE IS SO LONESOME" (2:12) [Jamboree BMI—Clemons, Carter, Mott] The velvety tone of Sands shine on this lovely, quick tempo sentimental tune. Echo chamber vocal proves to be real effective. Two top-notch decks.

TOMMY HILL
(Hickory 1002)

C+ "LOVE ME, BABY" (2:30) [Acuff-Rose BMI—Hill, Miller] With the support of smooth instrumental backing, Tommy Hill comes through to deliver a fine vocal on a middle beat romantic item.

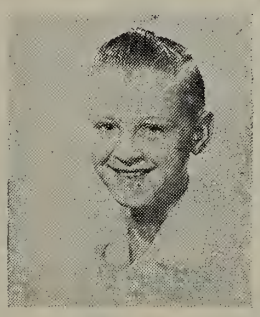
B "THE LIFE THAT I'M LIVING" (2:37) [Acuff-Rose BMI—Hill, Miller] On the flipdeck Hill waxes a touching, moderate tempo tune in distinctive fashion. A tender interpretation of the heart rending lyrics on a deck that should prove substantial juke box lure.

THE CASH BOX FOLK and WESTERN ROUNDUP

Just as the spring season around the country is about to blossom forth. . . . Country Music enjoying good business and excellent prospects, is really blossoming out all over. The past week Country Music and its artists proved its worth once again as many significant events in personal appearances, good recordings, and news in general developed throughout this particular branch of our music business. First off, **Hank Snow** (RCA Victor) with **Webb Pierce** (Decca) completed a twelve-day tour which broke all existing attendance records to date . . . setting a new, all-time high. The two capable Grand Ole Opry artists seemed very modest about setting the following record, which is indicative that Country Music is now reaping the seeds that have been sown throughout the years. In Denver, Colorado Hank, The Singing Ranger and Webb, The Wondering Boy, along with their respective bands entertained to an enthusiastic audience of approximately 17,000. With this as a starter, they played to a turnaway house in Oakland, California. In Tucson, Arizona it was a Box Office riot, in Amarillo, Texas the house was sold out in advance and so the successful twelve-day tour came to a record-breaking close. Yes, Country Music is Marching On. . . .

WEBB PIERCE

Other news that came with good tidings was the announcement that **Hank Thompson** and his Brazo Valley Boys and Pee Wee King will join the other Country Artists who plan to join in the big Music Operators Of America Convention to be held in Chicago, at the Palmer House, March 8-10! The Country Music Newspaper, Pickin' and Singin' announced their intentions to present an award known as the "Twinkle Award" to the Best Artist of 1953 . . . and, the receiver will be favored with the title of "Mr. Country Music." Ian Lee, 16-year-old resident of Kent, England who will visit the United States to attend the **Jimmie Rodgers** Memorial Day Celebration, May 26th, Meridian, Mississippi, will be met in New York on his arrival by **Justin Tubb** and **Jimmie Rodgers Snow**, sons of **Ernest Tubb** and **Hank Snow**, whose efforts have been largely responsible for the event! **R. Murray Nash**, of Acuff-Rose Publications, and Hickory Records, has just returned from a tour of the South and East Coast where he lined up distributors. Eleven year old **Bobby Wright** (Decca) receiving warm welcome from his first release "You'd Better Not Do That" and "My Mommy Didn't Raise No Foolish Children." The youthful artist is the son of **Johnnie Wright** of the **Johnnie** and **Jack** team and it looks as if the boy is going to get started off in a big way! **Dub Allbritten**, and **Jim Denny**, head of WSM Artist Service Bureau in New York on business trip with Agency reps. **Betty Cody** (RCA Victor) has another answer . . . this time, it's the answer to **Eddy Arnold's** latest "I Really Don't Want To Know" which broke into the pop deejays last week. Betty's answer is "I Really Want You To Know." Betty recently appeared on the same bill with **Little Jimmy Dickens**, **Kitty Wells**, **Johnnie** and **Jack**, **Del Wood**, **Marty Roberts**, **Nelson King**, **Dusty Owens** in Canton, Ohio. Betty also recently did some personal appearances with **Hawkshaw Hawkins** (RCA)! **Bill Lowery**, WGST, Atlanta, Georgia, visiting with Opry friends Saturday, February 12th. Bill seemed excited about one fellows record . . . the new **Kenny Lee** recording. Titles of Kenny's new release is "That's My Baby's Kisses" and "Baby, I Am Sick Of You." Kenny is a very likable chap, a modest feller and really has a lot to offer . . . he's only 19 years old! **Grant Turner's** Deejay USA Show February 12th featured as guest **Jimmy Swan** of WHSY, Hattiesburg, Mississippi, an MGM and Trumpet recording artist. Jimmy appeared with **Don Red Barry**, **Peggy Castle**, in the "Jesse James Women" movie which is due out soon. Music trade was shocked at the sudden death of **Evelyn Wilson**, of the **Anita Kerr Singers**, who died of a Cerebral Hemorrhage February 13th. **Larry Dexter** (Republic) has just completed his first session and the record is now out . . . titles of Dexter's first offerings are "Throwing Kisses And Making Eyes At You" and "Please Come Back To Me." Good Luck, Dexter. **Carl Smith** (Columbia) whose Columbia recording of "Doggone It Baby, I'm In Love" and "What Am I Going To Do With You" has developed into another strong number and is now hittin' the charts at a fast clip. Both sides are getting spins from the deejays with the big play going to the "Doggone It Baby" side. Carl and his Tune Smiths continue to turn in successful road engagements and played Flint, Michigan Sunday, February 14th. **Johnnie** and **Jack** and **Kitty Wells**, along with **Little Jimmy Dickens**, and **Dell Wood** did personal appearance in Biloxi, Mississippi Sunday, February 14th and then continued on a Southern tour which included Brookhaven, Miss., Vicksburg, Miss., Little Rock, Ark., Jackson, Miss., Natches, Miss., Corinth, Miss., before going into Ind., Mo., Iowa, and Nebraska and Kansas to be followed up with a West Coast tour. The unit of Grand Ole Opry Artists are playing to packed houses. **Frankie More**, manager for the **Johnnie** and **Jack** and **Kitty Wells** package is advancing the show as agent and Dewey Mousson travels with the unit for personal appearances! **Mel Foree** visiting Grand Ole Opry Saturday, February 13th along with his friend Jesse Rogers of Philadelphia. Jesse set for an MGM recording session with **Fred Rose**. Other Opry visitors included **Al Galico** of Shapiro-Bernstein Music, New York, **Nat Tannen**, Tannen Music, Steve Sholes, RCA Victor A & R Topper, **Ernie Lee**, MGM recording artist. Want to say hello to **Pete Hunter** out at KRCT, Baytown, Texas! Pete is doing a fine deed these days . . . mailing out his "Ten Top Tunes" to various artists and managers in the Country Music field! **Marty Robbins** (Columbia) really doing a fine job on his newest release. . . . "Isle Of Golden Dreams" . . . really a fine job of singing! Looks as if **Ray Price** (Columbia) has broken through with two real big sides . . . "Release Me" and "I'll Be There." This appears to be the biggest record to date for the dark-haired Texan and star of Grand Ole Opry! Word came in this week that **Elton Britt** now devoting his full time to the "Hayloft Jamboree" in Boston. Elton's latest record is "Sweet Leilani" and features his famous yodel. Good friend **Chet Atkins** (RCA Victor) has a new release out titled "Simple Simon." **Cliff Rogers** of WHKK Akron, Ohio, has just announced the winners of "Wildwood Flower," the Country Artist Popularity Poll and this is the way it stacked up: **Hank Snow** (RCA) received the largest number of votes to place second, missing first place by only 180 votes. **Hank Williams** received the number one honor spot.



BOBBY WRIGHT

MARTY ROBBINS

"Mr. Big" Of Country Music Didn't Get There Easy Way

(Reprinted from an article written by Bud Ballard and appearing in the February 15th issue of "Pickin' and Singin' News.")

They'll be surprised when they find out.

The lady who used to call for a particular Western Union boy to pick up a handful of telegrams at National Life & Accident Insurance Co. was sending out will be surprised.

The stock broker who used to hand that ragged newsboy a quarter for a nickle paper will be surprised.

The clean, well-dressed kids who used to get through swimming at the local YMCA before the nonpaying ragmuffin would be permitted to enter the pool for a refreshing dip would be surprised.

That messenger boy; that newsboy; and, that little ragged fellow who had to wait until the kids got through; grew up to be Jim Denny, probably the most important executive in Country Music today.

James R. Denny is the chief of the Artists' Service Bureau at Radio Station WSM, here. That takes in a wide area. It is Jim Denny, who, along with Program Manager Jack Stapp and Music Librarian Vito Pelletettieri, select that talent for the Grand Ole Opry. It is Jim Denny who manages affairs at the Opry shows. It is Jim Denny on whom falls the regretted burden of having to dismiss an Opry artist. It is Jim Denny who approves or vetoes almost every action pertaining to the careers of Roy Acuff, Ernest Tubb, Hank Snow, Carl Smith, Webb Pierce, Chet Atkins The Carlisles, The Carter Sisters and Mother Maybelle, Cowboy Copas, "Dr." Lew Childre, Little Jimmie Dickens, Johnny & Jack, Grandpa Jones & Ramona, Lonzo & Oscar, Bill Monroe, George Morgan, Moon Mullican, Ray Price, Marty Robbins, Kitty Wells, and Pfc. Faron Young, and many others. And in times past, Pee Wee King, Red Foley, Eddy Arnold and the late Hank Williams also depended on Jim Denny to help them to achieve and retain stardom.

The man who listens to an artist or his recordings to help decide whether the Grand Ole Opry can use him has no particular musical talent in his background to qualify him. He has learned to recognize Country Music artistry the same way some folks learn to recognize fine modern art—by experience. For 19 years, Jim Denny has watched and listened to the presentations of the Grand Ole Opry—and without ever having missed a performance! Obviously, he knows pretty well what the Country Music lovers will like in music. His success proves that.

But, Jim Denny is smart enough to know that nobody can predict without error what the public will like. He laughingly recalls that he advised the late Hank Williams not to waste time on "Jambalaya."

"Nobody but the people in Louisiana will even listen to it," Denny would tell Williams. But the determined Hank kept playing his song, almost daily, in Denny's office until the WSM executive agreed for Williams to give it a try.

"My face was red, too," Denny admits, "when it turned out to be such a national favorite."

JAMES R. DENNY

Often the target of criticisms by those who have never worked with him as a big star, Denny continually amazes all who earn a living in Country Music with the smoothness of the king-sized operations.

The physical smoothness of Denny's handling of the WSM Artists' Service Bureau is understandable. James R. Denny, then a 20-year-old, was called on by 50-year-old executives to show them how to mechanize the accounting systems of their insurance companies to achieve smooth operation. Denny had done the same thing for National Life & Accident Insurance Company, which had become the first insurance company in America to install the system, under Denny's direction.

But, it may be said, accounting systems are abstract machines, while Country musicians are people with all their ambitions, temperaments, frustrations and the like which seem to go with unusual talent. Denny is ready for them too. Again, by experience.

Denny, who is married, has three children. Linda 10, and Johnny, 13, attend an East Nashville high school while Billy, 18, is a first-year student at Vanderbilt University, here. The latter has an easy flow of language and assurance which won him oratorical honors and a "popular" music disc jockey show on WSM during vacation periods. He plans to study law but may not practice.

Taking marked issue with "prophets of doom" who predict that, in the middle 1950's, Country Music will have run it's 30-year course and faded as a fad, Denny sees nothing but fair weather ahead for the newer field.

"More and more, Country Music acts are replacing 'popular' bands at fairs and other mass-audience events," Denny observed. "At our shop, we have already signed more personal engagement contracts for our talent than at this time in any previous year."

The top-flight Country Music executive should know what he is talking about, and one gets the idea that Jim Denny will have a large share in making his pronostication come true. After all, he sells talent today just as he sold newspapers on the streets his offices overlook 30 years ago. The way James R. Denny overcame big odds to get where he is makes you listen when he says:

"Country Music—really—is just getting started!"

ALL SIGNS POINT TO... Select-o-matic 100

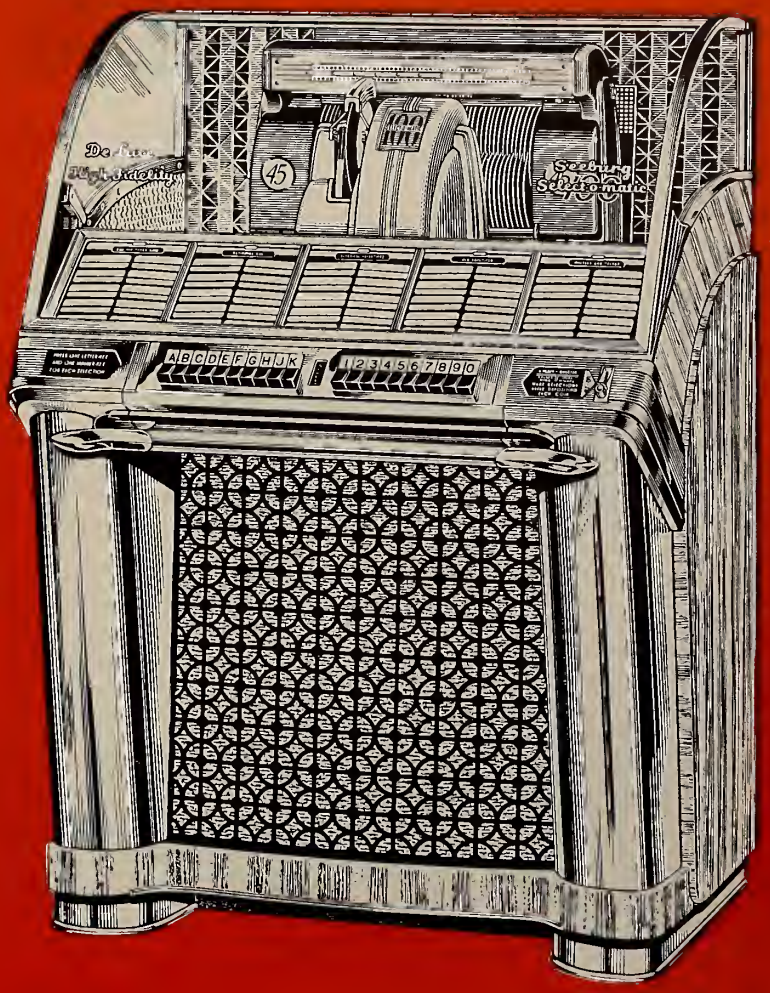
SPRING TENSION MAGNETIC PICKUP ▶

HIGH FIDELITY AMPLIFIER ▶

HIGH FIDELITY ▶

HIGH FIDELITY SPEAKERS IN PHONOGRAPH ▶

HIGH FIDELITY REMOTE SPEAKERS ▶



Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

Here and There

NEW YORK—We noted a full page ad in the New York World-Telegram prepared by the Bureau of Advertising, American Newspaper Publishers Association, which we think is the greatest we've ever read. The ad is headlined "THE BACK-PEDALLING SNOOSE can't see where he's going because he's so in love with where he's been." The copy under this head reads "THE SNOOSE is a manufacturer who plays it so safe that he pedals backward to keep his eye on where he's been. Naturally he can't see where he's going. He would rather linger over his tiny past successes than feast on the big ones he could have. Fortunately the SNOOSE is rare. Most manufacturers look ahead to increasing sales." Fortunately for all of us in the coin machine business, there are no SNOOSES in the manufacturing end. Our manufacturers are on their toes—continually striving for the new and better. As a matter of fact, they haven't the time to look back—even for a moment. However, we do have some SNOOSES in the operating end of the coin machine business. If they would follow the lead of our manufacturers—try new methods, strive for the future—look where they're going, and not where they've been—the SNOOSE would be dead as a DODO.

CHICAGO—You can add to the list of "Vanished Americanisms" the nickel candy bar. Candy Industry, the trade magazine, reports a survey shows that the 10c bar will be the rule rather than the exception this year. "The point's been reached," stated this mag, "where the nickel bars no longer can be reduced in either size, or quality and dwindling profits." Two of the best-selling bars are Peter Paul Mounds and Almond Joy—both ten-centers.

NEW YORK—This one is for our lazy golfer friends. A company in New York has marketed a golf practice tee that enables the player to avoid bending down to set up a new ball. Our lazy golfing friends have only to touch the dispensing mechanism with his golf club (after filling the dispenser) and a ball rolls out and seats itself for the tee shot.

CHICAGO—Makers of instant type coffee feel that vending machines can hold same selling price, and thus become a tremendous factor in promoting its products to the public in general.

Mr. Operator:

HOW MUCH LONGER CAN YOU CONTINUE WITH 5c PLAY

Have you checked your expenses against your intake lately?

How much has your overhead increased since 1939? Since 1951? Since 1952?

How much have your locations increased the cost of the merchandise they sell since 1939? Since 1951? Since 1952?

If you are a five-ball operator—how long can you go on charging 2 7/10th cents per play? This is 36% less than the nickel you charged in 1939. Because 2.7c is what the nickel of 1954 is actually worth.

Remember this, Mr. Five-Ball Operator, that when you really and truly got a full, honest-to-goodness nickel for the play on your games in 1939, you were enjoying 300% LESS overhead expense.

In 1939 five-ball games cost you $149.50 (list price) and LESS. Your mechanics cost you from $35 to $55 per week. Gas, oil, trucks, tires, and a thousand other miscellaneous expenses, were 300% LESS THAN WHAT ALL THESE VERY SAME THINGS COST YOU TODAY.

Today, with games costing you $364.50 (list price) and all your other expenses 300% MORE than they were in 1939, YOU ARE GETTING 36% LESS FOR EACH PLAY (only 2.7c) THAN WHAT YOU WERE GETTING IN 1939!

REMEMBER THIS: There are only so many people who can play your games because of the TIME ELEMENT. In '39 you didn't have Television and other time consuming factors KEEPING PEOPLE HOME.

So, if the people who play your games TODAY, can afford to play them for TODAY'S NICKEL (2.7c) THEY SURELY CAN AFFORD TO PLAY THEM FOR—TODAY'S DIME (5.4c).

The DIME OF TODAY IS THE NICKEL OF '39!! FURTHER, EVEN WHEN YOU CHARGE 10c PER PLAY—YOU ARE NOT GETTING *TEN CENTS* — YOU ARE ONLY GETTING 5 4/10th CENTS.

STOP!

THINK!

Don't you agree, if you heard the following conversation, that the speaker belonged in an insane asylum:

"Listen, friend, things are okay with me, I'm charging my customers 36% less than I charged them in 1939, even tho all my expenses have gone up 300%."

WE'RE TRADING

High Wide and Handsome

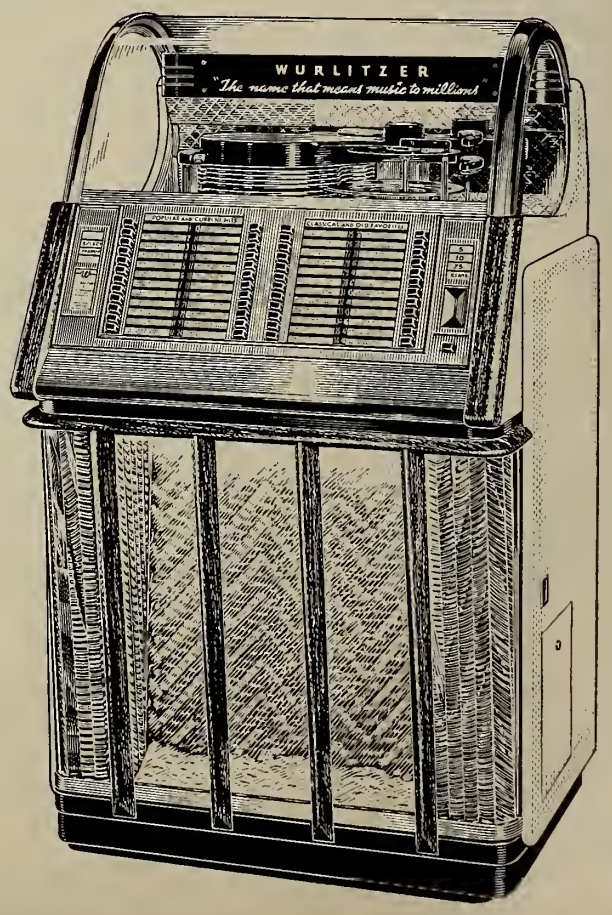
UPGRADE YOUR ROUTE WITH WURLITZER 1600s AND 1650s AT TREMENDOUS SAVINGS

Here's your chance to trade up to brand new 48-selection phonographs with terrific deals. See your Wurlitzer Distributor TODAY. Get amazing quotations on the equipment you want to turn in. Drive away with 1600s and 1650s new in the crate. They'll step up your take in any location. They'll go fast so act quick. This is the deal of a lifetime.

YOUR *Wurlitzer* DISTRIBUTOR

HAS **THE TRADE** FOR YOU

SEE HIM TODAY!



Interest Booms In MOA Convention

Inclusion of Vendors, Kiddie Rides and Allied Equipment Displays Reported to be Booming MOA Convention to Near Old Time Show Proportions. Trainloads of Coinmen to Attend from Various Areas of Nation. Complete Floor of Display Rooms Assured. Biggest Entertainment Program in MOA History Being Arranged for Banquet. Room Reservations Going Fast.

S. D. Phono Ops Ass'n Will Bring Trainload To MOA Convention

MOBRIDGE, S. D.—On the urging of Gordon Stout, newly elected president of the South Dakota Phonograph Operators Assn., members of this organization will probably board the C&N.W. "400" Streamliner, either late Saturday, March 6 or early Sunday, March 7, and will bring their members to the MOA Convention at the Palmer House in Chicago in one group.

Other officers and directors of the organization, namely: Darlow Mazwell, vice-president; Tony Trucano, Mike Imig and Ike Piearson, directors; well as Ted Salveson, Sr., sgt.-at-arms; Harold Scott, sec'ty-treasurer; are also urging all the membership to board this train for the MOA Convention.

Members of this organization are much perturbed over the possible release of the McCarran Bill (S.1106) from the Sub-Committee to the Senate's Judiciary Committee and through this Committee for vote on the Senate floor.

February, 1954, began the 10th year of the Association, and Harlod Scott, secretary-treasurer, calls attention to its achievements. "We created deep and enduring friendships among our members,' he states, "without which no other gains would be possible, and established a liberal but fair code of trade ethics, to the extent of practically eliminating the chaotic competitive condition of our pre-association years—location jumping, gratuities and sabotage which cost every operator money that he never got back. Not the least of these is improvement of our merchandising methods and accompanying improvement of our public relations. These and many other things we have done for each other."

Sol Gottlieb In Brazil

CHICAGO—A letter from Sol Gottlieb, of D. Gottlieb & Company, this city, from the Copacabana Palace Hotel in Rio de Janeiro, Brazil, was received this past week by The Cash Box, wherein Sol advises that he has just returned from visiting Lima, Peru, and that this country is one of the very greatest for coin operated equipment, especially when the present currency rates are completely adjusted.

Sol advises that he is now on his way to Sao Paulo, Montevideo, then on to Buenos Aires and Panama.

NOTICE!

THE CASH BOX ANNUAL MOA Special CONVENTION ISSUE

(Dated: March 13, 1954)

WILL CLOSE Thursday March 4, 1954

Rush Your Ad Today

Series Of Morning Meetings Arranged. Congressmen, Mfrs. Execs, Public Relations Reps, And Record Co. Officials To Take Part

CHICAGO—Interest is booming in the forthcoming Music Operators of America (MOA) convention, March 8, 9 and 10, at the Palmer House here.

Coinmen from all over the country have decided that this will be "the show to attend."

This is largely due, it is believed, to the fact that vending machine and kiddie ride manufacturers, as well as manufacturers of allied equipment, have decided to display at the MOA convention.

Already a complete floor of display rooms is assured, according to George A. Miller, president and business manager of Music Operators of America.

Miller is tremendously enthusiastic over this forthcoming Fourth Annual Convention of Music Operators of America.

Miller has advised that complete trainloads of operators are sure to attend the convention. His own organization, California Music Guild, is preparing a trainload of operators to attend the MOA show from that Far West area.

"This," as Miller reported, "is the first time that this has happened since the old time coin machine shows."

Because of this, and also because of the growing interest in the forthcoming MOA fourth annual convention, many believe that attendance can reach somewhere near what used to be noted at the "old time coin machine shows."

To match the apparent enthusiasm for the show, MOA's Entertainment Committee headed by Hirsch de LaViez, gleefully reports that it will probably have the largest entertainment program of any banquet in MOA's history for the second evening of the show, Tuesday, March 9, in the Red Lacqueur Room of the Palmer House.

In the meantime, all officers of MOA are urging operators to assure themselves room reservations at the Palmer House. Rooms are going very fast with many calling for two and three room suites and others asking for additional adjoining rooms.

Chicago manufacturers plan to hold open house affairs during the MOA show. The majority will also have executives on hand at the show to meet with the operators who will attend.

As far as the Midwest is concerned, it is believed that attendance from this area will run into a new, high record figure, breaking all former records.

The same, it is believed, will be true of the South, East, Southeast, Southwest and, especially, confirmed from the Far West Coast, as well as the Northwest.

In keeping with the growing enthusiasm The Cash Box is bringing in a number of its staff from its New York, Chicago and Nashville offices to the MOA Show.

The Cash Box will, in addition to its regular display room, also have a large suite for all those who wish to contact this publication while at the Fourth Annual MOA Convention.

A full program of interesting, instructive and educational programs have been arranged, which will include congressmen, public relation representatives, record company executives and manufacturer executives taking part. Meetings will take place each morning of the three-day meet. Hours will be from 10 A.M. until noon.

Exhibitors will move in on Sunday, March 7, and the registration desk will be set up in the lobby of the eighth floor this same morning, so that all those who come in early can register before convention time. Official exhibit hours will be from 2 P.M. until 9 P.M. each evening, with the exception of Tuesday, March 9, at which time exhibits will close at 6 P.M. so that everyone will be able to attend the banquet.

MOA headquarters will be located in room 801, just as you leave the elevator.

IN TIME for the BASEBALL SEASON!...

chicago coin's EXCITING

HOME RUN

The FIRST 6 PLAYER BASEBALL GAME...

With the GRAND STAND "Home Run" Feature for Extra Runs . . . *Plus* The Thrill of Hitting a Ball Over the GRAND STAND Roof for Additional Runs!

★ Player hitting ball into Lower Grand Stand gets a Home Run plus RUNS for every man on base!

★ Player hitting ball into Upper Grand Stand gets a HOME RUN plus RUNS for every man on base . . . plus 3 EXTRA RUNS!

★ Player hitting ball OVER the ROOF gets a HOME RUN plus RUNS for every man on base . . . plus 5 EXTRA RUNS!

★ Designed for easy play for BOTH "Right Handed" and "Left Handed" Batters!

★ Balls Hit onto Ramps Actually Fly Through the Air!

★ Lit-Up Animated Ballplayers Actually Run Bases!

★ 6 Foot Size!

chicago coin MACHINE COMPANY

1725 West Diversey Chicago 14, Ill.

LOOK AT THESE PRICES!

SPOT LIGHT	$ 94.50
BRIGHT LIGHT	72.50
ATLANTIC CITY	145.00
PALM BEACH	225.00
DALE GUN	59.50
DE LUXE WORLD SERIES	185.00
HONG KONG	110.00
DUDE RANCH	425.00
DOMINO	89.50
SKILL POOL	135.00
HAPPY DAYS	125.00
HOOK BOWLER	79.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

SPECIAL
United's
TAHITIS

Used 30 days, absolutely like new ... $339.50

WRITE—WIRE—or CALL

NEW ORLEANS NOVELTY COMPANY
115 MAGAZINE STREET
NEW ORLEANS LOUISIANA
(Tel.: Canal 8318)

Airmail Subscription The Cash Box $30

United Has Word For '54—"Busy"

BILL DeSELM

CHICAGO—The Greeks had a word for it, and, over at United Manufacturing Company they, too, have a word for '54.

The word is, "busy".

Said Bill DeSelm, general sales manager, "We've been busier than ever, since the start of 1954, and we believe that this is going to be one of the very best years for the entire industry."

According to Bill DeSelm and other of United's executives, "It's up to the men in the industry, themselves, to go on out and prove that they can make as much, or more, than they ever did before."

United has been working at top speed getting production out to the trade.

"But", as DeSelm remarked, "it's all up to whether we can catch up with the orders we already have on hand as to whether we can take care of the orders that are flooding into our offices each day.

"In short", he continued, "we believe that we have the greatest and most progressive distributors in the nation. They are out there working hard each and every day to help their customers, the operators, enjoy bigger and better profits.

"That", he stated, "is the same theory we have here at United. We'll work around the clock, but, we want to be sure that every operator who buys a United product is going to enjoy the best profits of his career in this industry.

"That's why we say", he concluded, "there's only one word here at United. That word's—busy."

Irv Vidor Re-Elected Pres. of Virginia Ass'n

All Juke Boxes On Dime Play—3 for 25c

NORFOLK, VA.—Disregarding the request of Irving Vidor to elect a new president, members of the United Coin Machine Operators Association of Virginia re-elected him to serve in that capacity for the second term.

Other officers voted in were: W. H. Jennings, vice president; E. M. Creech, secretary; and A. S. Nicholson and D. Casterline, treasurers.

"It is pleasing to report that our association has made decided progress since its inception," stated Vidor, "and our membership is growing continuously. We are operating 100%, and I don't mean 99%, on 10c play, 3 for 25c on all juke boxes. We are now trying to enact legislation to reduce licenses and are hoping to have some degree of success."

Manufacturers Plan "Open House" During MOA Show

CHICAGO — Leading manufacturers here are planning to hold "Open House" during the three days of the MOA (Music Operators of America) convention, March 8, 9 and 10, at the Palmer House here.

Many of the factories have already received letters from distributors and operators advising that they will be here for the MOA show and that they will visit the plants.

The belief is that the MOA show will probably pull in one of the very largest crowds seen here in a long time, in view of the fact that many are holding up trips to Chicago to come in with the MOA convention, so that they can see whatever will be exhibited at this show while, at the same time, calling around at the factories here.

TUNED WITH THE TIMES!
Gottlieb's
LOVELY LUCY
Sweetheart of the Game Lanes!
Resetting Sequence From 1 to 8 . . .
Advances value of Roll-Overs for High Score. Additional Resets award REPLAYS; also lights Roll-Overs for REPLAYS.
6 Drop-Thru Holes . . .
Ball in lit hole sets up next lit hole for REPLAYS.
Hold-Over Sequence . . .
Second ball in lit hole adds another letter to L-O-V-E-L-Y L-U-C-Y until entire name is completed and awards additional REPLAYS.
High Score to 7 Million
• 3 POP BUMPERS • 2 FLIPPERS
• 2 CYCLONIC KICKERS
It's a Honey!
AT YOUR DISTRIBUTOR NOW
D. Gottlieb & Co. Location Tested Products
There is no substitute for QUALITY
GAUGED PRODUCTION and CONTROLLED DISTRIBUTION
Protect Your Investment!
D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Andy Benna of Ironwood, Mich. breezed into town and looked over the new bowlers and pin games before picking out the latest in hit tunes for his phonographs. . . . Ralph Nicholson of Bally Mfg. Co. made a swing thru Iowa with Norton Lieberman, traveling representative for the Lieberman Music Company of Minneapolis. . . . D. K. Carter of D. K. Carter Co. of Minneapolis was in Rochester, Minn. at the Mayo Clinic for his yearly physical check-up. The doctors say that Don is in good condition. . . . F. W. Schoefter of Valley City, N. D. remarked about the exceptionally nice weather in the Twin Cities. Of course it got cold after he left. . . . Irv Sandler of the Sandler Distributing Company with offices in Minneapolis and Des Moines, Iowa. Irv reports deliveries on Wurlitzer phonographs from the factory are coming in fast enough to take care of the orders on hand. . . . Ted Lawn, L & M Sales Company of Minneapolis is leaving this week for California where Ted will bask in the sun. . . . Harold Lieberman, Lieberman Music Co. of Minneapolis, spent a couple days in Chicago visiting the coin machine manufacturers and returned in time to take in the birthday party held for his mother, Mrs. Della Lieberman, on Feb. 14th, Valentine's Day. . . . Ray Thraen, Tracy Sales Company of Tracy, Minn., and his son Don of New Ulm, Minn. were in town looking over the latest in coin machines. . . . Seen here and there at the distributor's offices picking up supplies, records and equipment for their routes were August Quade of Rochester, Minn. Bill Arndt of Long Praire, Minn.; Ben Jahnke of Hutchinson, Minn.; Glenn Rackliff of Superior, Wisc., Frank Grant of St. Cloud, Minn.; Kelly Diedrick, Diedrick Supply Company of Chaska, Minn.; Jack Harrison of Crosby, Minn.; Ike Black of Springfield, Minn.; Leo De Mars of Brule, Wisc.; John Galep of Menomonie, Wisc.; John Czerniak of Duluth, Minn.; Len Worsech of Montevideo, Minn.; Leo Hennessey of Rochester, Minn.; Jim Lucking of Benson, Minn. and Mr. and Mrs. Oscar Sundem of Montevideo, Minn.

Atlas Building Nears Completion

CHICAGO — Morrie and Eddie Ginsberg of Atlas Music Company, this city, are beginning to breathe easier now that their new "Atlas Building", which will be located at 2122 North Western Avenue, nears completion.

"We hope", said Eddie Ginsberg, "to be able to gradually move over into our new building very soon.

"The reason we are going to gradually move over is so that we will not upset the servicing of any of our accounts."

In the meantime, as the laborers finish various parts of the new building, the firm is making plans for its grand opening.

A tentative date has been set as Sunday, March 7. But this is not yet definite.

IT'S A FACT! about your GENCO Games

GENCO is the only coin game manufacturer using an Automatic Resetting Circuit Breaker —the greatest improvement in fuse design during the last 10 years! This amazing new automatic device in all GENCO games is unconditionally guaranteed—pays for itself by eliminating service calls!

GENCO MFG. & SALES CO.
2621 N. ASHLAND, CHICAGO 14

Art Segar Dies

ASBURY PARK, N. J. — Art Segar, Casino Amusement Company, this city, died here on Sunday, February 14, at the age of 68 years.

Segar, one of the pioneer coinmen in the country, and operator for many years of one of the biggest routes in the state, (music, games and vendors) also owned several of the largest arcades here.

Segar was buried on Wednesday, February 17 from the Ely Funeral House, Asbury.

The business will be continued by Willard (Bill) Ashmore, who has been the manager and partner for many years, and Franklin Segar, son of Art, and who is also a member of the firm.

New 20 Yr. Club Members

NEW YORK—The following coinmen received their "20 Year Club" membership cards this week: John S. Tartaglia, Mike J. Tartaglia, Louis Tartaglia, all of Port Chester, N. Y.; Sidney E. Nielson, Shreveport, La.; Warren Hightower, Ft. Worth, Texas; Charles M. Missler, Baltimore, Md.; Taft E. Odder, Slidell, La.

FOREIGN BUYERS!
The Biggest HITS of the YEAR
Ready for Immediate Delivery!
- Williams LAZY-Q
- Bally ICE-FROLICS
- Gottlieb LOVELY LUCY
- Keeney BONUS BOWLER MAINLINER BOWLER

We Carry A Complete Line Of Reconditioned Machines.
CABLE US FOR PRICE LISTS!

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Juke Box Ops Urge "The Cash Box" Continue "Better Music" Campaign

Agree "It's High Time Old, Wornout, Prewar Phonos Were Removed From Over 165,000 U. S. Locations

CHICAGO—More and more juke box ops have joined in with other juke box leaders all over the nation who are urging The Cash Box to continue its aggressive campaign to help rid the nation of the 165,000 or more old, wornout, vermin-infested, tone-dead, prewar juke boxes that are still blocking off locations.

"Many of the locations," as one well known operator advised, "are very fine spots. I know of a few where any intelligent and studious operator could build up the spots to be equal to the best in that territory. On my last trip I saw these phonos and, believe it or not, even tho I'm a juke box operator myself, I was absolutely ashamed to even play them."

The above statement can probably be made by dozens on dozens of other juke box operators around the country. All have seen the marred, scarred, screechy, scratchy, tone-dead, vermin-infested, prewar juke boxes on locations everywhere in the nation. All know what horrible adverse publicity they bring the local progressive operators as well as the entire industry.

Everyone is against them and The Cash Box, when it made its survey this past October, 1953, was absolutely amazed to learn that "better than 30%" of the present 550,000 juke boxes on locations were "old, prewar, wornout machines."

It was this amazing and startling revelation that started The Cash Box on its program to help remove these phonos from the large number of locations they were blocking off.

Most potent example of what can be done with some of these locations was the information received this past week, wherein one well know juke box operator informed The Cash Box:

"Believe that this will help your crusade to get rid of those dirty, old, pre-war juke boxes. Just the other day we bought a location from one of the operators here. We found an old wornout, prewar phono there.

"Well," he continues, "we replaced this with a brand new instrument and, for the past few weeks, without going into details of how many changes we made in the place, adding auxiliary speakers and correctly programming the phono, all we can state is that the gross per week has been stepped up over 200%.

"If that doesn't help get rid of these old juke boxes," this man concluded, "nothing in the world ever will."

Music Guild Of N. J. Sets Several Committees To Organize 1954 Program

NEWARK, N. J.—President Duke Ellington of the Music Guild of New Jersey, this city, announced the appointment of several committees with the intention of strengthening and solidifying the organization. Chairmen of the committees will call meetings at a suitable time and place, and then present written reports to the next Board meeting on February 25.

Ed Burg will head the Membership Committee, whose purpose is to effect increased membership. On the committee are: Sam Waldor, Humbert Betti, Sr., Herbert Brauch, H. J. Ellington and Ed Adams.

Chairman of the Labor Committee is Jules Rusoff. The purpose of this committee is to effect a collective bargaining agreement with a labor Union, and to take any other action for the betterment of the members of the Guild and the industry in general. Other members of this committee are: Sam Waldor, Robert Harvey, Lawrence Epstein and Attorney Sol Kesselman.

The Conversions Committee will be chairmaned by two men, Joe Lederman and Harry Goldman. They will study how best to effect the conversion to 2 for 10c play. On the committee are: Clio Rosazza, Howard Bert, Rudy Leitgeb and Ray Kitzler.

A Committee to Review Trade Practices is headed by Herman Halperin. The purpose of this group is to promote the highest standards of fair practice with the maximum use of cooperative efforts, and thru the Guild, to promote fair competition by studying and recommending improvements. On this committee are: B. J. McFarland, Jules Rusoff and Mannie Ehrenfield.

The Registration Committee, whose purpose is to study and recommend how to improve registrations is headed by Harold Chasen. On this commitee are Humbert Betti, Jr. and Herman Halperin.

A general membership meeting will take place on Thursday, March 25, at which time the officers and directors will present the 1954 program from the committee reports.

Chi Coin Presents 6-Player "Home Run" Baseball Game

CHICAGO—"We're in time for the opening of the baseball season just as the sports pages of the newspapers are telling all about spring training," is the way executives over at Chicago Coin Machine Company explained the introduction of its new 6-player baseball game, "Home Run."

"Furthermore," Samuel Wolberg of the firm said, "this is the very first baseball game in the history of the industry to feature six-player action with a grand stand play feature for extra runs.

"Plus the thrill," he continued, "of hitting a ball over the grand stand roof for additional runs.

"Every exciting feature of major league baseball is incorporated in our 'Home Run' game," he explained.

Features of the game include the player hitting the ball into the upper grand stand for a home run, plus runs for every man on base, plus three extra runs.

When the player hits the ball over the roof he gets a home run, plus runs for every man on base, plus five extra runs.

The game is designed for easy play for both right handed or left handed batters, executives of the firm stated. They also pointed out that the balls hit onto the ramps actually fly thru the air and that the lit up animated ball players actually run bases.

Other features include the player continuing at bat until he makes his three outs. When more than one person plays, each player alternates, as in a bowling game, until three outs are made. The entire game is well lighted making it ideal for every type location.

The game is well decorated and painted to resemble a baseball park. Servicing is reported to be very easy. The play is said to be fast. It's a six-foot size game. The cash box is lit up in this game.

The factory's entire production facilities are being put right to work in an effort to meet the demand for "Home Run," executives of the firm reported.

"We are out to give the operators one of the finest games of all time," one factory man said, "and we believe that in our six-player 'Home Run' we have that game."

"Little Jimmy" Johnson Loses To Jimmy Durante

CHICAGO—Charles ("Little Jimmy") Johnson of Globe Distributing Company, this city, was a saddened young man this past week.

According to "Little Jimmy," "I've been trying to get Capitol Records' new singing star, Tommy Leonetti, for myself, so that I could get his voice and recordings featured thruout the field.

"But," reports "Little Jimmy," "it seems that Jimmy Durante beat me to it. He now has Tommy Leonetti as his protege and will feature him on his next Comedy Hour TV show as well as at his next Las Vegas engagement at the Desert Inn."

In the meantime, "Little Jimmy" Johnson is urging all juke box ops to hop onto Tommy Leonetti's disks which, he claims, "are the very finest."

Ed. Ravreby Opens World Fair, Inc.

CHICAGO—Ed Ravreby of Boston, Mass., visiting here this past week, advised that he has just opened what he believes is the world's largest exclusive showrooms for kiddie rides.

The firm is known as World Fair, Inc. and is located at 188 Brighton, Boston, Mass.

"In addition to featuring the kiddie rides of Capitol Projectors, Inc. as well as Meteor Corp.," Ravreby stated, "we believe that we have the finest and largest line of reconditioned kiddie rides ever seen under one roof.

"What's more," he continued, "every ride in our place is guaranteed regardless of price."

"We are in a position to finance any operators who want to expand their present kiddie ride routes."

Miller-Newark Distr. Co. Adds To Staff

GRAND RAPIDS, MICH.—Among the busiest as well as the most progressive of the nation's distributors, Miller-Newmark Distributing Company here, headed by Bill Miller, has added to its staff in an effort to handle the business they have been getting since the beginning of '54.

Gerald Van Gessel, secretary-treasurer of the firm, along with Orville Bolier, roadman, have been practically working overtime in an effort to satisfy their many customers.

The mechanical departments have been added to with mechanics: Ralph Goosen, Chester Richards, Bruce Shepard, Carl Castle and Bob McDonald hard at work on orders.

"But," reports Miller, "our Detroit offices, where Tony Sanders is in complete charge, are just as busy."

Art Hebert, salesman for Tony Sanders' Detroit offices, and Dan Evans, service manager, are reported to both be busier than they've ever been before helping satisfy the demand.

Williams
SPECIAL DELUXE
BASEBALL
Straight
Novelty
Play
Licensed by
the City of
New York

Williams SUPER
STAR BASEBALL
Novelty with
Double Match Feature
0 to 9 ★

OPERATE
Williams
ACTION-PACKED
"LAZY-Q"
5 Ball-Novelty . . .
A Large Variety
Of Opportunities
for Scoring Replays
●
Available with
5c or 10c
Coin Chutes
We Recommend
10c Play!

PLAYERS ACTUALLY RUN THE BASES!

HINGED FRONT DOOR FOR EASY SERVICING!
MANUALLY OPERATED BUTTON CONTROLS PITCHING UNIT!

OPPOSING TEAM IS ON THE LOWER BACK BOX SET OFF IN PANORAMIC THIRD DIMENSION!!!

FOR YEAR ROUND PROFITS!
Williams
Super PENNANT BASEBALL!
REPLAY or NOVELTY
plus
"DOUBLE MATCH FEATURE"
NUMBER 0 to 9
STAR ★
PLAYER ACTUALLY PITCHES AND BATS OWN BALL!

LITES ON PLAYFIELD BASES INDICATE MEN ON BASES!

It's REAL BASEBALL.... the game that will live forever!

Adjustable
TO OPERATE ON:
1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢

MANUALLY CONTROLLED BAT!

ALWAYS ON THE BALL!

Williams MANUFACTURING COMPANY

See Your Williams Distributor Now!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Ristaucrat To Present 100 Selec. 45 RPM Phono At MOA Convention

Will Also Show Non-Coin Operated Background Music Unit Featuring Five Hours Of Music

APPLETON, WIS.—Joe Cohen, president of Ristaucrat, Inc., this city, announced this past week that the firm would introduce its new 100-selection 45-rpm coin operated phono at the Music Operators of America Convention, Palmer House, Chicago, March 8, 9 and 10.

"This will be the very first time," Joe Cohen said, "that anyone will have seen our new 100-selection phonograph.

"The cabinet is absolutely beautiful and, in our estimation, the most modern yet presented to the industry.

"Furthermore," he continued, "the entire machine is entirely different from anything which has been seen in the market.

"We've been giving this machine the most severe tests right on location that anyone ever gave to any new phono mechanism. For over six months now this machine has received the toughest possible play tests on locations here in this area.

"Greatest surprise for all in the field," Joe Cohen claims, "is the fact that the phonograph is low priced.

In addition to the 100-selection coin operated 45-rpm phono, Ristaucrat, Inc., will also show, for the first time, at the MOA Convention, a 50-selection non-coin operated background music mechanism which, by featuring EP records will give over five full hours of play before returning to the first disk.

"And we have still another surprise in store for the entire industry," Joe Cohen concluded.

Suggests New Phono Play

UNION CITY, N. J.—Humbert Betti, member of the old-timer's "20 Year Club" of The Cash Box, and who has traveled far and wide looking over the coinbiz, reports:

"This is what we need as far as 'a perfect machine' is concerned: A phonograph with a coin mechanism to give 1 play 10c, 2 plays 15c and 4 plays for 25c."

Music Ops Of No. Ill. Annual Banquet May 6 At Elmhurst Ctry. Club.

SKOKIE, ILL.—Music Operators of Northern Illinois will celebrate their 5th annual banquet and dance at the Elmhurst Country Club on Thursday evening, May 6.

Already the Entertainment Committee, headed by Bob Gnarro, is arranging for some unusual talent to appear at this affair.

Bob Lindelof, president of the association, is reported to be of the belief that this 5th Annual Banquet & Dance may be the biggest this organization has yet held.

It is also reported that a large delegation of juke box ops from Chicago's Recorded Music Service Association will be present at this affair.

All phono distribs in this area, as well as associations from surrounding territories, are sure to send entire delegations.

Mexico Reported Boosting Import Tax

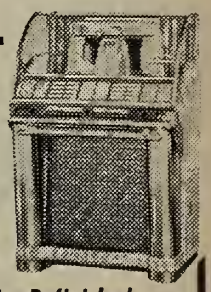
MEXICO CITY, MEXICO—The Ministries of Economy, Treasury and Public Credit of Mexico agreed on a drastic import-export tax change, according to a report by the Associated Press.

The Mexican Government is boosting by 25 per cent the tax on general imports, it is stated. Coin operated machines would probably be among those items under this edict.

Slight increases in import taxes on machinery are planned, but it is said these will be small in comparison with the 25 per cent boost on general items.

For example, on machinery the increase will be only 2.5 per cent of the present low 2 per cent duty.

BUY THE BEST IN MUSIC



Reconditioned—Refinished

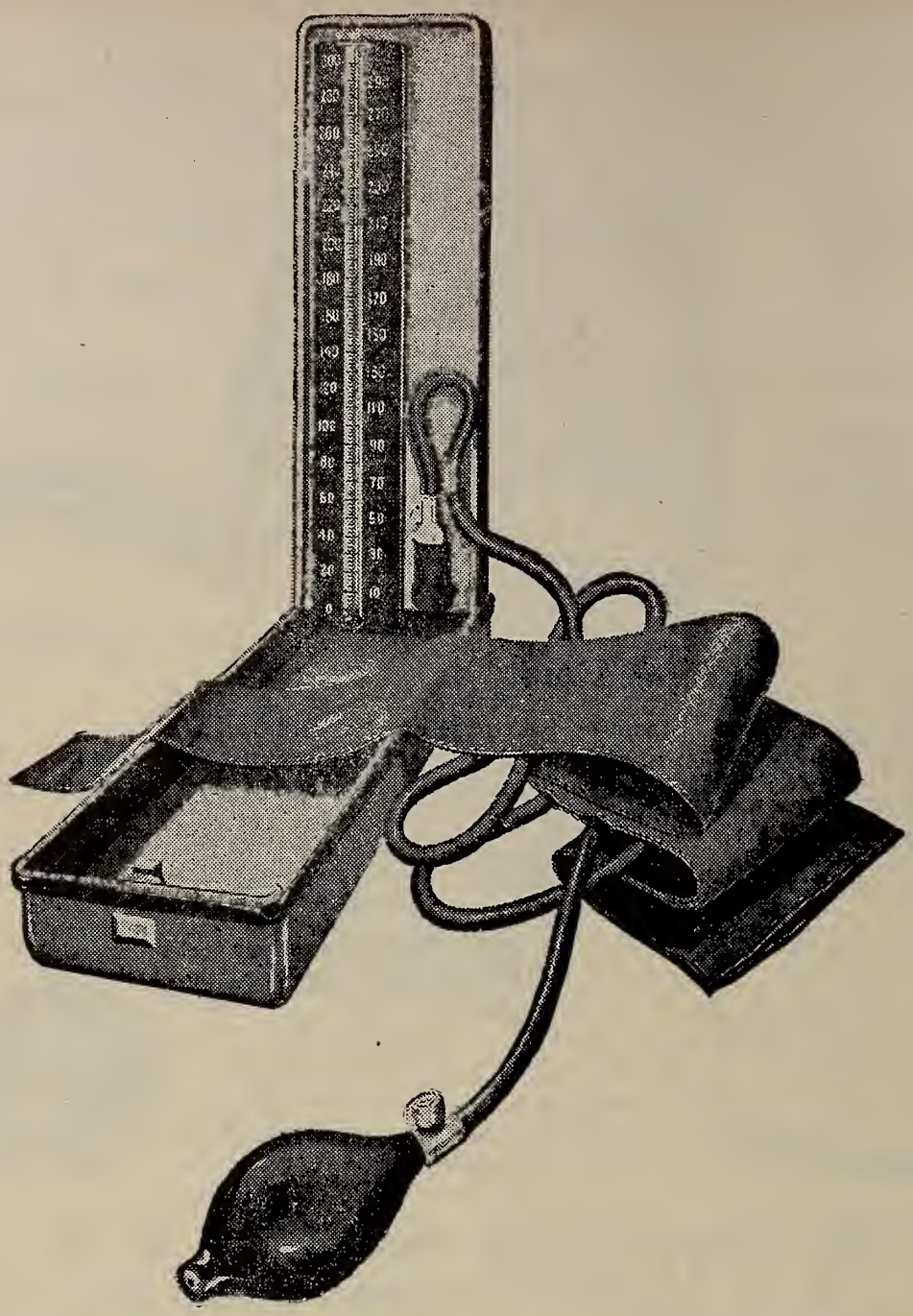
SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	250
WURLITZER 1250	295
WURLITZER 1500	595
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	195
A.M.I. MODEL C	325
A.M.I. MODEL D40	425
A.M.I. MODEL D80	495
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	295

NEW CHICOIN HIT PARADE $132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

SPECIAL SALE!
STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines
$39.50 EACH
Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.



..NO NEED FOR HIGH PRESSURE!!

THE CASH BOX "MOA Special"

..IS THE *RECOGNIZED* CONVENTION ISSUE OF MUSIC OPERATORS OF AMERICA

THE CASH BOX' "MOA Special" is the—March 13 Issue

CLOSING-Thursday, March 4

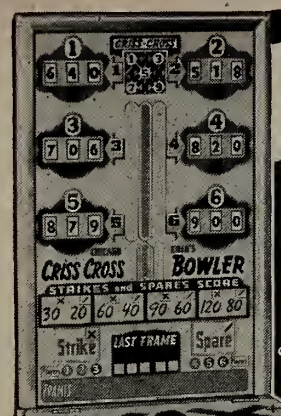
RUSH YOUR AD TODAY TO

THE CASH BOX

CHICAGO OFFICE
32 WEST RANDOLPH ST.
CHICAGO 1, ILLINOIS
(Tel: DEarborn 2-0045)

26 WEST 47th STREET
NEW YORK 36, N. Y.
(All Phones: JUdson 6-2640)

LOS ANGELES OFFICE
6363 WILSHIRE BLVD.
LOS ANGELES, CALIF.
(Tel: WEbster 1-1121)



chicago coin's

Sensational

CRISS CROSS BOWLER

The Most Exciting!... The Most Wanted!... The Most Talked About Bowling Game from Coast to Coast!

NEW Trouble Free Double Stacked Pin Reset Motor!

NEW "Complete the Bingo Card" Feature!

NEW Adjustable "Spot Number 5" Feature!

NEW "Mystery or Skill" Adjustment Play!

NEW Lights Numbers to be Matched at Start or End of Game!

NEW Simplified Adjustable REPLAY Feature!

FEATURING PROGRESSIVE ADVANCE SCORING
PLUS
TRIPLE-MATCH SCORING

PLUS 8 Ways To CRISS CROSS By Matching Numbers—Numbers on CRISS CROSS Panel Carry Over From Game To Game Until A Line Is Completed.

PLUS Match A Number & Star — and Crown Feature!

chicago coin MACHINE COMPANY

1725 W. Diversey • Chicago 14

As I See It

A Weekly Column by AL SCHLESINGER

There have been many coin machine folks from various parts of the country in Miami this winter. Mr. & Mrs. Irving Margold, Boston, spend two weeks relaxing and enjoying themselves here. Ben Rodens, Washington, D.C. spends his vacation here every winter and is an enthusiastic fisherman. Frank Russo, Newark, N. J. is resting and enjoying the sunshine. Steven Delawin, former New York City operator, has purchased a Motel here and spends much time at the race track, trying to root home his horses. Mr. & Mrs. Bill Gersh enjoying a fast ten days here. Bill combines business and pleasure and tries to see everybody in the industry here in the short time he can spend here. Dave Gottlieb is thoroughly enjoying his vacation, while he is entertaining many of his customers on his boat, "Flipper". Dave is fast becoming an expert fisherman. Really loves to fish. Sam Stearn, Williams Mfg. Co., flys down for five days, then hops back to Chicago. Sam Kressberg is here with a hatful of new ideas.

It seems like Miami is the gathering point this winter for coin men who are trading ideas with one another. I would not be surprised if many of the ideas that are discussed here, are hatched later. Bert Lane has established a plant here, working on new ideas. Sam Kressberg in conjunction with his designer, William Keats, is getting set-up with a small plant to bring out some of their ideas. Willie Blatt, veteran coinman, whose ideas have been instrumental in turning out many new games, is now very busy experimenting with a new idea which he hopes some day will bring the operator much moola. With all this smoke, I am thinking there must be a little fire. It is a little too early to tell whether this will turn into a real conflagration. Down here among the palms, with the sun and ocean as a background, it is easy to relax. Men with ideas can do their work leisurely. These men have had considerable experience in all fields of the industry. They know from their contacts with operators and distributors what appeal a game needs to bring dollars into the cash box.

As I see it, it looks like a very healthy sign. While there is much talk of recession and depression, the operators can be assured that men with ideas are looking forward to meet this challenge. They may come up with another bumper or shuffle alley. Who can tell? I am keeping my fingers crossed and rooting for them.

Lindelof Donates Phono

SKOKIE, ILL.—Bob Lindelof, president of Music Operators of Northern Illinois, took time out this past week to meet the appeal of the Arden Shore Association's School For Children to donate a phonograph and records to this school.

The school is comprised of children from broken homes and is crowded to capacity. Executives of the school appealed to "The Cash Box" for a juke box to help keep the children occupied and happy.

The school being located in Lake Bluff, Illinois, necessitated a special truck delivery on the part of Bob Lindelof.

Proving, once again, that the juke box operators of the northern Illinois area are always willing and ready to help any worthwhile organization, such as the Arden School For Children of broken homes.

N.Y.S. Ops Guild Readying May 1 Banquet

BEACON, N. Y.—Plans are progressing rapidly for the annual dinner and dance being held by the New York State Operators Guild.

Now that the date has definitely been set for Saturday night, May 1, at the Napanoch Country Club, Napanoch, N. Y., the various committees are concentrating on making this affair their most outstanding of all time. Ticket committee and journal committee members are in touch with all prospects and report overwhelming interest.

The association has suggested that visitors from outlying areas may wish to take advantage of a week-end at this country club. If they do they can contact a Mr. Pappaport or a Mr. Weinberg at the Napanoch Country Club.

FINEST RECONDITIONED PHONOS IN THE NATION!

Ready For Location!

AMI A
AMI C
AMI D-40
AMI D-80
SEEBURG M 100A
ROCK-OLA FIREBALL
45 rpm
WURLITZER 1500
Write For Low Prices!

NOW DELIVERING!
KEENEY "MAINLINER"
KEENEY "BONUS"

Complete Line of Permo Point Needles

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

FOR . . .
EVERYTHING YOU NEED
IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

Factories Hum

Mfrs. Working Full Time To Meet Demand For New Equip't From All Over Nation

CHICAGO — If there's a business slideoff somewhere about the nation, it certainly isn't noticeable here, where the coinfactories are working full time in an effort to meet the demand they are enjoying for their latest products.

Not only are the phono manufacturers working full speed ahead to meet the orders which they have on hand, as well as the orders they are receiving each day, but also the pinball, shuffle game, vending and service machine plants here are going right ahead full blast.

The average coinman who visits here, expecting to see some sort of slowdown, which his local newspapers are telling him is in being finds, instead, that the factories of his industry are going right ahead, just as if there never will be any slideoff in business.

The credit should go to the manufactories here for the advance plans which they made, and which brought some of the very finest equipment to the market.

Some of the new machines have so pleased the operators, that distributors are on long distance phones with the factories here daily, in an effort to get as many machines as they possibly can.

The manufacturers aren't wasting any time either. They go right ahead with their plans, presenting new products as they are engineered and tested and, in addition, keeping up manufacture of the equipment which is most in demand in the meantime.

"It's a lift for any coinman", as one noted visitor stated the other day, "to visit Chicago and see the factories in such full blast production."

Runyon Aids Cancer Fund Drive

NEWARK, N. J. — Runyon Sales, Operating Division, this city, recently cooperated in a two week drive to collect funds for the American Cancer Society, and plans further cooperation with the Society in future stunts to raise money for the drive.

According to Edward Burg, head of the operating division of Runyon Sales, Runyon installed an A.M.I. "E" 120 phono in the lobby of the Community Theatre, Morristown, N. Y. for a two week period. The jukebox was set for one tune for a dime, and three tunes for a quarter. The picture was promoted by tunes of the show being in the jukebox. The American Cancer Society received the total receipts. It is estimated that the attendance at the theatre during the two week period numbered 15,000.

Local newspapers carried picture stories of the drive thereby creating favorable publicity for the entire juke box industry.

Burg is at present engaged in a similar undertaking with the Stanley Theatre in Jersey City, N. J.

Apr. 10 Banquet Date For Music Guild Of N. J.

NEWARK, N. J.—The Music Guild of New Jersey, this city, announced it will run its 17th Anniversary Dinner and Dance on Saturday night, April 10, in the Duffield Hall of the Military Park Hotel, Newark. Harold Chasen, Herman Halperin and Jules Rosoff were appointed to handle the affair and appoint assistants.

B. D. Lazar Company Sets Sales Marks

PITTSBURGH, PA. — One of the busiest distributing firms in the country at this time is reported to be B. D. Lazar Company, this city.

The firm is said to have set new sales marks for many of the products which it is distributing.

Much credit is given by traveling roadmen, who call on this firm to B. D. and J. D. Lazar, also to R. P. (Bob) Lazar, J. D. Lazar's son, as well as to roadmen of the firm; Edward Goldvarg and Alan Kanarek.

Expect Record Breaking Turnout Of Midwest Music Ops For MOA Convention

CHICAGO—Reports being received from music ops all over the midwest area indicate that attendance for the Fourth Annual Convention of Music Operators Of America is bound to break all records.

From downstate Illinois, from the northern Illinois countries, from Indiana, Ohio, Michigan, Minnesota and Wisconsin, turnout of music ops is expected to exceed anything that has ever before been known to the field.

In fact, from as far south as New Orleans, letters have arrived to the Palmer House, indicating that many leading music machine owners from that famed southern city expect to attend.

In the meantime, it is believed here, the midwest will have the largest delegations of music ops in attendance.

Reservations for midwestern ops from all the states surrounding this midwest metropolis are setting new records and, if this continues, many believe that other hotels, aside from the huge Palmer House will have to accommodate the operators who intend to spend one, two or three days here.

This has so stimulated many that they are going out of their way to prepare what may be the first big "open house" seen since the days of the early '30's coin machine conventions.

Monroe Coin Prepares For Arcade Season

CLEVELAND, O.—George George and Rov Monroe of Monroe Coin Machine Exchange, this city, are reported to be preparing for the forthcoming opening of the Arcade season.

Firm are said to have prepared one of the largest and finest lines of all types of arcade equipment.

"All machines are being completely and carefully reconditioned and will be ready for the opening of the arcade season," both George and Monroe stated.

Ops Challenge Ohio Liquor Control Ban On Pingames In Taverns

COLUMBUS, O. — The Ohio State Liquor Control Board's ban on bingo pinball machines in taverns was challenged in a suit filed in Franklin County Common Pleas Court, this city, on February 15 by John Grande of RFD 3, Wooster.

Grande, who operates the El Rancho Grande, charged "an abuse of discretion" by the liquor board, which ruled that "the machines may or could be used for gambling". Grande maintained the machine in his place had not been used in violation of any order.

Earlier G. R. Stickney and E. F. Poter, operators of Stick's Place in Wauseon, filed a similar action. The licenses of both places were suspended by the liquor board for 15 days. The board cited them for permitting pinball devices on the premises.

Nebraska Music Guild For MOA Show

OMAHA, NEB.—Howard N. Ellis, secretary-treasurer of the Music Guild of Nebraska, this city, has notified all association members that a special train has been arranged on the Burlington Railroad which will leave this city at 5 A.M., Sunday, March 7, 1954.

All association members are urged to pick up this train along its route, if they can't be present in Omaha to take the train with the Omaha operators.

Return train has already been arranged. This train will leave Chicago on Wednesday, March 10, at 5 P.M.

Ellis is urging everyone of Nebraska's music operators to be present at this convention.

He reports, "Just received word that our association is entitled to seven votes at the MOA Convention.

"There will be an election of officers and other matters pertaining directly to Music Operators Of America. Only those who have a paid up membership will be entitled to vote.

"By all means", he concludes, "make your reservations at the Palmer House at once. Mention in your letter, or your phone call, that you are going to attend the Music Operators Of America convention. Rooms have been blocked off for MOA."

Music Ops Of Memphis Present $500 To March Of Dimes Campaign

MEMPHIS, TENN. — Music Operators of Memphis last week presented a check for $500.00 to the March of Dimes campaign.

The check was turned over to disk jockey Bob Jones of WCBR-Memphis, by Allan Dixon, president of the Music Operators of Memphis as pictured above. Jones worked with the music operators in the raising of the funds. Jones in turn presented the check to Tom Cone, treasurer of the Memphis and Shelby County March of Dimes campaign.

OPERATE Keeney's Capturing locations everywhere! BONUS BOWLER

DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!

RECORD-BREAKING PREFERENCE JUSTIFIED BY TREMENDOUS APPEAL!
3-WAY FLEXIBILITY OF PLAY...SMART NEW SERVICING INNOVATIONS!!!

HINGED LITE INSERT FOR EASY SERVICING!

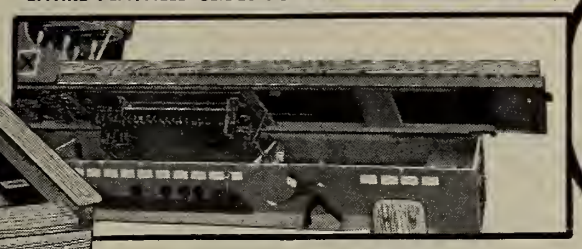
3 CARD BONUS SCORING!
2nd Frame • 10th Frame • 2nd, 3rd, 4th, 5th Frame
• When last number of "Player Up" score matches one of numbers that light on backglass, the "Player Up" must press button on front of game.
• "Player Up" receives Bonus Points scored if numbered Diamond "0" to "9" again matches last number of his score.

2 SIZES:
9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet

The game that CONSERVES SPACE in any location.

GENUINE FORMICA PLAYFIELD

PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



COVERED CASH BOX *plus* FLOODLITE WHEN DOOR OPENS!

Single-Double-Triple-Quadruple Scoring for Strikes and Spares • Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

Keeney's MAINLINER BOWLER available including everything except the "Match" feature.

HINGED FRONT DOOR

If not obtainable from your distributor—contact factory direct for name of nearest distributor.

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Wash. State Ops Hit With Tax Of 20% Of Gross

OLYMPIA, WASH.—Operators of amusement machines in the State of Washington are in for a hard time.

An order issued February 11 by the Washington State Tax Commission increased the tax on "amusement devices" from six-tenths of 1 per cent to 20 per cent of the gross take, effective March 1.

Commission Chairman Ernest Huntley said tax commission agents found many of the operators had registered their machines for the six-tenths of 1 per cent classification as purely amusement devices, but were giving free games, making under-the-counter pay-offs, or giving merchandise to winners, putting the machines in the 20 per cent classification.

State agents, it is reported, confiscated several machines and the Spokane police picked up several under similar circumstances. As a result, it is stated, the six-tenths of 1 per cent classification was eliminated for all pinball machines, traveling cranes, iron claws and similar equipment, and beginning March 1 operators will have to pay the state tax commission 20 per cent of their gross take.

Sacramento Council Calls For Complete Report On Pinball Situation

SACRAMENTO, CALIF.—Following on the heels of newspaper stories in the local press that merchants were making payoffs on pinball machines, and that they were being used in the vicinity of schools, the Sacramento City Council called for a complete report on the situation from City Manager Bartley W. Cavanaugh.

Pinball games are licensed thruout the state by local option of the community, and State Attorney General Edmund G. Brown stated that in view of this fact, it is up to the local authorities to enforce the law, which prohibits payoffs.

D. B. Scotto, distributor here (doesn't operate himself) informed the city council that he represented 95 per cent of the operators. He stated that the operators have formed an organization thru which they hope to police their own activities, adding, "Certainly we want to operate legitimately. I hate to see any children play these games. I don't want to see them put their lunch money in these machines. If any merchant is that greedy, we will see that the machines are taken away."

Scotto, representing 21 operators, was appointed to police the business against objectionable practices. They signed a petition asking him to assume charge, Scotto said. A statement by these men was released describing this move "to see that there will be no pinball games placed in or near any locations where minors can play them. We know with proper policing . . . we can rectify this condition . . . (and) we feel confident that this business will be conducted in the future as an amusement . . . free of any possible criticism."

Mayor Hicks, in commenting on the situation, said, "If a pinball machine is operated as pure amusement, there is no moral reason a young person should not be allowed to play, and if a pinball machine is run as a gambling device, it is just as illegal for an adult as it is for a minor to operate it."

The operators have the backing of C. Arthur Tisdel, secretary of the Sacramento Tavern Owners Association, who told the council that "these machines have enabled many tavern owners to stay in business. It's part of their revenue, like the sale of beer or cigarettes. We believe that pinball machines can be operated legally and still give a profit to both the tavern owner and the operator."

Tisdel said that "tavern business has fallen off in recent times. If pinball machines are outlawed in Sacramento, at least 500 people will be laid off. Outlawing the machines would not affect the big bars, but it would hit the small neighborhood tavern and might put it out of business.

"If there is a violation on the pinballs, we ask that the police department co-operate with us as it has on other matters, by coming to us and telling us about it, so we can take care of the situation ourselves."

SPECIAL BARGAIN!

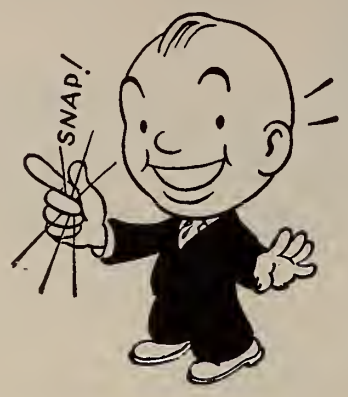
ROCK-OLA "Fireball"
120 Selections, 45 RPM
Professionally Reconditioned and Refinished —Like New

$495.00 SPECIAL PRICE FOR VOLUME.

Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)
• Telephone collect for volume deals •

It's a Good Idea to **WAIT** and **SEE**



RISTAUCRAT CM-"55"

ON DISPLAY at the M.O.A. CONVENTION MARCH 8-10 PALMER HOUSE CHICAGO

Most Economically Priced* FULL SIZE JUKE BOX *in the Business!

RISTAUCRAT, Inc.

1216 E. WISCONSIN AVE. APPLETON, WIS.

Mike Hammergren Heads New Firm

Will Show First New Products At MOA Convention At Palmer House

M. G. HAMMERGREN

CHICAGO—Business started with a boom even before all the office desks were installed, as word leaked out that Mike Hammergren was back in the coinbiz, heading a brand new firm of his own, United Dryer Company.

United Dryer Company offices will be the same as those of the sales division, United Sales & Service Company, Inc., at 134 North La Salle Street, this city.

United Sales & Service will have Miss Claire Gillott as executive manager. She will be surrounded with men well known to the field who have been with Mike Hammergren before.

Among these men will be Jackie Fields, Frank Cassidy, Ray Melback, Sanford Ringham, Arthur Burgess, and others, whose names will be announced in the very near future.

Operators will probably be able to meet with the majority of both firms' sales and executive staffs at the forthcoming Music Operators of America Fourth Annual Convention at the Palmer House where the new products of the firm will be shown for the first time.

First product which the firm announced was the "United Warm Air Dryer". This will be followed by vending machines which will also be shown at the MOA Convention.

Mike Hammergren said, "The 'United Warm Air Dryer', our first product, has not only been proved by actual location tests, the finest of its kind ever built, but what's even more important, it's priced low, at a point where every operator is assured of making real money. It's guaranteed for 2½ years."

He continued, "Remember that this is only our first product. At the MOA Convention we shall also introduce two more vending machines, which have been severely pre-tested and which, we believe, will meet with the approval of every operator interested in increasing income from his routes."

Hammergren also took the opportunity to say, "I want to send a warm greeting to everyone in the industry. I'm most sincerely happy to again be back in the field."

It's strange what influences the mood of the people in our biz. On Tuesday, February 16, New York enjoyed what was really a mild spring day. All wholesalers along coinrow reported a good rush of business, and all the operators we met were happy and optimistic. It all adds up to the fact that good weather brings out the trade to the taverns, which in turn increases collections, which in turn brings the ops to coinrow to buy equipment. We know it's only the Middle of February and we'll get plenty of bad weather—but we hope it's held to a minimum. By the way, vacation bureaus are predicting record auto travel for vacationers this year, and ops with roadside locations should be prepared to cash in.

* * * * *

Several of coinrow's leading wholesale execs resting up in Florida, evidently storing up energy for the coming season, which they look forward to with great optimism. **Barney (Shugy) Sugerman**, Runyon Sales Co.; **Dave Stern**, Seacoast Distributors; and **Al Simon**, Albert Simon, Inc. are the lucky ones. They'll all probably be back when you read this. . . . The trade saddened by the death of Art Segar, Casino Amusement Co., Asbury Park, N.J. Art spent many years in the coinbiz, being one of the pioneers in this area. His operations consisted of several arcades, music routes, game routes and vendor routes. Art never missed a coin machine convention, and his happy smile will be remembered by many thruout the nation. The business continues under **Bill Ashmore**, who is a partner and has managed it for many years, and **Franklin Segar**, Art's son and a member of the firm. . . . In the baby production dept.: **Joe Fishman**, Atlantic-New Jersey Corp., Newark, N.J., became a grandpop again—**Kenneth**, 10 weeks ago. This is the second boy of Joe's son **Marty**; **Jules Olshein**, Albany, N.Y., reported the arrival of a new boy on Jan. 22; and **George Santiago**, mechanic at Koeppel Distributing Co., handing out the seegars upon the arrival of his first child, a boy, **Ricardo**, on Monday, Feb. 15. . . . **Harry Rosen** and **Meyer Parkoff**, Atlantic-New York Corp., report fine action on all of its products, Williams' baseball game; and Seeburg's phono and "Coon-Hunt". . . . "Coon Hunt", by the way, on display on the showroom floors of **Mike Munves**, and visiting arcade owners keep it busy all day. Mike reports some fine sales.

* * * * *

Nat Cohn, Riteway Mfg. Co., receives a shipment of Binks' new counter game "Zipper". This is the first new counter game to be produced in many years. It features 3 play principles: Bingo, High Score and Zig-Zag ball action. It's all mechanical, no electrical parts. Cohn, who distributes thruout the Eastern area, reports immediate sale of the first shipment to him. . . . **Hymie** and **Harry Koeppel**, Koeppel Distributing, report a wonderful increase in sales of reconditioned music machines to the domestic trade. . . . The staff at Runyon Sales will be happy to see Shugy return. **Morris Rood** and **Lou Wolberg** rushed to the extent they hardly have time to eat the sandwiches sent in to them. **Irv (Kempy) Kempner**, Runyon's roadman traveling thru Connecticut this week. Both he and the inside men report AMI's phonos selling well, and Keeney's "Mainliner" Bowler doing exceptionally well. . . . **Jack Mitnick**, AMI regional representative, in town this week. . . . **Charlie Reissner**, chief engineer at Seacoast Distributors, demonstrates the mechanism of the new Rock-Ola "Comet" phono to a group of ops. Explanations so simple and clear, even your correspondent understood. . . . **Marvin Liebowitz**, who's gradually building a fine music route, on the street shopping. . . . Expect **Willie (Little Napolean) Blatt** in town for this week-end. Willie's son **Martin** being married Sunday, February 21. His niece also being married on the same day—but an afternoon affair. . . . **Dave Lowy**, who re-opened his Dave Lowy & Co. on coinrow a few weeks ago, reports he's doing nicely, moving used music and games. . . . Those coinmen who would like to attend the annual banquet of the New York State Operators Guild on May 1 at the Napanoch Country Club, Napanoch, N.Y., can arrange to take a week-end for themselves at this country spot. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, on the phone with the factory when we walked in—arranging for additional shipments of Wurlitzer's model 1500 Hi-Fi phono.

Milton Eagle of "Little Eagle" Amusement, Folden Meadow, La. in town looking as sharp as usual. Don't know where "Little Eagle" buys his clothes but he has our nomination for being the best dressed music man around these parts. . . . **Roger Pardue**, formerly with Music Sales of Memphis and Rogers Record Shop, Jackson, Miss., now sales manager for King Records' New Orleans branch. . . . **Albert Huffine** back at work after having been out nursing a cold with the flu. . . . If you need some good tips to get yourself even, see **C'ay Simmoneaux** at the Fair Grounds every Saturday. . . . Speaking of locations, business should increase for Crown Novelty Co. with the close proximity of this firm to the new Union Station. . . . Sorry to learn that sister of Mrs. **H. C. Gascon**, (Gascon Amusement, Addis, La.), seriously ill in Touro Infirmary. . . . St. Valentine Day marked the 16th year of matrimony for **Lupe** and **Bob Buckley**. . . . Youngsters still talking about the party **Louis Boasberg**, New Orleans Novelty Co., tossed for his two youngsters, **Barbara Jane** and **Edward**. . . . **Jackie Hirstius** of Tac Amusement back to work after his bout with the flu. . . . It was a "Super Sunday Brunch" that **Bill Amann** of Amann Distributors and **Joe Delaney**, "X" and "Groove" labels co-hosted for the local disk jockeys at Brennan's. . . . **Luther Champagne** of Baton Rouge, La. in New Orleans for the first time in over a year. Speaking of Baton Rouge, **Claude Fendelson** missed his usual Tuesday.

THRU THE COIN CHUTE

CHICAGO CHATTER

Most impressive and thrilling to all coinmen who visit here, in the nation's Coincenter, is the full blast production going on at all leading factories 'round town. This has helped to send many home with that zip and tingle to get into their jobs with greater zest than ever before. For a real lift, coinmen are urged to visit this Windy City, and see how the factories are carrying on right ahead with speedy production schedules. . . . **Bill DeSelm** of United epitomizes the entire above statement with his "one word answer" to all questions about United. Bill just tells callers, "Busy." A visit to United will prove how right he is. . . . **Mike Hammergren** returns to the coinbiz with United Dryer Co. and United Sales & Service Co. He brings back to the field men who have been with him in the past. Like **Jackie Fields, Frank Cassidy, Ray Melback, Sanford Ringham, Art Burgess** and **Claire Gillott.** Claire is exec manager of United Sales. The firm plans to show its three products at the forthcoming MOA convention.

Samuel Wolberg of ChiCoin introduced the new baseball game of the firm this past week. It's a 6-player game called "Home Run." And from the enthusiasm noticeable thruout this plant there's no doubt that an all out production schedule is already under way to rush the games to fill orders the firm already has on hand. **Ed Levin,** sales director of the firm, was busy on phones all this past week. **Francois Mencuri** also returned from the road to get set for another extended trip to talk "Home Run" to the trade. . . . **J. Ray Bacon** was one of the busiest guys in town right up to Tuesday evening with Al Adickes of Hamburg, Germany, who spent much time with Bacon over at the Rock-Ola plant arranging for larger shipments of "Comet" phonos to Germany. . . . Many manufacturers 'round town plan to hold 'Open House' during the three days of the forthcoming MOA Convention at the Palmer House, March 8, 9 and 10. . . . And if everything goes well **Morrie** and **Eddie Ginsberg** of Atlas will give the MOA show a flying start by holding the official grand opening of their new "Atlas Building" (2122 N. Western Ave.) on Sunday, March 7. But this date is not yet definite.

Nate and **Irene Gottlieb** and their 3 children plan to visit **Lou** and **Ann Koren's** North Shore King Cole Hotel in Miami Beach sometime this March and may stay longer than they originally planned. In the meantime, Nate honored Little Rock, Ark. with one of the most humorous of stories. All about, "Little Rock, Arkansas, Gateway To The West." Ask him to tell it to you. . . . Marvelous letter from our correspondent, **Al Schlesinger,** who not only advises that he'll be at the MOA show with **Willie Blatt,** and some of the other coinmen from Miami, but, that he's planning to set up a Public Relations Agency for the coinbiz. And with over 35 years of experience in this field, certainly Al should know what would help operators, as far as public relations concerned. . . . **Joe Cohen** of Ristaucrat, Inc., Appleton, Wis., announces his new 100 selection 45 rpm phono for the trade. Joe reports that the phono received the severest kind of tests over a 6 months period. . . . Permo will be displaying at the MOA show. This firm hasn't missed a single MOA convention.

Howie Freer advises that, "Some people think all I do is just export." Fact of the matter is that Howie handles mailings, ads, letters and even sales. And, if that isn't enough, phone calls keep him hopping all day long over at busy, busy Empire Coin Machine Exchange. While **Gil Kitt, Stanley Levin** and **Vince Shay** working right ahead building this firm bigger than ever. . . . There'll be many surprises at the forthcoming MOA Convention. Many displaying new equip't. . . . **Paul Huebsch** and **John Conroe,** who are plenty busy with "Mainliner Bowler" and "Bonus Bowler," while **Roy McGinnis** sunning himself in Miami Beach, advises that Keeney will have 'Open House' for all visitors to the MOA show. "We want 'em to prowl the factory," is the way Paul put it. . . . **Earle Moloney** dashes in and out between the Bally and Comar plants and throws a big, smiling, "Hello" over his shoulder. Busy, busy man. . . . **Jack Nelson** hies himself to Noo Yawk City where he's tied up most of the week. . . . With **Art Weinand** back at work, and his desk piled up to this high with mail and other matters which accumulated, Art just didn't even have time for a cuppacoffee in between phones.

Grandaddy **Georgie Jenkins** working out schedules with young **Bill O'Donnell** as to whom to ship how many of the firm's very sensational "Ice-Frolics." And this is a problem, believe you me, when you see how those orders flood into the Bally factory for this game. . . . Music Ops of Northern Illinois Assn. will hold their 5th Annual Banquet & Dance at the Elmhurst Country Club on Thursday, May 6. If you haven't got your tickets—just phone **Bob Lindelof** or **Bob Gnarro.** . . .**Ray Moloney** enjoying his golf in Palm Springs. . . . **Tom Callaghan** off to visit his pals in Puerto Rico. . . . Sam Stern of Williams Mfg. Co. annunced the firm's latest, "Lazy-'Q'." The western name for this new pinball is probably the result of Sam's last visit to gorgeous and sunny Arizona. In addition to Williams' baseball games, this latest pinball, promises to keep those big production lines working at top speed. . . . All the three Genco execs at the factory working hard to get out their new "Match Pool," "which," report **Avron Gensburg, Sam Lewis** and **Ralph Sheffield,** "is catching on but big."

Rumor has it that **Paul Bennett** has taken over the "Kicker & Catcher" counter game. . . . **Art Garvey** and **Phil Weinberg** at the Bally factory discussing their territories. In the meantime, **Ralph Nicholson** dashes out, to cover the customers in his area. . . . **Orchids to Bob Lindelof for donation of that phono to the Arden School For Children in Lake Bluff, Ill. This school much overcrowded with children from broken homes.** . . . **Harold Scott** advises that So. Dakota Phono Ops Assn. plan to come in to MOA show in a trainload. . . . **Ed Shaffer** of Columbus extends an invitation to us to visit his new location. Which, Ed, we sure are going to accept just as soon as we can. . . . Like that little snow shovel AMI's **Bill FitzGerald** tacked onto his letter about, "No boondoggling with a Snow Shovel." Very stimulating. . . . More and more juke box leaders back The Cash Box suggestion that old, wornout, prewar phonos be removed from locations everywhere. "Keep it up," they write.

Bowler of the Chi Automatic Phono Bowling League must have all been out having themselves a big time Sunday eve for their scores were lower than ever when play was over Monday. . . . The Oomens' team lost a marvelous opportunity to go ahead when Paschke's boys ripped up Decca-Coral for 2 games with **Dick Whiting** and **Ray Gallet** both scoring 506 for Paschke while **Eddie Walker** could only click off a 490 for Decca-Coral. . . . But Melody Music took 2 from Oomens with **John Strobl** scoring 532 and **Al Hoeffert** a 500. And even tho **Carl Latino** came in with 538 High For Men and **Johnny Oomens** a 523 it wasn't good enough. . . . Atlas took 2 from Gillette with "Marvelous" **Morrie Minkus** scoring a 489 and **Henry Leonarscyk** clicking off 485. . . . Is that ABC team lucky they have **Edith Davis** whose 466 was High For Ladies. ABC took 2 from Mercury with **Les Taylor** scoring 485 and **Gil Lossaso** 474. . . . B&B took 2 from Coven with "Fireball Bunk" (Warren Paradee) scoring a 490 and **Paul Brown** a 449. . . . **Henry Sochacki** with a 488 paced Star Music into a 2 game win over Western Automatic even tho Western's **Jerry Mankins** clicked off a 426. . . . This Monday nite promises to be rough. The boys are now nearing the end of the season and the scores now count right down to the wire.

SPECIALS!!
BRAND NEW
DUDE RANCH ..... $475.
BEACH CLUB ..... 450.
YACHT CLUB ..... 395.
RECONDITIONED
ATLANTIC CITY $179.50
CONEY ISLAND 119.50
SPOT LITE 89.50
All Empire Equipment Guaranteed Regardless of Price
Empire Coin MACHINE EXCHANGE
1012-14 MILWAUKEE AVE. • Phone EVERGLADE 4-2600 • CHICAGO 22, ILL

CHICAGO CHATTER (Cont.)

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

THE CASH BOX

ALL FOR ONLY $15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .. ..

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

LOS ANGELES

An assembly plant for Bendix' coin-operated TV has been set up in Van Nuys, California. Bill Simmons, prexy of Alpha Distributing Co., has been appointed regional manager for the eleven Western States. Jack Strauss, factory representative for the Bendix Corp., spent several days in LA conferring with Simmons. . . . Minthorne Music Company has taken over the building that Dan Stewart Co. formerly occupied. They are setting up a complete display of used phonos and games in these new showrooms. Sales and servicing of all used equipment will now be handled in this new location. On up the street at the regular Minthorne showrooms all the boys are anxiously waiting for a shipment of the new Williams "Nine Sisters" pinball games. . . . Harry Snodgrass now has his firm, Border Sunshine Company, in full operation over in Albuquerque, New Mexico. He manufactures the Packard Pla-More conversion kits that fit any type 24-selection commercial phonograph. Through use of a special adaptor the kit converts the twenty-four players to forty-eight selection.

Mac Sanders now has two of Chicago Coin's "Round The World" trainers out on location and reports that they are doing amazingly well. . . . Phil Robinson recently spent a few days in San Francisco on business visiting with distributors. . . . Jack Simon, of Simon Distributing Company, stated that the arcade business had been down for the past several weeks but is happy to report that it is picking up again. . . . Leuenhagen's Record Bar had a couple of visitors from the wee crowd recently. Mr. & Mrs. George Nachtweih from Paramount Music Co., Compton, brought in their nine-month-old baby daughter, Karen while Mr. & Mrs. Louie Uhl were also in with their eight-month-old daughter, Melinda. Mary and Kay Solle both agreed that it was quite an occasion to have such cute little gals drop in to see them. . . . Mr. and Mrs. Herman Pastor of Mayflower Distributing Company, St. Paul, Minnesota, spent several days visiting in Southern California. To break the monotony they decided to take off for Nevada. . . . Juke Boxes and games have been used extensively throughout the Alaska territory but now we hear that Bates Candy Company in Fairbanks is the first to go into the vending field. Previously they had been servicing the Army bases by trucks supplying sandwiches and cold drinks. Now they are planning to install several sandwich vendors and will also make a survey to see if coffee and cold drink machines would be profitable for them in the area. . . . Aubrey Stemler, Western representative for Eastern Electric, recently left on a business trip through Arizona showing the new "Electro" cigarette vendors. . . . Al Thoelke, United field engineer, is expected in town soon. He will spend several days at the C. A. Robinson & Co. showrooms visiting with operators and showing them all about the United games. . . . Auto Photo Company will be one of the many manufacturers to display its products at the MOA Convention in Chicago on March 8th, 9th and 10th. Sales manager, Van Natten and plant foreman, Marvin Applegate are getting all ready to go back to the show. . . . Bud Parr, former distributor along West Pico, came in to visit along coinrow recently. He now owns a rance in La Paz, Mexico, which we hear is a real sportsmans' paradise. . . . At the Paul A. Laymon Company, Lucille Laymon recently celebrated a birthday. Like all women she's not telling which one. They celebrated by taking in the show at Frank Senne's Moulin Rouge. Charley Daniels went along just to see all the pretty girls and there were so many of them that he wasn't disappointed and had a hard time keeping his eyeballs in their sockets. N. G. "Red" Creswell, Karel Johnson, Don Gilbertson, Don Peters and Russell Early all wished her a happy birthday.

Fred Gaunt has been a busy guy over at the Badger showrooms showing all the operators Genco's new "Match Pool" shuffle game. He says the new red, white and blue features makes it easy for players to quickly catch on to the game. Wonder where Lyn Brown has been keeping himself lately? Have seen his red truck parked along Pico several times, but yet no Lyn! . . . Sam Ricklin, prexy of California Music Company, really believes in signs. Now as you enter the door an enormous sign greets you advising that free title strips will be made up for the operators from 9 a. m. to 12 noon only. Also over the entrance to the back room reads: "Positively no admittance, employees only" —Woops! Guess that leaves out all us back room romeos, 'eh fellas! ! . . . Al Cicero drove down from Santa Maria this past week to take care of business. Mr. and Mrs. William Black also came in from Bakersfield. Other out of town visitors included Jack Neel, Riverside; Walter Hennings, Costa Mesa; Irv Gayer, San Bernardino; Bud Kidner, El Monte; Frank Lamb, Montebello; and Camden Hathaway, San Luis Obispo.

Operators should watch carefully the activities of Starday Records. Don Pierce, national sales manager for the firm, is slanting many of his latest releases directly to the juke boxes. They are making most of their current numbers under two minutes in length to comply with The Cash Box campaign for shorter records. . . . If at all possible, every operator should attend the MOA Convention in Chicago on March 8th, 9th and 10th. It will be a terrific show that few should miss. . . . Just a reminder—The next meeting of the newly formed California Music Guild will be held March 31. All interested parties are requested to see Gabe Orland at California Music Company.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES. ST. THOMAS. ONTARIO, CANADA. TEL.: 2648.

WANT—Horses Wanted! Bally Champion, Exhibit Big Bronco, B & R Galloping Beauty (2 speed), Memphis Crusader. State price, age, condition, quantity. BOX NO. 227 c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 19, N.Y.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—New and used records. Can be up to 6 months old. No quantity too large or small. Write us list. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Show Boats, Circuses, and Wurlitzer 1500. Chicago Coin six player alleys, United four player alleys, United six player alleys. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE. CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128W. 66th STREET, N. Y. C.

WANT—Frolics and Beach Clubs. Send us your lowest price. H & H MUSIC, 1626—3rd AVENUE, MOLINE, ILLINOIS.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—For resale—Mills Peek Panorams, Used Rock-Ola and National 22 foot Shuffleboards, Electric Scoreboards, Four Poses Photomatic late models. Quote your best price, condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

CLASSIFIED ADVERTISING SECTION

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

FOR SALE

FOR SALE—Special! United Tahitis, used 30 days, $340 each. Also Bally Palm Springs, Dude Ranches, Beach Clubs, Beautys, and Yacht Clubs. If interested, write, wire or call. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—At Lowest Prices In The Middle West! Beach Clubs $349; Dude Ranches $405; Yacht Clubs $249; Beautys $259; Bright Spots $115; Palm Beaches $159. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—5 AMI A's @ $175 each: 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

FOR SALE—United Alleys—Classic $375; Clover $295; Williams DeLuxe World Series $125; Williams DeLuxe Baseball $275; Royal or Imperial $435 each. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—United Imperials, Bally Palm Springs, Dude Ranches, Beach Clubs, and Beautys. One Owner. Ready to ship. GLOBE DISTRIBUTING CO., 1623 NORTH CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: ARmitage 6-0780) Coin Changers, Counters, and Wrappers.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—United Clover Bowlers $325; Atlantic City $175; Palm Beach $175; Frolics $185; Yacht Club $245; Beach Club $350; Dude Ranch $395; Bally Futuritys $75; Genco Jumping Jacks $130. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—We have the following for sale—Packard Boxes $2.50; #3031 Wurlitzer Wall Boxes $3; Seeburg Wireless Wall Boxes $3; Quizzers $35. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ABC $40; Turf Kings $20; Cinderella $20; A.B.T. 1c Gun $10; Grip Machine $10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—Model A Seeburg $395; Model C Seeburg $715; Wurlitzer 1250, $275; Wurlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH. N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385: Evans Constellation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's. Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, $3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll $4.35. Rear frames rebushed model 700 & up, $2.50 each, lots of 5, $1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League $169.50; Williams DeLuxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLuxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Kirk Guess Your Weight Scales $125; new 1¢ Camera Chief $8; new Advance Peanut Machines $9; 50 Packard Wall Boxes $4.50; 30 Seeburg Wirelcss Boxes $5; Astroscope 10¢, like new, $200. HAROLD MATHENY, 560 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Chi-Coin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Dahlberg Pillow Radios Model 4130-D1 $35 each. MODERN DISTRIBUTING CO., BLACKSTONE, MASSACHUSETTS.

FOR SALE—100A Seeburgs, 100A Seeburgs, 100A Seeburgs. Thoroughly reconditioned, $450 each. Send $50 deposit with order. Immediate delivery. Your AMI Distributor SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Beautys $295; Atlantic City $175; Frolics $175; Bright Spots $115; Bright Lights $85; ChiCoin Crown Bowlers $325; Keeney 6 Players $125; ChiCoin Name Bowlers $225. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Buy AMI reconditioned from an AMI distributor. AMI-A, $150; B, $260; C, $300; D, $425; D80, $545. Budge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—2-1434 Rock-Olas with 14 50-selection boxes and 2 steppers $1,000. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—1 Control Tower $40; 3 Slugfest $55; 1 College Days $25; 1 Springtime $35; 1 Hayburner $50; 2 Knockout $25; 2 Pin Bowler $25; 1 Canasta $25; 1 Sharpshooter $25; 1 Double Shuffle $35; 1 Be Bop $25. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — United Stars $175; Quintette $140; Flying High $140; Marble Queen $195; Shindig $205; Minstrel Man $39; Mermaid $39; All Star Basketball $39; Seeburg 100 Wall Boxes and Brackets $90 each. Palm Springs, write. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Reconditioned Like New —Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—AMI Model "A" $175; AMI Model D-80 $495; AMI Model "C" $350; AMI Model D-40 $425. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bright Lights, A-1 condition, checked and cleaned, like new, $65. Wall Boxes, AMI 5 & 10, $15; AMI 5c, $2. Universal Twin Bowler $25; Lite-A-Line $35; Universal Star $25. H & H MUSIC, 1626—3rd AVE., MOLINE, ILLINOIS.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC.,3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, new tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Kiddie Rides in A-1 shape. Chicago Coin Super Jet $375; Atomic Jet $225; Bally Champion $515; Phone: HArtford 6-3583. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE—3 Mills Panorams, mirror fronts, $100 each. Write J. FINNACOM, TALL TIMBERS, MARYLAND.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Wanted: Juke Box Routes in and around New York City. BOX NO. 2227 c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 19, N. Y.

NOTICE—Wanted—Mechanically resourceful bingo pinball machine repair man. Must be reliable. Good salary. Write: DURSELL NOVELTY COMPANY, 176 ARCH STREET, NEW BRITAIN, CONN. Tel.: BAldwin 9-9454.

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snae and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

TAX PROBLEMS?

FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR YOU NOW GET

THE ANSWER!

READ THIS

That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issues of "The Cash Box" you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you "The Confidential Price Lists" (the 15 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment in the industry). AND, WHAT'S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It let's you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems!! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

MAIL THIS

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

easy to make selections

40

80

120

It isn't enough to have the selections on the box; the big trick is to make them easy on the player.

Eye-level program and single-button play GUARANTEE the selections as "easy-to-make," sure to be delivered!

AMI *Incorporated*

GENERAL OFFICES AND FACTORY. 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

4.	Fiesta	20.00	30.00
4.	'47 Hideaway	30.00	35.00
4.	'48 Coronet 400	20.00	30.00
4.	'49 Coronet 100	20.00	30.00

AMI

4*	WM Wall Box	10.00	20.00
2*	Model A '46	139.50	195.00
4*	Model B '48	225.00	295.00
4*	Model C	275.00	325.00
2*	Model D-40	395.00	425.00
1.	Model D-80	439.50	545.00

BUCKLEY

6.	Wall & Bar Box O.S.	3.00	5.00
6.	Wall Bar Box N.S.	6.00	8.50

MILLS

6.	Throne of Music	20.00	30.00
6.	Empress	20.00	30.00
4.	Constellation	29.50	39.50

PACKARD

4.	Pla Mor Wall Bar Box	2.50	4.95
4.	Manhattan	39.50	75.00
4.	Model 7 Phono	25.00	35.00

ROCK-OLA

4.	Playmaster '46	35.00	49.50
4*	1422 Phono ('46)	69.50	99.00
4.	1424 Phono (Hideaway)	49.50	69.50
4.	1426 Phono ('47)	75.00	109.00
4.	1428 Magic Glo	165.00	189.50
2.	1432 Rocket ('51)	239.50	289.50
4.	1434	329.50	395.00
4.	1436 "Fireball" 45 RPM	469.00	495.00
6.	1501 Wall Box	3.00	4.50
6.	1502 Bar Box	5.00	7.50
6.	1503 Wall Box	12.50	15.00
6.	1504 Bar Box	8.50	17.50
6.	1510 Bar Box	15.00	20.00
6.	1525 Wall Box	5.00	15.00
6.	1526 Bar Box	15.00	19.50
6.	1530 Wall Box	15.00	25.00
6.	1805 Organ Speaker	24.50	29.00

SEEBURG

6.	Hi-Tone 9800	29.50	49.50
6.	Hi-Tone 9800 RC	29.50	49.50
6.	Hi-Tone 8800	29.50	49.50
6.	Hi-Tone 8800 RC	29.50	49.50
6.	Hi-Tone 8200	29.50	49.50
6.	Hi-Tone 8200 RC	29.50	49.50
1.	146S	65.00	89.50
1*	146M	75.00	115.00
1*	147S	80.00	135.00
1*	147M	85.00	135.00
1.	148S	90.00	175.00
4.	148M	145.00	189.00
4.	148ML	159.00	199.00
2*	M-100A	375.00	495.00
4.	M-100B	535.00	650.00
4.	M-100B-45	685.00	750.00
4.	M-100C	700.00	800.00
4.	WI-L56 Wall Box 5c	3.00	9.95
4*	3W2 Wall-a-Matic	6.95	10.00
4.	W4L-56	19.50	35.00
4.	3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4.	W6L-56-5/10/25 Wireless	22.50	29.50
4.	3W7-L56	22.50	34.50
6.	Tear Drop Speaker	12.50	17.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
751st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

6.	750E	29.50	49.50
6.	780M Colonial	29.50	49.50
6.	780E	29.50	49.50
4.	800	29.50	59.00
4.	850	29.50	59.00
4.	950	29.50	79.50
4.	1015	85.00	129.50
4.	1017 Hideaway	75.00	110.00
2*	1100	185.50	250.00
4.	1080	69.50	125.00
4*	1250	249.50	325.00
4.	1400	429.50	550.00
4.	2140 Wall Box	5.00	25.00
2*	3020 Wall Box	9.00	19.50
4.	3025	5.00	6.00
4.	3031 Wall Box	3.00	9.95
4.	3045 Wall Box	5.00	20.00
4.	3048	19.50	29.50
4.	4820	20.00	35.00
4.	219 Stepper	7.50	19.50

←TOTAL NO. TOTAL VALUE→

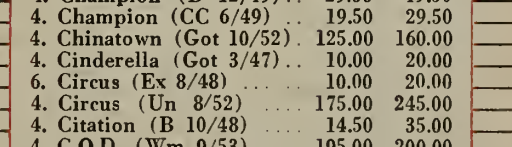
NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

4.	ChiCoin Band Box	75.00	125.00
4.	Chicago Coin Hit Parade	25.00	39.50
4.	Ristaucrat	20.00	30.00
4.	Williams Music Mite	35.00	49.50
4.	Evans Constellation I	135.00	195.00
2.	Evans Constellation II	245.00	295.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4*	ABC (Un 3/51)	35.00	75.00
4.	Across the Board (Un 9/52)	75.00	95.00
4.	Ali Baba (Got 6/48)	20.00	34.50
4.	Alice (Got 8/48)	19.50	29.50
4.	All Star Basketball (Got 1/52)	79.50	110.00
4.	Aquacade (Un 4/49)	19.50	39.50
4.	Arabian Knights (Got 12/53)	210.00	225.00
4.	Arcade (Wm 11/51)	75.00	95.00
4.	Arizona (Un 4/50)	10.00	30.00
4.	Army-Navy (Wm 10/53)	210.00	240.00
4*	Atlantic City (B 5/52)	150.00	250.00
4.	Baby Face (Un 12/48)	15.00	39.00
4.	Banjo (Ex 3/48)	10.00	20.00
4.	Bank-A-Ball (Got 5/50)	17.50	35.00
4.	Barnacle Bill (Got 8/48)	25.00	34.50
4.	Basketball (Got 10/49)	29.50	49.50
2*	Beach Club (B 2/53)	349.00	395.00
1*	Beauty (B 11/53)	259.00	360.00
4.	Be Bop (Ex 3/50)	20.00	39.50
4.	Bermuda (CC 11/47)	15.00	20.00
4.	Big Hit (CC 7/52)	69.50	89.50
4.	Big Top (Ge 2/49)	20.00	34.50
4.	Black Gold (Ge 3/49)	15.00	30.00
6.	Blue Skies (Un 11/48)	15.00	20.00
4.	Bolero (Un 12/51)	95.00	115.00
4.	Bomber (CC 3/51)	20.00	25.00
6.	Bone Head (Ge 11/48)	15.00	20.00
4.	Boston (Wm 5/49)	20.00	30.00
4.	Bowling Champ (Got 2/49)	20.00	50.00
4.	Bowl. League (Got 8/47)	10.00	19.50
2*	Bright Lights (B 5/51)	65.00	125.00
2*	Bright Spot (B 11/51)	72.50	150.00
6.	Broadway (B 6/51)	49.50	59.50
4.	Buffalo Bill (Got 5/50)	20.00	30.00
4.	Buccaneer (Got 10/48)	20.00	34.50
6.	Build Up (Ex 2/48)	10.00	15.00
4.	Buttons & Bows (Got 3/49)	15.00	29.50
4.	Cabana (Un 3/53)	225.00	300.00
4.	Camel Caravan (Ge 6/49)	30.00	69.50
4.	Campus (Ex 2/50)	15.00	20.00
4.	Canasta (Ge 7/50)	20.00	25.00
4.	Caravan (Wm 6/52)	69.50	99.50
4.	Carnival (B 7/48)	10.00	20.00
6.	Carolina (Un 3/49)	15.00	25.00
6.	Caribbean (Un 3/48)	15.00	25.00
4.	Champion (B 12/49)	29.00	49.50
4.	Champion (CC 6/49)	19.50	29.50
4.	Chinatown (Got 10/52)	125.00	160.00
4.	Cinderella (Got 3/47)	10.00	20.00
6.	Circus (Ex 8/48)	10.00	20.00
4.	Circus (Un 8/52)	175.00	245.00
4.	Citation (B 10/48)	14.50	35.00
4.	C.O.D. (Wm 9/53)	195.00	200.00
4.	College Daze (Got 8/49)	15.00	22.50
4*	Coney Island (B 9/51)	75.00	175.00
4.	Contact (Ex 10/48)	10.00	20.00
4.	Control Tower (Wm 3/51)	40.00	75.00
4.	Coronation (Got 11/52)	100.00	135.00
4.	County Fair (Un 9/51)	29.50	35.00
4.	Crazy Ball (CC 7/48)	10.00	20.00
4.	Crossroads (Got 5/52)	95.00	124.50
4.	Cyclone (Got 5/51)	69.50	89.50
4.	Dallas (Wm 2/49)	25.00	44.50
6.	De Icer (Wm 11/49)	49.50	59.50
4.	Dew Wa Ditty (Wm 6/48)	15.00	29.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Domino (Wm 5/52)	59.50	99.50	
	4. Double Action (Ge 1/52)	15.00	29.50	
	4. Dbl. Feature (Got 12/50)	20.00	39.50	
	4. Dbl. Shuffle (Got 6/49)	20.00	49.50	
	4. Disk Jockey (Wm 11/52)	110.00	145.00	
	4. Dreamy (Wm 2/50)	20.00	40.00	
	2* Dude Ranch (B 9/53)	372.50	465.00	
	4. Eight Ball (Wm 1/52)	65.00	85.00	
	6. El Paso (Wm 11/48)	15.00	39.50	
	4. Fairway (Wm 6/53)	125.00	160.00	
	4. Fighting Irish (CC 11/50)	45.00	75.00	
	4* Five Star Univ. (5/51)	49.50	75.00	
	4. Floating Power (Ge 12/48)	20.00	44.50	
	4. Flying High (Got 2/53)	132.50	150.00	
	4. Flying Saucers (Ge 12/50)	25.00	35.00	
	4. Football (CC 8/49)	20.00	39.50	
	4. Four Corners (Wm 12/52)	89.00	125.00	
	4. Four Horsemen (Got 9/50)	25.00	67.50	
	4. "400" (Upright) (Ge 10/52)	65.00	95.00	
	4. Four Stars (Got 6/52)	80.00	124.50	
	4. Freshie (Wm 9/49)	30.00	45.00	
	1* Frolics (B 10/52)	160.00	245.00	
	2. Futurity (B 3/51)	60.00	75.00	
	4. Georgia (Wm 7/50)	30.00	45.00	
	6. Gin Rummy (Got 2/49)	15.00	25.00	
	6. Gizmo (Wm 8/48)	10.00	20.00	
	4. Glamour (Got 7/51)	15.00	25.00	
	6. Glider (Ge 8/49)	10.00	20.00	
	4. Globe Trotter (Got 11/51)	75.00	135.00	
	4. Gold Cup (B 4/48)	15.00	29.50	
	6. Golden Gloves (CC 7/49)	15.00	25.00	
	4. Golden Nuggett (Upright) (Ge 2/53)	85.00	125.00	
	6. Gondola (Ex 5/49)	10.00	20.00	
	4. Grand Award (CC 1/49)	15.00	35.00	
	4. Grand Champion (Wm 8/53)	155.00	185.00	
	4. Grand Slam (Got 4/53)	125.00	165.00	
	6. Grand Stand (B '50)	20.00	35.00	
	4. Green Pastures (Got 1/54)			
	4. Gun Club (Wm 11/53)	210.00	265.00	
	4. Guys-Dolls (Got 5/53)	145.00	195.00	
	4. Handicap (Wm 6/52)	45.00	99.50	
	4. Happy Days (Got 7/52)	105.00	140.00	
	4. Happy-Go-Lucky (Got 3/51)	29.50	60.00	
	4. HarvestMoon (Got 12/48)	15.00	20.00	
	4. Harvest Time (Ge 9/50)	30.00	65.00	
	4. Harvey (Wm 5/51)	50.00	65.00	
	6. Hawaii (Un 8/47)	10.00	15.00	
	4. Hayburner (Wm 6/51)	40.00	75.00	
	4. Hit Parade (CC 2/51)	15.00	29.50	
	4. Hit & Runs (Ge 3/51)	25.00	35.00	
	2. Hit 'N' Runs (Got 4/52)	77.50	105.00	
	4. Holiday (CC 12/48)	10.00	20.00	
	4. Holiday (Ke 12/51)	75.00	125.00	
	4. Hong Kong (Wm 9/51)	75.00	125.00	
	4. Horsefeathers (Wm 1/52)	65.00	99.50	
	4. Horse Shoe (Wm 12/51)	24.50	59.50	
	4. Hot Rods (B '49)	20.00	35.00	
	4. Humpty Dumpty (Got 10/47)	9.00	29.50	
	4. Jack 'N' Jill (Got 4/48)	9.00	25.00	
	4. Jalopy (Wm 8/51)	55.00	75.00	
	6. Jamboree (Ex 5/48)	10.00	20.00	
	4. Jeanie (Ex 6/50)	15.00	25.00	
	4. Jockey Special (B 11/47)	15.00	25.00	
	4. Joker (Got 11/50)	25.00	50.00	
	4. Judy (Ex 7/50)	15.00	25.00	
	4* Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00	
	4. Just 21 (Got 1/50)	15.00	25.00	
	4. K. C. Jones (Got 11/49)	15.00	27.50	
	4. King Arthur (Got 10/49)	10.00	20.00	
	4. King Cole (Got 5/48)	10.00	20.00	
	4. King Pin (CC 12/51)	50.00	85.00	
	4. Knockout (Got 1/51)	22.50	35.00	
	4. Lady Robin Hood (Got 1/48)	10.00	20.00	
	4. Leaders (Un 10/51)	90.00	145.00	
	1* Lite-A-Line (Ke 6/52)	35.00	75.00	
	4. Long Beach (Wm 7/52)	95.00	139.00	
	4. Lucky Inning (Wm 5/50)	25.00	34.50	
	6. Lucky Star (Got 5/47)	15.00	24.50	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Mad. Sq. Garden (Got 6/50)	35.00	75.00	
	4. Magic (Ex 11/48)	10.00	20.00	
	4. Majors '49 (CC 2/49)	25.00	49.00	
	4. Major League Baseball (Un 6/48)	15.00	25.00	
	6. Manhattan (Un 2/48)	10.00	17.50	
	4. Majorettes (Wm 4/52)	50.00	75.00	
	4. Marble Queen (Got 8/53)	195.00	220.00	
	6. Mardi Gras (Ge 5/48)	20.00	29.50	
	4. Maryland (Wm 4/49)	25.00	35.00	
	4. Merry Widow (Ge 6/48)	15.00	25.00	
	4. Mercury (Ge 3/50)	20.00	29.50	
	4. Mermaid (Got 6/51)	49.50	89.50	
	6. Mimi (Ex 2/48)	10.00	20.00	
	4. Minstrel Man (Got 3/51)	39.00	50.00	
	4. Monterey (Un 5/48)	10.00	20.00	
	4. Moon Glow (Un 11/48)	10.00	20.00	
	4. Morocco (Ex 10/48)	10.00	20.00	
	4. Niagara (Got 12/51)	74.50	99.50	
	4. Nifty (Wm 12/50)	15.00	29.50	
	6. Oasis (Ex 10/50)	10.00	25.00	
	4. Oklahoma (Un 5/49)	20.00	30.00	
	4. Old Faithful (Got 12/49)	30.00	59.50	
	4. Olympics (Wm 5/52)	79.50	105.00	
	4. One Two Three (Ge 10/48)	20.00	34.50	
	4. Palisades (Wm 7/53)	145.00	155.00	
	4* Palm Beach (B 7/52)	159.00	275.00	
	4. Palm Springs (B 11/53)			
	4. Paradise (Un 7/48)	10.00	20.00	
	4. Paratrooper (Wm 8/52)	75.00	99.50	
	4. Pin Bowler (CC 6/50)	15.00	30.00	
	4. Pinch Hitter (Un 5/49)	10.00	20.00	
	4. Pinky (Wm 9/50)	25.00	39.50	
	1. Pin Wheel (Got 11/53)	195.00	225.00	
	4. Play Ball (CC 1/51)	20.00	25.00	
	6. Play Boy (CC 5/47)	10.00	20.00	
	4. Playland (Ex 8/50)	20.00	49.50	
	4. Playtime (Ex 8/49)	15.00	25.00	
	4. Poker Face (Got 9/53)	145.00	205.00	
	4. Puddin Head (Ge 10/48)	20.00	30.00	
	4. Punchy (CC 12/50)	25.00	45.00	
	4. Quarterback (Wm 10/49)	10.00	20.00	
	4. Quartet (Got 2/52)	100.00	165.00	
	4. Queen of Hearts (Got 12/52)	125.00	160.00	
	2. Quintet (Got 3/53)	150.00	180.00	
	4. Rag Mop (Wm 10/50)	20.00	49.50	
	4. Rainbow (Wm 9/48)	10.00	20.00	
	4. Ramona (Un 2/49)	20.00	39.00	
	4. Red Shoes (Un 11/50)	15.00	25.00	
	4. Rio (Un 11/53)	435.00	475.00	
	6. Rip Snorter (Ge 10/49)	14.50	22.50	
	4. Rocket (Ge 5/50)	15.00	30.00	
	4. Rockettes (Got 8/50)	30.00	85.00	
	4. Rodeo (Un 2/53)	225.00	250.00	
	4. Rondevoo (Un 5/48)	10.00	20.00	
	4. Rose Bowl (Got 10/51)	65.00	105.00	
	4. Round Up (Got 11/48)	24.50	29.00	
	4. St. Louis (Wm 2/49)	30.00	44.50	
	4. Saddle and Turf (Ev 10/53)	350.00	385.00	
	6. Sally (CC 10/48)	10.00	20.00	
	6. Samba (Ex 5/48)	10.00	20.00	
	4. Saratoga (Wm 10/48)	15.00	39.50	
	4. Screwball (Ge 8/48)	10.00	20.00	
	4. Sea Jockeys (Wm 11/51)	55.00	85.00	
	4. Sea Isle (CC 11/47)	9.00	20.00	
	4. Select-A-Card (Got 4/50)	15.00	25.00	
	4. Serenade (Un 11/48)	15.00	25.00	
	4. Shanghai (CC 4/48)	10.00	20.00	
	4. Shantytown (Ex 10/49)	30.00	65.00	
	4. Sharpshooter (Got 5/49)	20.00	30.00	
	4. Shindig (Got 10/53)	195.00	220.00	
	4. Shoo Shoo (Wm 2/51)	32.50	95.00	
	6. Short Stop (Ex 7/48)	10.00	20.00	
	4. Shoot the Moon (Wm 11/51)	75.00	95.00	
	4. Show Boat (Un 1/49)	10.00	20.00	
	4. Show Boat (Un 12/52)	210.00	300.00	
	4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00	
	4. Silver Skates (Wm 2/53)	80.00	125.00	
	4. Singapore (Un 11/47)	10.00	20.00	
	4. Skill Pool (Got 8/52)	90.00	149.50	
	4. Slugfest (Wm 3/52)	59.50	99.50	
	6. Snooks (Wm 6/51)	15.00	22.50	
	4. South Pacific (Ge 2/50)	30.00	69.00	
	4. Spark Plugs (Wm 9/51)	40.00	69.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

	4. Speedway (Wm 9/48)	10.00	20.00	
	4. Spinball (CC 5/48)	10.00	19.50	
	4. Spot Bowler (Got 10/50)	20.00	55.00	
	4* Spot-Lite (B 1/52)	75.00	150.00	
	4. Sportsman (Wm 2/52)	20.00	30.00	
	4. Sportsman (Wm 2/52)	30.00	35.00	
	4. Springtime (Ge 3/52)	25.00	35.00	
	6. Stage Door Canteen (Got 11/45)	10.00	20.00	
	6. Stardust (Un 5/48)	10.00	20.00	
	4. Stars (Un 6/52)	85.00	125.00	
	4. Starlight (Wm 3/53)	125.00	145.00	
	4. Steeple Chase (Un 1/52)	72.50	115.00	
	4. Stop & Go (Ge 3/51)	29.50	40.00	
	6. Stormy (Wm 1/48)	10.00	20.00	
	4. Struggle Buggies (Wm 12/53)			
	4. Summertime (Un 9/48)	25.00	34.50	
	6. Sunny (Wm 12/47)	10.00	20.00	
	4. Sunshine Park (B 12/52)	75.00	110.00	
	4. Super Hockey (CC 4/49)	20.00	45.00	
	6. Swanee (Ex 1/49)	10.00	20.00	
	4. Sweepstakes (Wm 1/52)	125.00	195.00	
	4. Sweetheart (Wm 5/50)	20.00	32.50	
	6. Tahiti (CC 10/49)	15.00	25.00	
	2. Tahiti (Un 8/53)	349.50	400.00	
	4. Tampico (Un 6/49)	25.00	45.00	
	4. Telecard (Got 1/49)	15.00	30.00	
	6. Tennessee (Wm 2/48)	15.00	29.50	
	4. Thing (CC 2/51)	20.00	45.00	
	2. Three Feathers (Ge 5/49)	25.00	45.00	
	4. Three Four Five (Un 6/51)	50.00	85.00	
	4. Three Musketeers (Got 7/49)	25.00	40.00	
	4. Thrill (CC 9/48)	29.50	35.00	
	4. Times Square (Wm 4/53)	135.00	175.00	
	4. Touchdown (Un 1/52)	25.00	35.00	
	6. Trade Winds (Ge 3/48)	10.00	29.50	
	6. Treasure Chest (Ex 12/47)	10.00	20.00	
	4. Trinidad (CC 3/48)	15.00	35.00	
	4. Triple Action (Ge 1/48)	10.00	25.00	
	4. Triplets (Got 7/50)	15.00	45.00	
	4. TriScore (Ge 1/51)	25.00	35.00	
	6. Trophy (B 4/48)	20.00	35.00	
	6. Tropicana (Un 1/48)	10.00	20.00	
	4. Tropics (Un 7/53)	300.00	325.00	
	4. Tucson (Wm 1/49)	10.00	30.00	
	4. Tumbleweed (Ex 9/49)	15.00	25.00	
	4. Turf King (B 6/50)	20.00	50.00	
	4. Twenty Grand (Wm 12/52)	95.00	120.00	
	4. Utah (Un 7/49)	15.00	29.50	
	4. Vanities (Ex 2/47)	10.00	19.50	
	4. Virginia (Wm 3/48)	10.00	12.50	
	4. Watch My Line (Got 9/51)	20.00	49.50	
	4. Whizz Kids (CC 3/52)	49.00	99.50	
	4. Wild West (Got 8/51)	100.00	145.00	
	4. Winner (Univ.)	20.00	50.00	
	4. Wisconsin (Un 3/48)	20.00	34.50	
	4* Yacht Club (B 6/53)	235.00	295.00	
	6. Yanks (Wm 4/48)	10.00	25.00	
	4. Zingo (Un 10/51)	30.00	60.00	

←TOTAL NO. TOTAL VALUE→

	4. Bally Shuffle Bowler (9/49)	15.00	20.00	
	6. Bally Speed Bowler (2/50)	15.00	20.00	
	6. Bally Shuffle Champ (4/50)	20.00	30.00	
	4. Bally Hook Bowler (11/50)	20.00	79.50	
	4. Bally Baseball (5/51)	25.00	35.00	
	4. Bally Shuffle Line (7/51)	25.00	69.50	
	4. ChiCoin Bowling Alley (11/49)	25.00	55.00	
	4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00	
	4. ChiCoin Bowling Classic (5/50)	29.50	60.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLE REBOUNDS (Cont.)

	4. ChiCoin Pin Bowler (6/50)	29.50	59.50
	4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
	6. ChiCoin Ace Bowler, F.P. (8/50)	29.50	59.50
	4. ChiCoin Pin Lite (9/50)	29.50	59.50
	4. ChiCoin Horse-Shoes (5/51)	29.50	50.00
	2. ChiCoin 6-Player (8/51)	74.00	95.00
	4. ChiCoin King Pin (12/51)	90.00	150.00
	4. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
	4. ChiCoin Match Bowler (6/52)	195.00	275.00
	2. ChiCoin Bowl-A-Ball (10/52)	175.00	195.00
	4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	195.00
	2. ChiCoin 10th Frame Special (12/52)	249.00	285.00
	2. ChiCoin Name Bowler (1/53)	219.50	288.50
	4* Chi Coin 10th Frame Double Score (3/53)	299.50	365.00
	2. ChiCoin Crown (4/53)	295.00	325.00
	2. ChiCoin Triple Score (6/53)	310.00	385.00
	4. Exhibit Strike (6/51)	20.00	30.00
	4. Exhibit Twin Rotation (5/52)	100.00	125.00
	4. Genco Bowling League (11/49)	15.00	20.00
	4. Genco Baseball (5/50)	15.00	20.00
	4. Genco Shuffle Target (7/51)	20.00	49.50
	4. Genco 8-Player Rebound (9/51)	25.00	35.00
	4. Gottlieb Bowlette (3/50)	15.00	40.00
	4. Keeney Pin Boy (11/49)	15.00	20.00
	4. Keeney Ten Pins (1/50)	15.00	20.00
	4. Keeney ABC (2/50)	15.00	20.00
	4. Keeney Lucky Strike (4/50)	20.00	30.00
	4. Keeney King Pin (4/50)	20.00	30.00
	4. Keeney Bowling Champ (4/50)	20.00	30.00
	4. Keeney Duck Pins (6/50)	20.00	30.00
	4. Keeney Double Bowler (8/50)	25.00	49.50
	4. Keeney League Bowler (8/50)	45.00	50.00
	4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
	4. Keeney Big League (5/51)	70.00	85.00
	4. Keeney 6-Player League (9/51)	75.00	150.00
	4. Keeney DeLuxe League (3/52)	115.00	150.00
	1. Keeney Super DeLuxe League (3/52)	70.00	165.00
	4. Keeney High Score League (5/52)	75.00	169.50
	2. Keeney Team Bowler (10/52)	229.50	265.00
	2. Keeney Club Bowler (4/53)	295.00	325.00
	4. Keeney Domino Bowler (5/53)	325.00	350.00
	4. Keeney Carnival Bowler (5/53)	300.00	350.00
	4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
	4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
	4. United Shuffle Skill (6/49)	15.00	20.00
	4. United Shuffle Alley (9/49)	15.00	20.00
	4. United Super Shuffle Alley (1/50)	20.00	30.00
	4. United Double Shuffle Alley (2/50)	20.00	30.00
	4. United Shuffle Alley Express (3/50)	25.00	35.00
	4. United Shuffle Slugger (6/50)	25.00	35.00
	4. United 2-Player Express (6/50)	25.00	35.00
	4. United Twin Shuffle Alley (7/50)	25.00	35.00
	4. United Rebound (8/50)	30.00	39.50
	4. United 4-Player Rebound (9/50)	59.50	95.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLE REBOUNDS (Cont.)

	4. United Twin Shuffle-cade (12/50)	50.00	125.00
	4. United 5-Player (1/51)	69.50	115.00
	4. United 6-Player (2/51)	69.50	125.00
	3* United DeLuxe 6-Player (10/51)	109.00	195.00
	4* United 6-Player Super (3/52)	164.50	215.00
	4. United 4-Player Official (5/52)	150.00	215.00
	2* United 6-Player Star (7/52)	225.00	245.00
	4* United 10th Frame Star (9/52)	225.00	295.00
	4. United 10th Frame Super (10/52)	225.00	295.00
	4. United Manhattan (9/52)	189.00	295.00
	2. United Manhattan 10th Frame (9/52)	224.00	255.00
	4* United Cascade (2/53)	294.00	325.00
	2* United Classic (6/53)	355.00	375.00
	4* United Clover (2/53)	295.00	345.00
	2* United Olympic (6/53)	355.00	385.00
	2. United Liberty (2/53)	294.50	325.00
	1. United Royal (9/53)	375.00	435.00
	1. United Imperial (9/53)	375.00	435.00
	Universal Twin (1/50)	15.00	35.00
	4. Universal Super Twin (3/50)	30.00	40.00
	4. Universal DeLuxe Twin (10/50)	30.00	40.00
	4. Universal High Score (10/50)	30.00	75.00
	4. Universal Bowlomatic (3/51)	35.00	45.00
	4. Williams Twin Shuffle (12/49)	20.00	30.00
	4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
	4. Williams Bowler (9½') (3/50)	25.00	35.00
	4. Williams Double Header (7/50)	30.00	40.00
	4. Williams 5-Player Bowler (6/51)	40.00	50.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

	4. ABT 6 Gun Rifle Range	450.00	650.00
	4. Boomerang	25.00	45.00
	2. Bally Big Inning	79.50	140.00
	4. Bally Bowler	20.00	30.00
	4. Bally Convoy	49.50	89.50
	4. Bally Defender	59.50	125.00
	6. Bally Eagle Eye	39.50	49.50
	2. Bally Heavy Hitter	35.00	45.00
	4. Bally King Pin	20.00	35.00
	6. Bally Lucky Strike	25.00	40.00
	4. Bally Rapid Fire	95.00	125.00
	6. Bally Sky Battle	49.50	85.00
	6. Bally Torpedo	49.50	85.00
	4. Bally Undersea Raider	125.00	150.00
	6. Bank Ball	35.00	45.00
	4. Champion Hockey	35.00	55.00
	2. ChiCoin Basketball Champ	95.00	175.00
	4. ChiCoin 4-Player Derby	100.00	225.00
	2. ChiCoin Goalee	75.00	95.00
	4. ChiCoin Hockey	55.00	75.00
	4. Chi Midget Skee	50.00	65.00
	4. ChiCoin Pistol	55.00	95.00
	6. ChiCoin Roll-A-Score	29.50	75.00
	4. Edelco Pool Table	20.00	75.00
	4. Evans Bat-A-Score	89.50	165.00
	4. Evans Bola-Score	79.50	89.50
	4. Evans Ski Roll	35.00	95.00
	4. Evans Super Bomber	100.00	210.00
	4. Evans Play Ball	65.00	75.00
	4. Evans Ten Strike '46	20.00	40.00
	4. Evans Tommy Gun	39.50	95.00
	3* Exhibit Dale Gun	35.00	69.50
	1. Exhibit Gun Patrol	125.00	195.00
	4. Exhibit Jet Gun	149.50	225.00
	4. Exhibit Pony Express	85.00	135.00
	4. Exhibit Silver Bullets	79.50	129.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

	2. Exhibit Six Shooter	99.50	145.00
	4. Exhibit Vitalizer	45.00	75.00
	6. Groetchen Met. Typer	79.50	149.50
	4. Genco Sky Gunner	199.50	285.00
	2. Genco Silver Chest	250.00	275.00
	6. Irish Poker	50.00	65.00
	4. Jack Rabbit	50.00	99.50
	4. Jungle Joe	49.50	69.50
	4. Keeney Air Raider	75.00	90.00
	4. Keeney Anti Aircraft B1	15.00	35.00
	4. Keeney Sub Gun	75.00	120.00
	4. Keeney Texas Leaguer	25.00	50.00
	4. Kirk Night Bomber	49.50	75.00
	4. Lite League	35.00	49.50
	1. Mills Panoram	95.00	250.00
	4. Mills Panoram Peek	159.50	275.00
	6. Mills Conv. for Panoram Peek	10.00	29.50
	4. Muto. Atomic Bomber	90.00	195.00
	4. Mutoscope Dr. Mobile	95.00	175.00
	4. Mutos. Fly. Saucers	100.00	175.00
	2. Mutos. Photo. (Pre-War)	150.00	195.00
	2. Mutos. Photomatic (late)	395.00	525.00
	4. Mutoscope Silver Gloves	185.00	225.00
	4. Mutoscope Sky Fighter	95.00	125.00
	1. Mutos. Voice-O-Graph 35c	425.00	595.00
	4. Periscope	69.50	99.50
	4. QT Pool Table	65.00	85.00
	4. Quizzer	75.00	95.00
	6. Rockola Ten Pins HD	20.00	40.00
	4. Rockola World Series	20.00	40.00
	4. Scientific Baseball	20.00	35.00
	4. Scientific Basketball	20.00	39.50
	4. Scientific Batting Pr.	45.00	95.00
	4. Scientific Pitch 'Em	135.00	185.00
	4* Seeburg Bear Gun	125.00	199.00
	2. Seeburg Chicken Sam	69.50	110.00
	4. Seeburg Shoot the Chute	49.50	95.00
	4. Set Shot Basketball	200.00	250.00
	2. Telequiz	115.00	125.00
	4. Un. Team Hockey	30.00	85.00
	4. Western Baseball '39	75.00	95.00
	4. Western Baseball '40	95.00	125.00
	4. Wilcox-Gay Recordio	40.00	75.00
	4. Williams All Stars	35.00	75.00
	4. Williams Box Score	39.50	75.00
	4. Williams Star Series	50.00	75.00
	1* Williams Super World Series	150.00	275.00
	4. Williams Quarterback	25.00	65.00
	1. Wurlitzer Skeeball	35.00	150.00

←TOTAL NO. TOTAL VALUE→

CONFIDENTIAL PRICE LIST
VENDORS

CIGARETTE MACHINES

	4. Automatic "Smokeshop" (9 Col., 486 Cap.)	125.00-	239.50
	4. Du Grenier (Mod. A-7)	85.00-	115.00
	4. Du Grenier (Mod. A-9)	60.00-	95.00
	4. Du Grenier (Mod. AC-7)	85.00-	125.00
	4. Du Grenier (Mod. AC-9)	87.50-	129.50
	4. Du Grenier (Mod. E-7)	75.00-	150.00
	4. Du Grenier (Mod. ES-9)	85.00-	135.00
	4. Du Grenier (Mod. E-9)	85.00-	149.50
	4. Du Grenier (Mod. ES-11)	85.00-	165.00
	4. Du Grenier "W" (9 col.)	70.00-	95.00
	4. Du Grenier "S" (7 col.)	65.00-	75.00
	4. Du Grenier Champion (9 col.)	20.00-	75.00
	4. Du Grenier Champion (11 col.)	49.50-	115.00
	4. Eastern Electric C-8	85.00-	135.00
	4. Electro (8-col.)	100.00-	175.00
	4. Electro (10 col.)	195.00-	250.00
	4. Keeney "A"	100.00-	135.00
	4. Lehigh PX (Elec. 8-col.)	65.00-	125.00
	4. Lehigh PX (10 col.)	65.00-	135.00
	4. Lehigh King Size	75.00-	125.00
	4. National 7-50 7 col.	60.00-	110.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CONFIDENTIAL PRICE LIST — VENDORS

CIGARETTE MACHINES (Cont.)

	4. National 9-50 9 col.	65.00-	125.00	
	4. National 9-30 9 col.	65.00-	115.00	
	4. Naitonal 9-A 9 col.	85.00-	119.50	
	4. Nat. 9-ML Wheatwood	135.00-	175.00	
	4. National Electric	60.00-	115.00	
	4. Rowe Imperial (6 col.)	45.00-	65.00	
	4. Rowe Imperial (8 col.)	45.00-	65.00	
	4. Rowe Royal (6 col.)	65.00-	85.00	
	4. Rowe Royal (8 col.)	75.00-	95.00	
	4. Rowe Royal (10 col.)	85.00-	110.00	
	4. Rowe President (8 col.)	65.00-	95.00	
	4. Rowe President (10 col.)	95.00-	125.00	
	4. Rowe Crusader (10 col.)	75.00-	155.00	
	4. Rowe Electric (8 col.)	65.00-	85.00	
	4. Uneeda "A" (6 col.)	35.00-	55.00	
	4. Uneeda "A" (8 col.)	30.00-	55.00	
	4. Uneeda "A" (9 col.)	35.00-	55.00	
	4. Uneeda "E" (6 col.)	35.00-	65.00	
	4. Uneeda "E" (8 col.)	35.00-	75.00	
	4. Uneeda "E" (9 col.)	45.00-	70.00	
	4. Uneeda "E" (12 col.)	35.00-	65.00	
	4. Uneeda "E" (15 col.)	35.00-	65.00	
	4. Uneeda 500 (7 col.)	65.00-	95.00	
	4. Uneeda 500 (9 col.)	95.00-	110.00	
	4. Uneeda 500 (15 col.)	50.00-	65.00	
	4. Uneeda Monarch (8 col.)	25.00-	50.00	
	4. Uneeda Monarch (10 col.)	45.00-	65.00	
	4. Uneeda Monarch (12 col.)	85.00-	129.50	

CANDY MACHINES

	4. Mills (5 col., 70 cap.)	10.00-	39.50	
	4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00-	85.00	
	4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00-	115.00	
	4. Stoner (Senior, 8 col., 100 cap.)	95.00-	149.50	
	4. Stoner (Mod. 80, 4 col, 180 cap.)	50.00-	75.00	
	4. Stoner (Mod. 120, 5 col.)	69.00-	95.00	
	4. Stoner (Mod. 120 Sn, 7 col.)	85.00-	139.50	
	4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50-	200.00	
	4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00-	300.00	
	4. Martin's "Little Candy Store" (8 col., 160 cap.)	115.00-	119.50	
	4. Coan "U-Select-It" (74 cap.)	15.00-	22.50	

HOT COFFEE

	4. Andico Cafe Petit, 200 cups	200.00	275.00	
	4. Bert Mills Coffee Bar, 200 cups	125.00	175.00	
	4. Bert Mills Coffee Bar, 600 cups	150.00	275.00	
	4. Bert Mills Coffee Bar, 500 cups	300.00	400.00	
	4. Chef-Way, Model 100, cap. 400-600	450.00	550.00	
	4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00	
	4. U-Select-It Hot Coffee, 600 cups	350.00	425.00	

CARBONATED DRINK

	4. Drink-O-Mat, single flavor, 5c, 1000 cups	100.00	200.00	
	4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00	
	4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

CARBONATED DRINK (Cont.)

	4. Lyons #1400, single flavor, 5c	200.00	225.00	
	4. Lyons #1400-2F	400.00	450.00	
	4. Lyons Model 500, 5c siugle	150.00	250.00	
	4. Mills, Automatic Fountain, 400 cups	100.00	125.00	
	4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00	
	4. Soda Shoppe	950.00	1000.00	
	4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00	
	4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00	
	4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00	
	4. Super Vend 3 flavor, 600 cup A-2	350.00	400.00	

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

NON-CARBONATED DRINK

	4. Refreshomat, 5c, 10c 300 cups	100.00	200.00	

CAN DRINK

	4. Juice-Bar, 6 sel., 600 cans	275.00	350.00	
	4. Refresher, 3 sel., 300 can cap.	300.00	400.00	

ICE CREAM VENDORS

	4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	350.00	395.00	
	4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00	
	4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00	

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.
Challenger (Counter Model Gun) ..... $ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types 1,408.25

AMI, INCORPORATED
AMI "E"-40 Phonograph $795.00
AMI "E"-80 Phonograph 925.00
AMI "E"-120 Phonograph 1,050.00
W-8 5-10-25c-Wall Box 89.50
W-120 5-10-25c-Wall Box 99.00
HS-80 Hideaway 775.00
HS-120 Hideaway 885.00
AMIVOX Speaker 27.50

AUTO-PHOTO CO.
Auto-Photo $2,545.00

BALLY MFG. CO.
The Champion (Mech. Horse) $1,065.00
Ice Frolics 699.50

CHICAGO COIN
Criss Cross Bowler ..... $ 665.00
Advance Bowler 615.00
'Round the World Trainer 1185.00
6 Player Home Run .....

H. C. EVANS & CO.
Century (Model 2045) $1,050.00
Jubilee (Model 245) 825.00
Jubilee (Model 278) 795.00

EXHIBIT SUPPLY
Big Bronco ..... $ 997.50
El Toro The Bull 997.50
Ferdy The Bull 725.00
Roy Rogers' Trigger 1,047.50
Rudolph The Red Nosed Reindeer 725.00
Rudolph The Red Nosed Reindeer With Music 775.00
Pete The Rabbit 725.00
Pete The Rabbit With Music 775.00
Rawhide 725.00
Space Guu 375.00
Space Patrol 1,047.50
Silent Salesman (Card Vendor) 79.50
Sea Skate 1,047.50
Western Gun 375.00

GENCO MFG. & SALES CO.
Shuffle Pool $675.00
Match Pool 685.00

D. GOTTLIEB & CO.
Lovely Lucy 364.50

INTERNATIONAL MUTO. CORP.
Photomat '53 ..... $2,150.00
3-D ART PARADE, 10-show model 495.00
3-D ART PARADE, 6-show model 395.00

J. H. KEENEY & CO., INC.
Electric Cigarette Vendor $284.50
Coin Changer Model 304.50
Bonus Bowler 650.00
Mainliner Bowler 625.00

MARVEL MFG. CO.
(New Model) Shuffle-Score Overhead Scoreboard $139.50
Wall Type Scoreboards for Shuffleboards 95.00

METEOR MACHINE CORP.
Flying Saucer $715.50
Hot Rod Racer 715.50
Pony Boy 517.50
Rocket 715.50
Tung-Go (Grip Scale) 149.50

RITEWAY MFG. CO., INC.
3-Dimensional Theatre $495.00
3-D Kiddie Theatre 495.00

ROCK-OLA MFG. CORP.
Model 1436 "Fireball" 78 RPM
Model 1438 "Comet Fireball" Phono. 120 Selections, 45 RPM Only .....
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only .....
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections .....
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker .....
Model 1611 "Touette" 8" Wall Speaker wtih Vol. Control & Transformer Blonde or Mahog. .....
Model 1906, Remote Volume Control .....
No List Price Authorized for Publication

J. P. SEEBURG CORP.
HF-100-G .....
3W-1 Wall-O-Matic "100" .....
MRVC-1 Master Remote Volume Control .....
CVS4-8—8" Wall Speaker Ivory (Teardrop) .....
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply .....
ARA1-L6 Auxiliary Remote Amplifier .....
AVC-1 Automatic Volume Compensator Unit .....
Ray-O-Lite "Coon Hunt" .....
No List Price Authorized for Publication

UNITED MFG. CO.
Rio $725.00
Leader Shuffle Alley 675.00
Deluxe Leader Shuffle Alley 690.00

WILLIAMS MFG. CO.
Lazy-"Q" ..... $ 364.50
Special De Luxe Baseball 537.50
Super Star Baseball 574.50
Super Pennant Baseball 589.50

THE RUDOLPH WURLITZER CO.
Model "1500-A" Phonograph
Model "1600" Phonograph
Model "1650" Phonograph
Model 4851 5c-10c-25c Wall Box (48 Selections) .....
Model 5204 5c-10c-25c-Wall Box (104 Selections) .....
Model 5100 8" Speaker .....
Model 5110 12" DeLuxe Speaker
No List Price Authorized for Publication

UNITED'S

LEADER

SHUFFLE ALLEY

with BUILD-UP scoring

1st Frame	2nd Frame	3rd Frame	4th Frame	5th Frame
SINGLE SCORE	SINGLE SCORE	DOUBLE SCORE	TRIPLE SCORE	QUADRUPLE SCORE

MULTIPLE SCORES ON STRIKES OR SPARES ONLY

★ ADJUSTS TO 5 OR 10 FRAME GAME ★

Last Frame Feature (5 OR 10 FRAME GAME)

2 EXTRA SHOTS FOR STRIKE
1 EXTRA SHOT FOR SPARE

6th Frame	7th Frame	8th Frame	9th Frame	10th Frame
SINGLE SCORE	SINGLE SCORE	DOUBLE SCORE	TRIPLE SCORE	QUADRUPLE SCORE

TOP SCORE 900 FOR 10 FRAME GAME

LEADER and CHIEF

Also Available in 10c—3 for 25c Model

ORIGINAL **KING-SIZE** BOWLING PINS

TRIPLE MATCH FEATURE

(0-9) ★ ☘

MATCH NUMBER AND STAR WITH CLOVER LIT

HINGED PIN-HOOD
HINGED FRONT DOOR
SERVICE LIGHT
FORMICA PLAYBOARD

TWO SIZES | 8 FT. BY 2 FT. | 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED'S
HAVANA
Fast Action In-Line Game with

Return All Balls Feature

Standard Pinball Cabinet Size

NOW AT YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S
CHIEF Shuffle Alley
Has All the Features of LEADER
Except Triple Match Feature

Another great 3-cards hit by Bally®

ICE-FROLICS

NEW SELECTABLE SUPER-SCORE

Player lights Super-Score Signal on his "favorite" card or on card on which he is "getting there" fastest

NEW SCORE-BOOSTER STAR ROLL-OVERS

Boost 3-in-line to 4-in-line Score if hit when lit

EXCLUSIVE Bally® HOLD BUTTONS

hold player's choice of ODD or EVEN numbers. Player builds up score with BALLS RETURNED from numbers not held.

ADVANCING SUPER-SCORES

CORNER SCORES

EXTRA BALLS

Built to meet the demand for a 3-cards Ballygame with extra play-appeal, ICE-FROLICS features the attractive variety of 3 cards . . . plus profit-proved features of recent Ballygames . . . plus brand new money-making features. Get ICE-FROLICS on location now to increase your in-line earnings in a hurry.

Earn more in '54 with Bally® Games!

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS